



NEWSLETTER #2

12-10-2012



ABOUT THE PROJECT

DIFASS facilitates access to finance for SMEs by exchanging innovative business support measures. The focus will be on the development and implementation of non-grant based financial support instruments, such as revolving funds, transregional funds and venture capital funds.

SPOTLIGHT

Every newsletter we will introduce a DIFASS project partner to you. Second in line: **Zala County Foundation for Enterprise Promotion, ZMVA** from Hungary. It offers various micro-credit programs for micro-enterprises through 5 offices in their region.

ZMVA can provide the project partners with its experiences taken up during the operation of the micro credit program. As member of the Hungarian Micro Financing Network ZMVA can introduce the system developed by Fejer Enterprise Agency, which worked out for organizations dealing with non-banking financing. The system contains client-registering analytics, client-mailing system as well as partner searching service and a complete credit-registering system.



ZMVA will be the host and transferring partner at the October DIFASS meeting on micro finance management systems. [Read more...](#)

NEWS

1ST DIFASS TRANSFER SEMINAR COMING UP

A very interesting tool for many regions across Europe is the internet-based micro finance management system www.CREDINFO.eu. This system won a prize on the European Microfinance Network Best Practice competition in 2009. This tool will be the main focus of attention of the next DIFASS meeting in Vonyarcvashegy, Hungary on October 16-17. At this meeting we will lay the foundation to transfer this innovative tool to other regions in Europe. [Read more...](#)

TALLINN MEETING REPORT: MICRO LOANS, SMALL TOPIC, BIG IMPACT!

The first DIFASS international workshop took place at Tehnopol in Tallinn, Estonia. Over 40 guests from all over Europe came together to discuss micro loans – a type of government support measure to make investment capital accessible to small enterprises. Highlights included the Estonian micro loans scheme managed by [Kredex](#) in cooperation with local commercial banks and the Entrepreneurship Promotion Fund by [INVEGA](#) of Lithuania.

FULL WEBSITE ONLINE

The full version of the project website is available online: <http://www.difass.eu>. The website is the central platform for information on the DIFASS project, its agenda, workshops and results. The website is supported by Twitter messages and newsfeeds.

DIFASS VIDEO CHANNEL

The project launched its own video channel on YouTube. All Tallinn presentations on micro loans are available through www.difass.eu/downloads and the [DIFASS workshops YouTube channel](#). It allows the viewer to watch both the presenter and the supporting slides at the same time.

SCIENTIFIC NEWS

The project is supported by a Scientific Work Group. It consists of three Universities and provides the project with proper structure and methodology. The project partners completed their synopsis templates to send in their examples. These synopses allow us to determine exactly the effectiveness, efficiency, impact and transferability of each Good Practice instrument.

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