Strategies for supporting collaborations and building relationships for opening data in agriculture

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Webinar Structure

• Stakeholder groups
• Creating open data strategies
• Examples from GODAN
Stakeholder Groups

- Government
- Industry (Private Sector)
- NGOs (Civil Society)
- Foundations/Donors
- Universities/Research Institutions
- Farmer Organizations

Government
- Ministry of Agriculture
  - Minister
  - Extension Officer
- Ministry of Information
  - Minister
  - Informatician
- Ministry of Statistics
  - Minister
  - Statistician
Key Points for Open Data Strategies

• Understand what you are trying to achieve
• Engaging with large organisations
• Understanding user needs
• How to convince individuals & organizations to open their data?
Understand what you are trying to achieve

• What decisions do you want to make?
• What is your ultimate goal?
• What does success look like?
• Who has the power to ensure success?

• Be as explicit as possible!
• This should be done within your own organizations and across stakeholder groups.
• What stage of open data acceptance is there in the space?
Engaging with large organisations

• For some goals, engagement with large organizations is necessary.

• Examine the goals of large organizations and determine the underlying data question.

• It is difficult to convince an large organization to take on a new goal. An option is to integrate how open data helps them with their current goals.
Understanding user needs

• The user is an essential and often overlooked stakeholder!

• Decision-making, data use, policy development all have an end user.
Key Points for Open Data Strategies

How to convince individuals & organizations to open their data?

- Common goals
- Joint benefit of open data
- Trust
- Responsible data
Key Points for Open Data Strategies

FAIR Principle

F indable
A ccessible
I nteroperable
R eusable

https://www.force11.org/group/fairgroup/fairprinciples
How to put an effective, ethical policy in place?

- Open Data Institute’s ”How to write a good open data policy?”
  - https://theodi.org/guides/writing-a-good-open-data-policy

- Open Data Institute’s ”Data Ethics Canvas”
  - https://theodi.org/the-data-ethics-canva
Examples from GODAN
GODAN Partner Network Approach

Open data advocacy needs **Inclusivity!**
Examples from GODAN

Donor Open Data Policy and Practice

University Open Data Policy and Practice

GODAN collaboration with PUSH
Examples from GODAN

Government Open Data Policies

Agriculture Open-Up Guide
Examples from GODAN

Nairobi Declaration

15 African Ministers for Global Open Data for Agriculture and Nutrition

Going forward together!
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