



**Print & Design Services**



# Welcome to allpay Print & Design Services

allpay Print & Design Services is an integral part of allpay that is designed to meet your needs.

Whether you need glossy booklets or newsletters, leaflets or corporate stationery, we offer a comprehensive range of print solutions tailored for you. We are dedicated to reducing your costs and providing you with an efficient print service you can trust.

We're highly economical for both high and low volume colour print production and flexible enough to produce a run of just a single piece.

We'll guide you through the entire creative process from start to finish designing with you and your print requirements in mind.

We deal with clients of all types and sizes, from large public sector organisations across the UK to small local businesses. Whatever the size of your business, allpay Print & Design Services strive to offer solutions of the highest quality at an affordable price.



## Flexible...

With in-house Print & Design facilities, allpay can offer you an integrated service which is quick and flexible and allows you to make any last minute alterations to your print designs.

### Digital Print

If you want high impact brochures and leaflets, simple but effective greeting cards and digital photo prints, or even personalised letters, statements and plastic cards, why not use our digital print service?

Our digital presses use the latest technology to ensure that your printed materials are of the highest quality with true and vibrant colours. This gives us a huge degree of flexibility for a wide range of production requirements, from low run print on demand requirements, right up to complicated targeted marketing campaigns, using variable data software.

We even have the ability to offer a fifth colour to achieve richer and more vibrant results, create spot gloss finishes or add a special coating.

Our investment in the latest technology brings a host of financial and creative advantages to our clients.



## Efficient...

With the highest level of technology driving our print capabilities you can be assured we will provide you with first class service and a fast turnaround time, every time.

### Lithographic Print

Our lithographic press is suited to longer print runs and can produce over 5,000 single-sided sheets of paper per hour. It predominantly prints on paper-based materials but provides a broad spectrum of paper types for jobs such as promotional literature, letterheads or any job where you require vivid print quality.

As digital data is conveyed directly to the press, the need for an external print plate production system is removed, so your costs and lead times are reduced.

Our liquid ink-based press has the capability to operate using a four colour process. However, if you require a more precise or exact colour match, we can achieve this by adding Pantone inks.

## Flawless...

We offer excellent print quality and accurate finishing on a multitude of print media. We can exceed your timescales and quality expectations with a Print Service designed specifically around you.

### Finishing

allpay Print & Design Services offer a number of finishing features including scoring, creasing, trimming, stitching, collating, folding and mailing.

You can also benefit from specialist capabilities such as glossing and intelligent coating. Intelligent coating uses the fifth imaging unit to add a clear ink spot coating. Through coating selected items on a page or an entire page, we help protect your printed materials from abrasion, scuffing, scratching and finger prints, whilst enhancing its appearance.

We can additionally handle any bulk mailing requirements regardless of the size and specification of your print job.

# Responsive...

Our creative awareness and determination to understand your objective allows us to develop concepts that are sometimes strong, sometimes subtle, sometimes simple, but always hitting the mark.

## Graphic Design

Designing with print in mind, we use our awareness of in-house technology to maximise each piece of work and advise how we could save you money. We have diverse background knowledge and a skill set covering all areas of the creative spectrum from graphic design through to packaging and from web design through to book and magazine production.

We consider the obvious and the diverse throughout the creative process to ensure all avenues of potential are investigated for you.

allpay Print & Design Services has the vision and creative expertise to deliver any requirements.

The following are just some solutions we can offer you:

## Corporate Brand Identity

Corporate branding says a lot about a company's position; it is the first thing people see. Whether you are a new company or an existing company looking for a fresh image, we can provide design solutions to revive tired branding or to completely revitalise existing material.

## Brochures and Promotional Literature

Promotional literature serves many purposes. Whether you are trying to attract potential clients or simply stocking marketing collateral in-house, we help tailor literature to suit your needs while ensuring that your message is communicated effectively.

## Corporate Stationery

allpay Print & Design Services provide a range of stationery designs that communicate a professional and consistent message to your target audience. Our range of stationery includes business cards, compliment slips, letterheads, invoices and statements.



# Excellence...

allpay Print & Design Services recognise the importance of working with you throughout the entire process, understanding your exact needs and producing creative design and print that is of the highest quality.

## The Difference

We understand that all our clients are different and their printing needs unique.

We know how important it is to gain a clear and concise understanding of your brand and organisation both internally and externally. This is essential in creating an effective Print & Design solution for you.

We have an in-house mailing capacity of up to 15,000 items an hour which means that once your work is complete, we can send it to the people who need to see it far quicker.

Used within both the public and private sector by organisations of all sizes, allpay Print & Design Services has the expertise to supply you with the best in creative print, at an affordable price.

This is simply why allpay Print & Design Services makes a difference.



# Print & Design Services

## Designed to meet your needs

### Contact us...

Whatever your project, however large or small, talk to our Print & Design Services specialists today:

- Phone:** 0844 557 8325
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## Print & Design Services

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