



NEWSLETTER #3

11-01-2013



ABOUT THE PROJECT

DIFASS facilitates access to finance for SMEs by exchanging innovative business support measures. The focus will be on the development and implementation of non-grant based financial support instruments, such as revolving funds, transregional funds and venture capital funds.

NEWS

A SECOND YEAR FOR DIFASS

Happy new year to you and to DIFASS! The project just entered its second year. This year will feature seminars and workshops on Guidance to finance, The value of human capital, State-aid issues, Early stage finance and Incubation.

NEXT DIFASS WORKSHOP IN MARCH

Poland will be the country for the upcoming DIFASS workshop and study visit. More specifically, MEERI, part of the Polish Academy of Sciences from the city of Krakow will host us from 20-22 March. The central topic of the program is Finance with a focus on risk sharing and risk reduction models. Examples are advice, coaching, vouchers, CIP guarantees, etc.

Details will become available through the [DIFASS website](#).

DIFASS BRINGS THE WORLD WITHIN REACH: SEVILLE INTERNATIONALISATION MEETING REPORT

For the first time in the project two event sessions were combined: a DIFASS Workshop and Transfer Seminar on 21-23 November. The workshop consisted of good practice presentations on how to stimulate local enterprises to access foreign markets. The Transfer Seminar focused on the successful PIPE program from Spain.

WORKSHOP

Highlights of the Seville workshop the included the www.fryslanhouse.com shared office concept developed by Business Development Friesland (NL), the www.openlivinglabs.eu cross-border approach by the Valle d'Aosta region (IT), the methodology to attract companies from top technology sectors by Beja (PT), the BISNet Transylvania Project by RDA Centru (RO) and the PIPE Portal by the host, the Chamber of Commerce of Seville.

TRANSFER SEMINAR

The PIPE Good Practice from Andalusia was also the main topic of the Transfer Seminar. Through the DIFASS project, the [PIPE Portal](#) will be implemented as a pilot in regions in Denmark, Sweden, Estonia, Italy and Greece. In Spain, the program already supported over 8000 companies to internationalise. These companies achieved an average extra turnover of 50% in international markets as a result.

DIFASS VIDEO CHANNEL

The project has its own video channel on YouTube. All Seville presentations on internationalisation including a short summary of the day are available through the [DIFASSworkshops YouTube channel](#). It allows the viewer to watch both the presenter and the supporting slides at the same time.

Every newsletter we will introduce a DIFASS project partner to you. Third in line: The Chamber of Commerce of Seville or Cámara de Sevilla from Spain.

Cámara de Sevilla was the host and transferring partner of the November DIFASS meeting on internationalisation.

It focuses its efforts in promoting the accessibility of finance and credits to companies in the region, in close collaboration both with the Regional Government of Andalusia and the banks established in the region.

Cámara de Sevilla offers companies specific training on a wide range of topics, from new media to risk management. It has an active internationalisation program to increase exports from the region.

[Read more...](#)



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