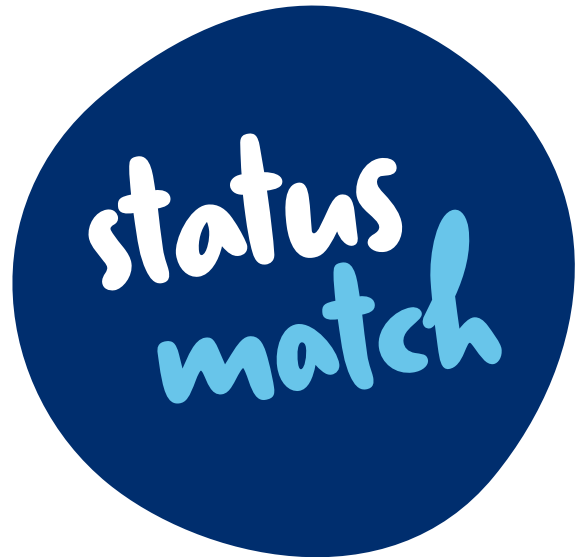




Rewards[®]



Status Match

We love a bit of loyalty. So much so that, if you're with another hotel's loyalty programme and enjoy the equivalent of our Platinum to Diamond membership benefits, we'll match your status and upgrade you for **FREE!**

With our **Platinum** and **Diamond** tiers as well as even more in-hotel perks like free daily newspapers, discounts on dining and partner stays for free service, you'll see your points add up faster with bonus points too!

Upgrade today

Complete the form below, and return it to the Rewards Team along with a copy of your current statement or membership card showing your elite tier with another hotel loyalty programme and we'll take care of the rest!

Yes, please match my status!

Best Western Rewards [®] Account Holder Name:	
Best Western Rewards [®] Account Membership Number:	
Competitor Loyalty Programme Name:	
Competitor Loyalty Programme Tier:	

Signed Date

Return your form via fax to **01904 695 564** or post it to Best Western Rewards, Consort House, Amy Johnson Way, Clifton Moor, York YO30 4GP. Or email your details to rewards@bestwestern.co.uk.

For more information call the Rewards Team on 0845 337 6037



Rewards[®]

Status Match - Terms and Conditions

Membership Match ("Offer") is open to new and existing Best Western Rewards[®] members that reside in GB ("Member") that wish to upgrade their current or new Best Western Rewards tier/status level to a level equal to, but not higher than, their current elite tier/status level in any other competing hotel chain's loyalty programme ("Competitor Loyalty Programme"). Customers must call Best Western GB Best Western Rewards Team ("Rewards Team") at 0845 337 6037, or email rewards@bestwestern.com, and provide proof of Competitor Loyalty Programme elite tier/status, to complete the Offer. The Member will be responsible for providing proof of their current Competitor Loyalty Programme elite tier/status statement via fax to 01904 695 564, or alternative method, if available.

The Rewards Team will determine the equivalent Best Western Rewards[®] Elite tier/status level that matches the Competitor Loyalty Programme elite status, based upon a review of number of night stays required to meet the comparable elite tier/status levels. Elite tier/status levels available through Best Western Rewards[®] are Platinum Elite (awarded after 15 qualified nights in one (1) calendar year) and Diamond Elite (awarded after 30 qualified nights in one (1) calendar year). A "qualified night" is defined as one night at an individual Best Western hotel at a rate eligible for Best Western Rewards[®]. A new Elite Best Western Rewards[®] card will be shipped to the member's profile address within 4 to 6 weeks following the status change. A letter will be issued to confirm you have been upgraded, to present at check-in and check-out until your new card arrives. Only elite tier/status level will be matched, competitor point levels will not be matched. All Best Western Rewards[®] programme rules apply. See www.bestwesternrewards.co.uk for additional programme terms and to learn more about the various Best Western Rewards[®] elite levels. Other restrictions may apply. Offer not valid with any other offer or discount. Offer subject to cancellation or change without notice. Each Best Western hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2010 Best Western International, Inc. All rights reserved.

**For more information call the
Rewards Team on 0845 337 6037**