

Bass Merchant rescued

by **Ronnie Dungan**
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Colchester's troubled Bass Merchant has found a saviour and will be relocating to Thurrock.

The firm has been bought by DJ and PA specialist Destiny Entertainments, which trades as Electromarket, and will be relocating the store to Motherwell Way, Thurrock, with a planned re-opening in mid-January, retaining the Bass Merchant name.

Chris Chitticks, who ran Bass Merchant alongside Darren MacKay, has been retained to run the retail operation for the firm.

Bass Merchant went under last month blaming a decline in customer numbers and tough economic conditions.

Destiny will also be resurrecting and investing in the firm's online presence too.



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