

# Inspiration<sup>®</sup> Maps<sup>™</sup>

**FREE Version**  
Visit the iTunes App Store  
to install the free version

## Why Inspiration Maps is transforming how students visually map their ideas

The popularity of tablets and smartphones has revolutionised how students can mind map digitally, making a positive difference to their learning experience.

Mindful of the huge benefits this brings to students, Inspiration Software created Inspiration Maps for iPhones and iPads, an app that works with Inspiration 9, so users have the best of both worlds.



**On the go mapping:** as most students will carry their iPhones or iPad with them (an iPad is easier to carry around than a bulky laptop), they are more likely to have that technology with them when they want to capture those key ideas. Plus, it is perfect for use in lectures, seminars, working in the library and on field trips.

**Less obtrusive:** the small form factor of a smartphone or tablet makes these devices perfect for situations where a laptop would not be appropriate, be inconvenient or create an unwanted barrier; such as in seminars, conducting interviews or whilst commuting.

**Easily add photos and sounds:** with the built in recording and camera features of the iPad and iPhone, it is effortless to add pictures and audio to a map, creating a multi-modal approach to capturing information and ideas.

**Closer to the natural experience of hand-drawn mind mapping:** The tactile interface of a mobile device feels quite

natural when mind mapping. You use your fingertip to add and manipulate your diagram's content, adding a pleasurable kinesthetic dimension to the mapping experience.

**The advantage of instant-on availability:** Because mobile devices are "instant on" devices and have a longer battery life, they're ideal for quickly capturing important ideas or adding content to a map when students have a few minutes to spare.

**Develop ideas on a mobile device and finish it on the desktop:** Students use Inspiration Maps to capture ideas on the fly when they are inspired and then transfer them to Inspiration 9 for further development. This is a very powerful way to work.

**Carry all of your mind maps with you:** students can carry their collection of mind maps with them wherever they go, so they always have access to their visual notes and is great for revision.

Inspiration Maps is free for students in receipt of Inspiration 9 as part of their DSA package.

**Inspiration<sup>®</sup>**  
SOFTWARE, INC

The Leader in Visual Thinking and Learning™

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