

Workshop Outcomes – Wednesday 21 November 2012 – Seville

The second Difass workshop took place on Wednesday 21 November in Seville, attended by approximately 40 people. The workshop enabled the exchange of best practice on the subject of Support Instruments for Internationalisation of SMEs. The workshop was filmed and all presentations and feedback sessions will be uploaded to the Difass You Tube channel. www.youtube.com/DIFASSWorkshops

Methodology and facilitation

The day started with an update on Good Practice Analysis from Maciek Wozniak and an overview of the topic from Simeon Karafolas. Four Good Practice topics were presented and discussed during the day:

- Good Practice 1 – Pipe, Chamber of Commerce Sevilla
- Good Practice 2 – Export Atlas, Business Development Friesland
- Good Practice 3 – Cross Border Living Labs, Region Autonoma Valle d’Aosta
- Good Practice 5 – Beja Global Programme – Municipal Council of Beja

The presenters of Good Practice 4, Centru Regional Development Agency were unable to attend due to bad weather but they kindly filmed their presentation and sent an email link which we were able to show at the end of the workshop.

Good Practice presenters had been given guidelines for the content of their presentations and questions were taken after each one.

During the afternoon participants were able to discuss three Good Practice topics in small groups hosted by the presenter supported by a scribe. They were asked to consider whether Good Practice would transfer to their region – how suitable it and how easy would it be?

The scribes noted the key points on flip charts and after three rounds of discussion participants were asked to vote on the suitability and ease of transfer for each of the good practices.



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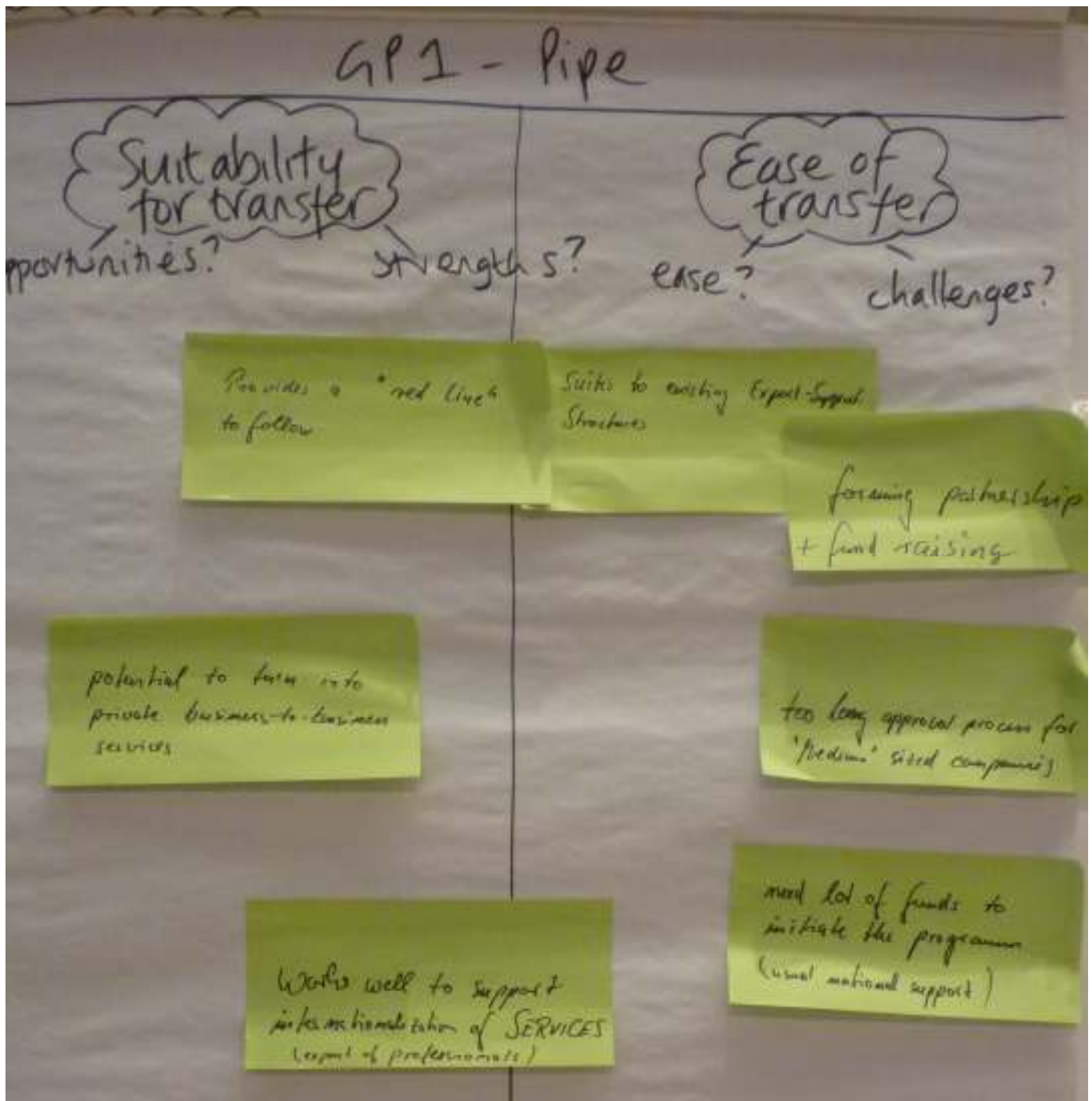
They were also asked to vote on which Good Practice they were most interested in.

Feedback on each Good Practice discussion was given to the wider group and filmed for future reference.

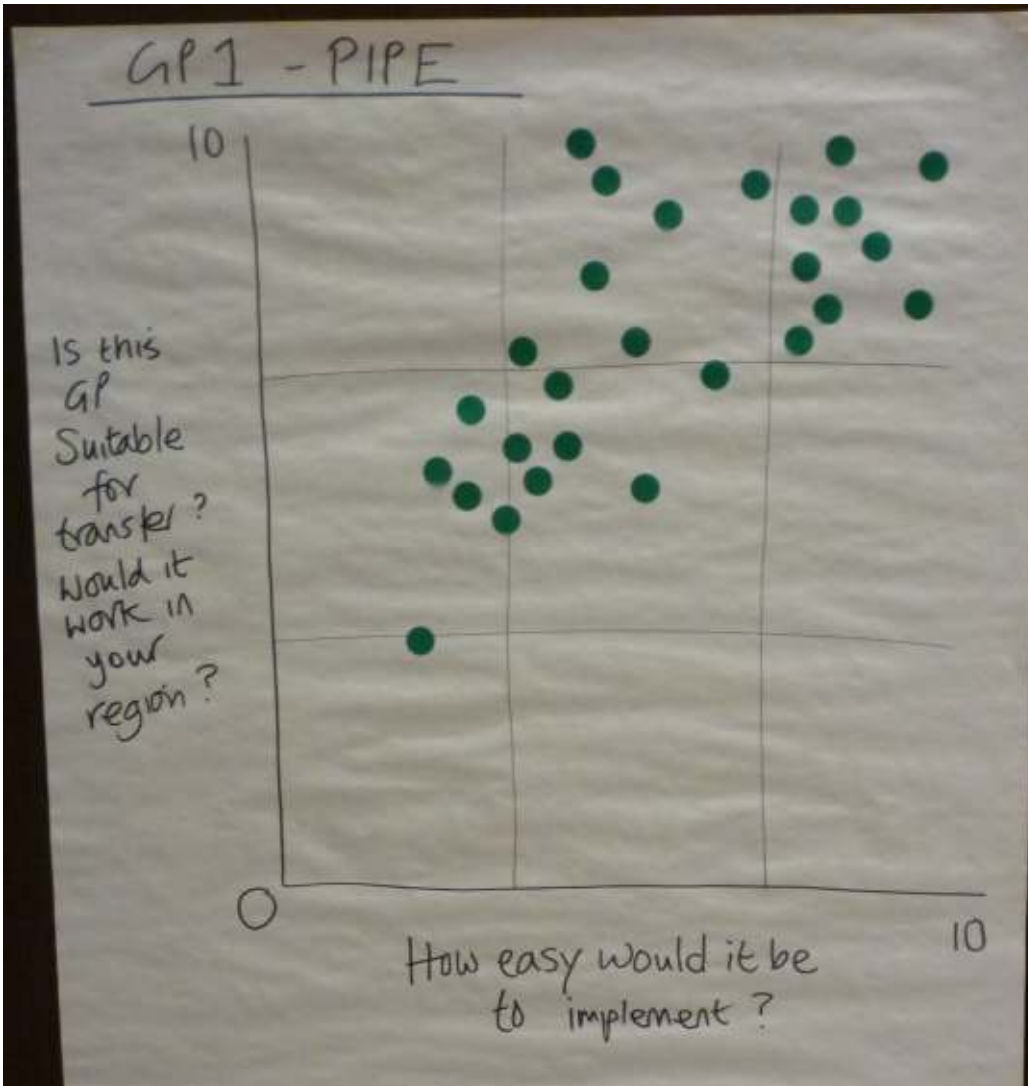
The workshop closed with an update on future workshops from Kathryn Havering and final comments from Pablo Morales.

Discussion Forum Outcomes and Voting

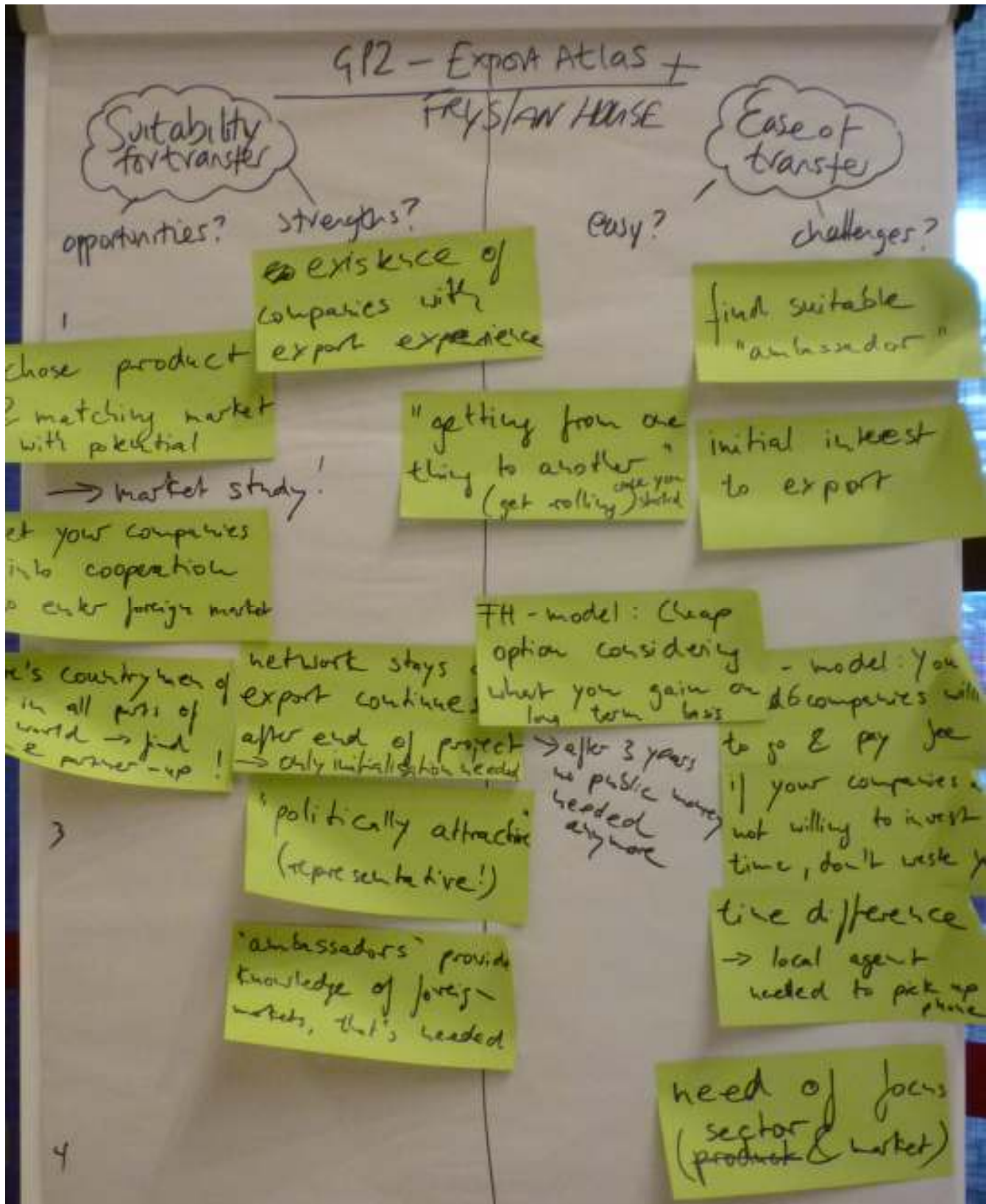
Good Practice 1 – Pipe, Chamber of Commerce Sevilla



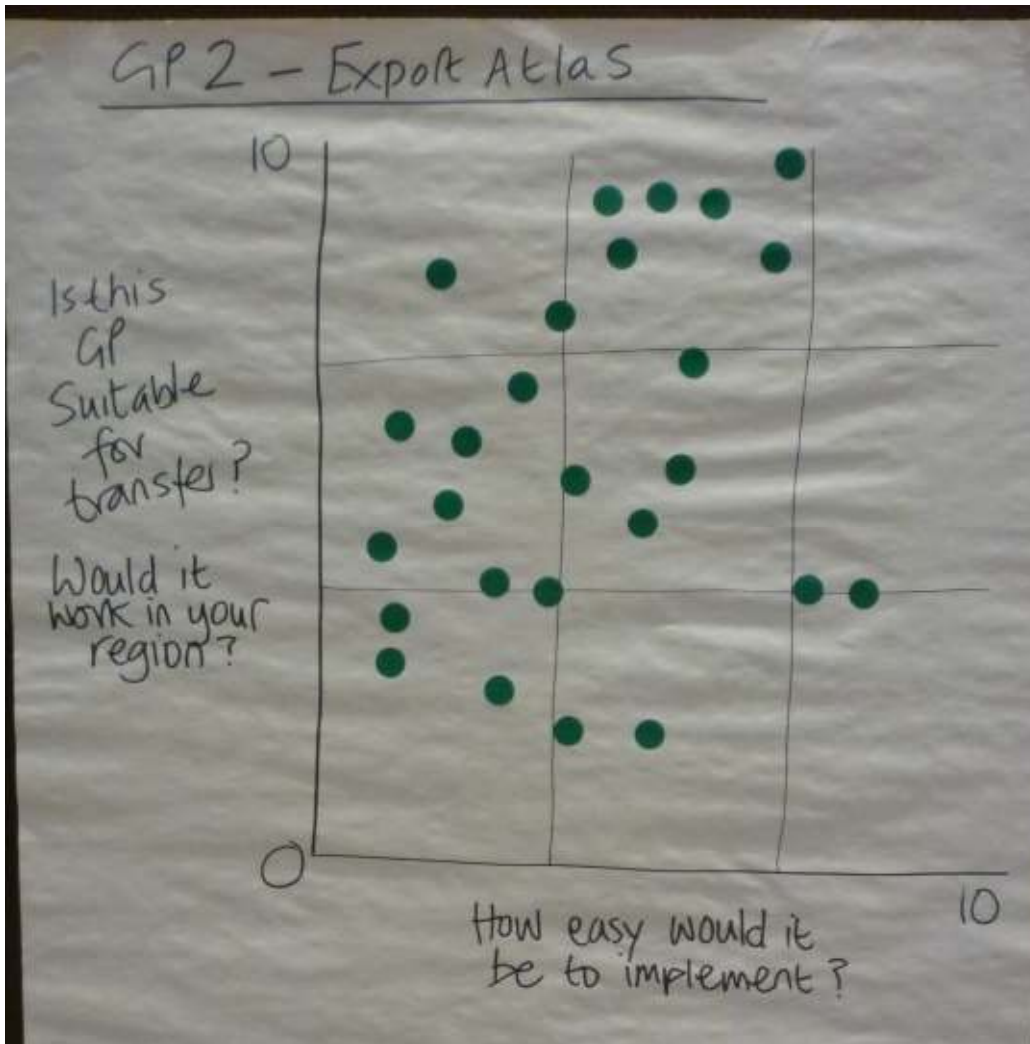
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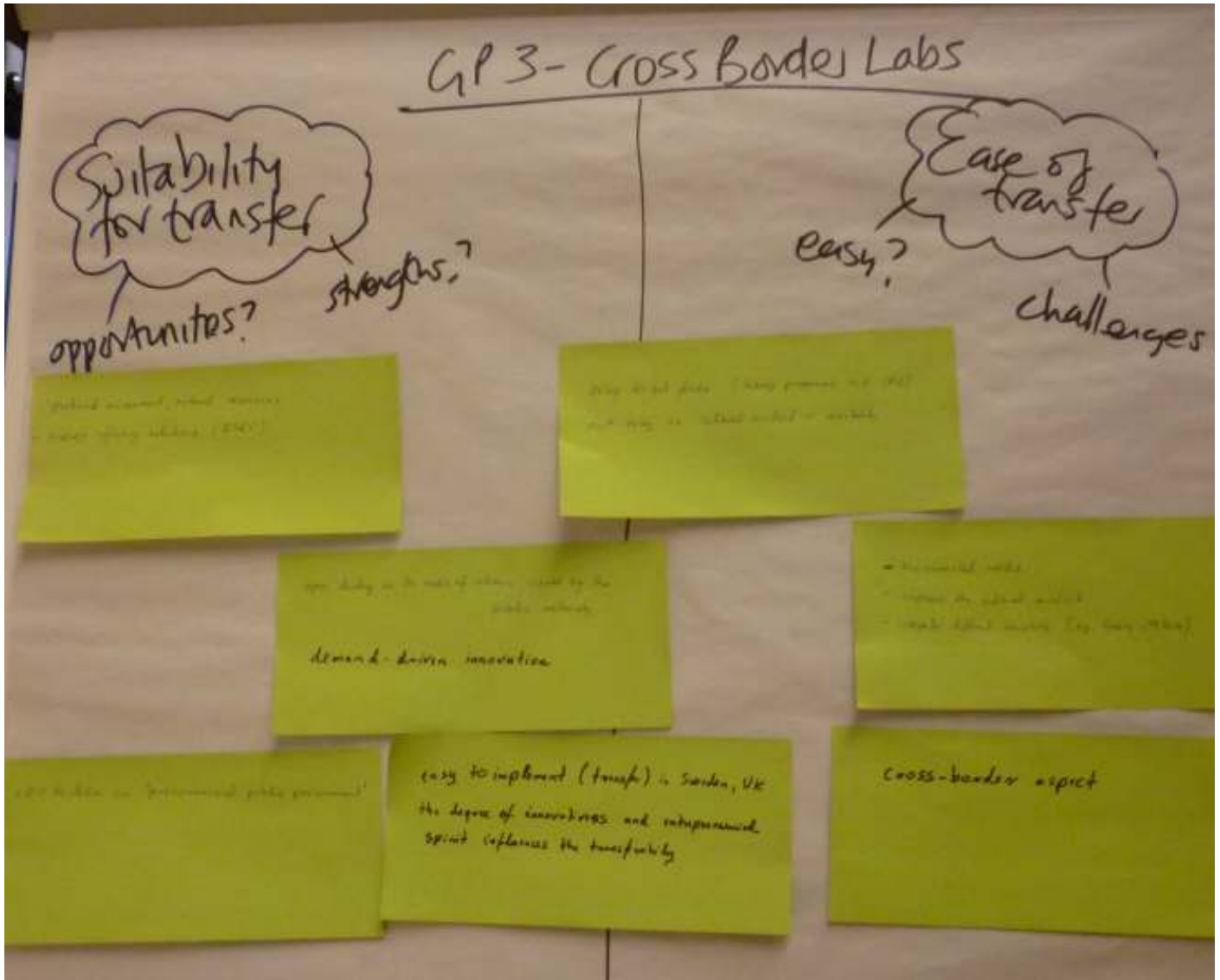
Good Practice 2 – Export Atlas, Business Development Friesland



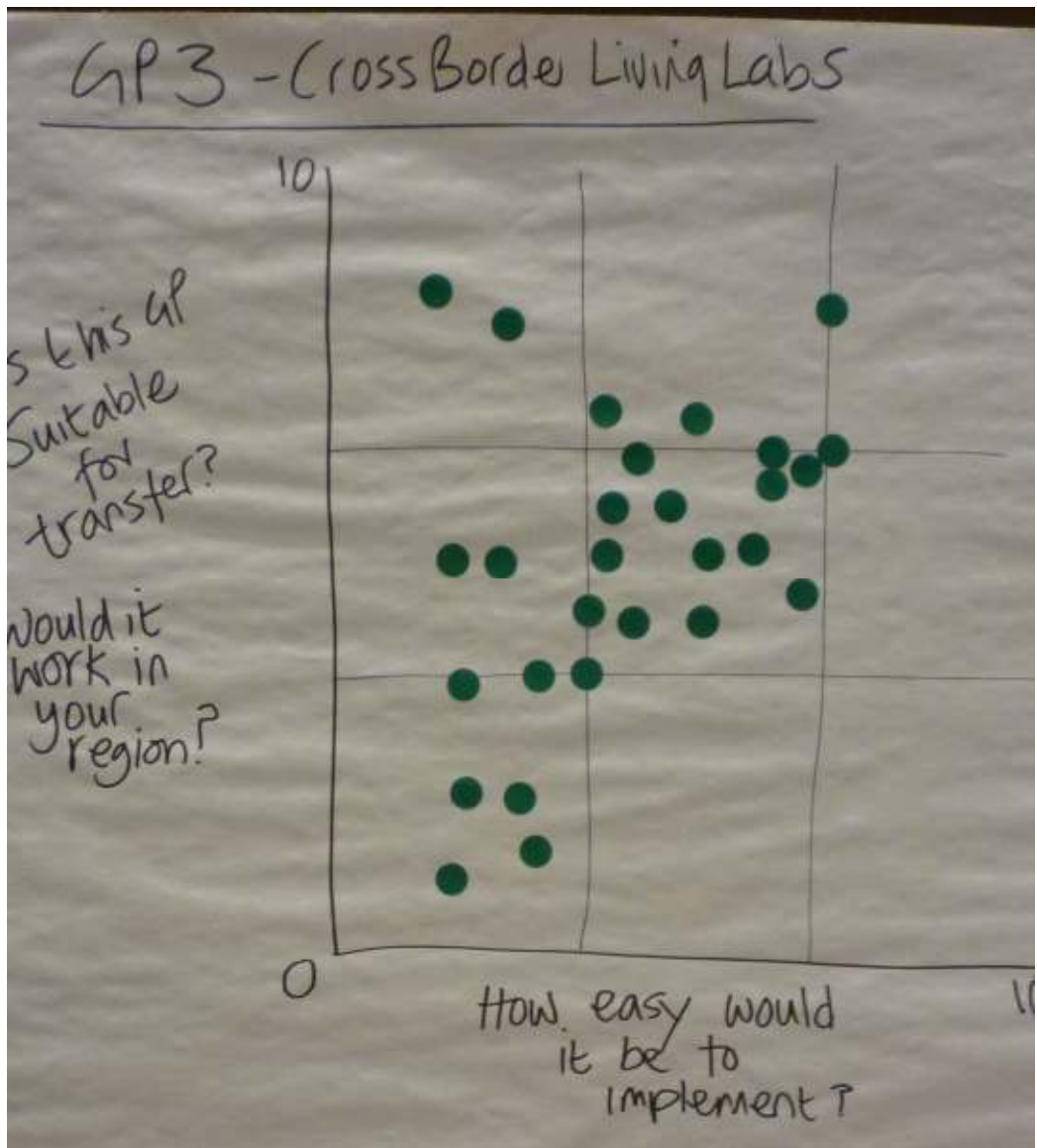
Good Practice 2 – Export Atlas, Business Development Friesland



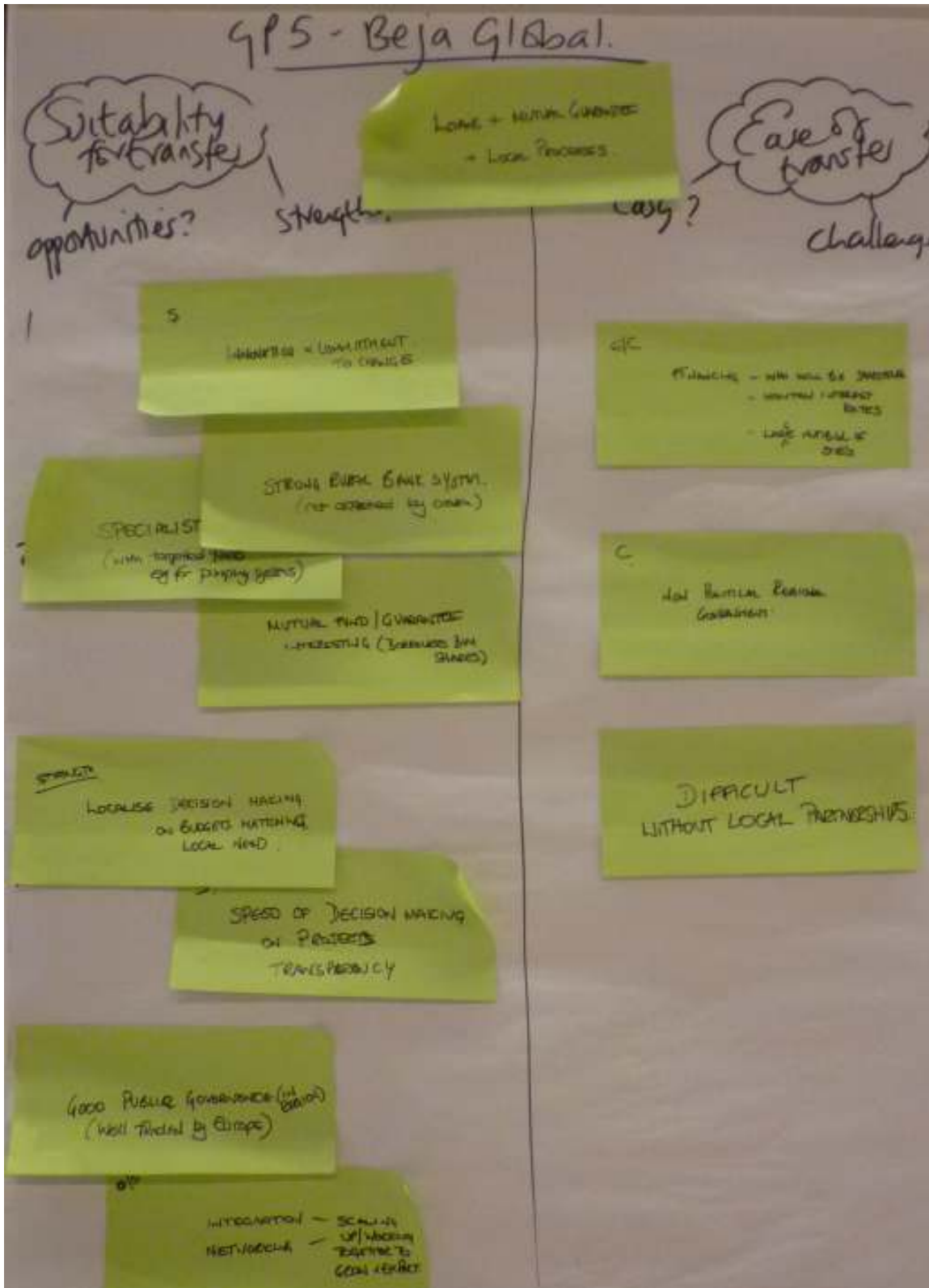
Good Practice 3 – Cross Border Living Labs, Region Autonoma Valle d’Aosta



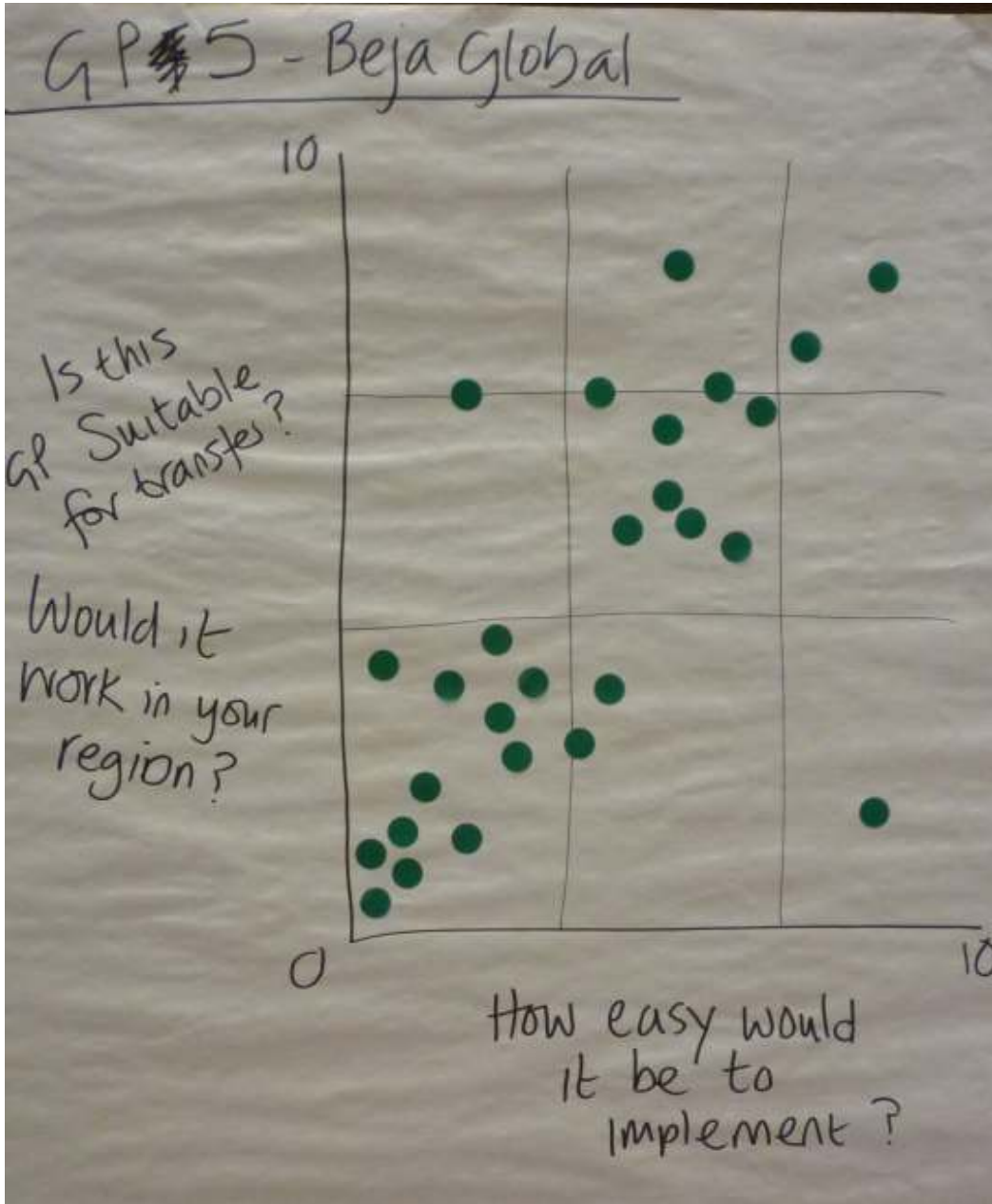
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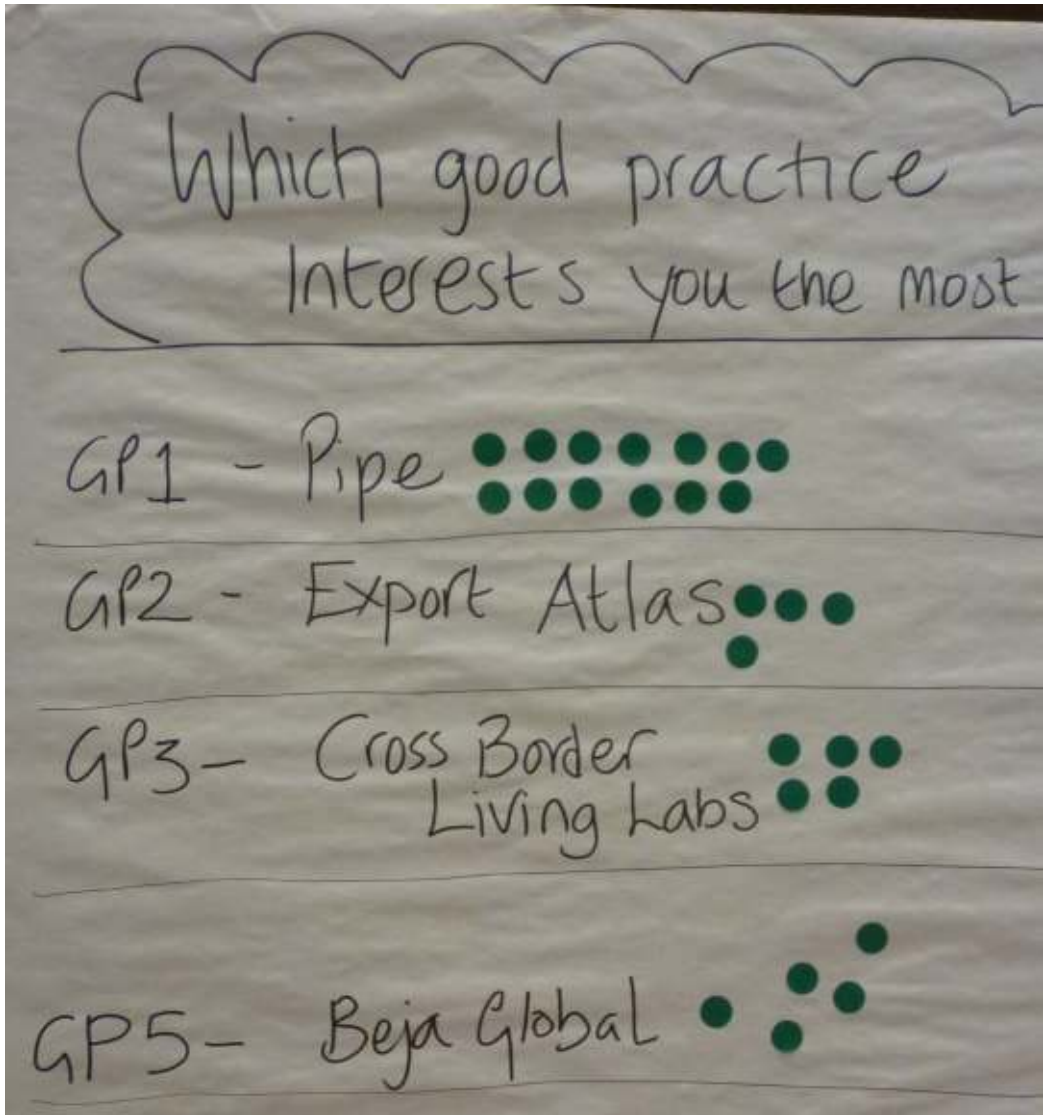
Good Practice 5 – Beja Global Programme – Municipal Council of Beja



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Results of the overall vote



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