AED19 - Master Graphic Design in 4 Weeks - Live, Online Course with Accredited Certification (AED1632 value - 99% savings





Do you want to understand the professional processes involved in modern Graphic Design? Are you a budding marketer or PR professional? This course will provide you with the necessary real world applicable skills and knowledge to enhance and promote you or your potential client's brand, logos, ideas or message. If you are new to Graphic Design or looking for a refresher in the design area; this is an excellent way to get up to date with the processes of leading professionals.

Or if you creative and looking to generate a secondary income? Freelancing could be an option for you.

The Deal

- Lessons provided by an award winning multidisciplinary designer.
- Practical skills & knowledge to help promote and enhance the visual appeal and presence of potential clients or your own business
- Adobe Photoshop, Illustrator and InDesign (the Holy Trinity of design applications!)
- Learn how to design for print, create Web interfaces and mock ups.
- 8 online modules of highly enjoyable interactive, easily accessible, premium practical content
- Delivered in an accessible format available on-demand at your convenience 24/7
- Lessons are divided into short chapters allowing you to study efficiently without impacting your current lifestyle.

- Full support provided throughout and upon completion of the programme.
- No prior knowledge or experience required
- Free trial of the software available will be outlined in lesson 1.

Course schedule can be found here

Course includes:

- Lesson 1: Introduction
- Lesson 2: Graphic Design Principles
- Lesson 3: Creating Image Composites
- Lesson 4: Photo Editing
- Lesson 5: Introduction to Illustrator / Create a Logo
- Lesson 6: Illustrator Part 2 / Tracing Artwork & Brushes
- Lesson 7: Typography
- Lesson 8: Create a Web Layout Part 1
- Lesson 9: Create a Web Layout Part 2
- Lesson 10: Introduction to InDesign / Create a Business Card