

Place: Bratislava
Venue: Hotel Tatra
Date: 25-26 March 2014
Topic: Creative Industries and Crowd Funding
Participants: 52 attendees from project partners and guests



Creative Industries and Crowdfunding – Agenda

Monday 24 March

Arrival in Bratislava

19:00 **Welcome dinner**
Hotel restaurant

Tuesday 25 March

08:45 Registration and refreshments

09:00 Welcome – Lucia Birasova, Head of Strategy and Projects Department

09:10 Introduction to the day – Emma Paxton, Pinboard Meetings

09:20 Good Practice analysis – GP30 Accelerace, loans for start up companies – Laurentiu Fratila, Scientific Partners

09:35 Overview Creative Industries and Crowdfunding – Simeon Karafolas, Scientific Partners

09:50 **Good Practice 34 – InCompass Project**
Lubica Jean-Jean – Bratislava Municipality

10:05 **Case Study**
Vladimír Kmeť

10:15 **Questions**

10:25 **Discussion session**

10:50 **Refreshment break**

11:15 **Good Practice 35 – CrowdAboutNow**
Lennard Drogendijk – Business Development Friesland

11:30 **Questions**

11:40 **Discussion session**

12:05 **Good Practice 36 – How to boost crowdfunding for Innovative Businesses**
Cristina Fanjul Alonso – CEEI Asturias

12:20 **Questions**

12:30 **Discussion session**

- 13:00 **Lunch break and press conference**
- 14:00 **Good Practice 37 – Raising business finance through online investments**
Mike Royston – Crowdcube
- 14:15 **Questions**
- 14:25 **Discussion session**
- 14:50 **Good Practice 38 – Co-Work**
Benjamin Techen – Technology Centre Vorpommern
- 15:05 **Questions**
- 15:15 **Discussion session**
- 15:40 **Refreshment break**
- 16:00 **Gallery and Voting**
- 16:15 Results of voting and key points – Julia Pearson, Total Business Development
- 16:30 Project admin – Robert Nemeth, Pannon Business Network
- 16:40 Next workshop – Kathryn Havering, WSX Enterprise
- 16:45 Close
- 17:00 C2 – final conference planning meeting
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- 19:00 **Networking dinner**
Meet in hotel reception
Three Musketeers Restaurant, Bratislava

Wednesday 26 March

- 09:00 Meet in hotel reception
- 09:30 Study visit to CONNECT Centre
- 13:00 Lunch and depart