

# DIFASS Final Conference

Budapest, 22-24 September 2014

– Draft Agenda –

## Monday 22 September

Arrival to Budapest

19:00 **Welcome dinner**

## Tuesday 23 September

8:30 **Registration**

9:00 **Welcome**

Balazs Barta, Pannon Business Network Association

9:10 **SME finance on European scale**

Prof. Péter Ákos BOD – keynote speaker Corvinus University

9:30 **Finance for SMEs**

Simeon Karafolas, Technological Education Institute of Western Macedonia

9:50 **DIFASS – details, outcomes & results**

Robert Nemeth, Pannon Business Network Association

10:00 **Introduction of DIFASS topics 1 - 3: Good Practice Examples best suitable for transfer, Policy Recommendations and Pilot Implementations in transferring regions**

Emma Paxton, Escapade Events

Julia Pearson, Total Business Development

Lennard Drogendijk, Business Development Friesland

### 1. Micro Loans

Good Practice **Internet based micro finance management system** from Hungary

Andras Nagy, ZMVA / Ágnes Fiedler, Credinfo, HU

Antonello Chessa, Autonomous Region of Sardinia, IT

Juan Carlos Martinez Barrio, BIC Burgos, ES

### 2. Internationalisation

Good Practice **PIPE - Programme for training SMEs on foreign trade** from Spain

Pablo Morales / Manuel Montoya, Chamber of Commerce of Seville, ES

Antonello Chessa, Autonomous Region of Sardinia, IT

Sture Ericsson, Teknikdalen Foundation, SE

### **3. Guidance to Finance & Loan Guarantee Schemes**

Good Practice **Regional Seed Financing Forum** from Sweden

Sture Ericsson, Teknikdalen Foundation, SE

Lennard Drogendijk, Business Development Friesland Foundation, NL

L'ubica Jean-Jean, Municipality of the Capital of the Slovak Republic, Bratislava, SK

11:00 **Coffee Break**

11:30 **Introduction of DIFASS topics 4 - 8: Good Practice Examples best suitable for transfer, Policy Recommendations and plans for transfer**

Emma Paxton, Escapade Events

Julia Pearson, Total Business Development

### **4. Mixed Grant / Non Grant Schemes**

Good Practice **Prototron** from Estonia

Martin Gorosko / Külle Tärnov, Tallinn Science Park Tehnopol Foundation, EE

### **5. Intellectual Property and Human Capital**

Good Practice **Knowledge Transfer Partnership** from UK

Jackie Walker, WSX Enterprise, UK

### **6. Spin offs / Start-up / Early stage**

Good Practice **Accelerace** from Estonia

Külle Tärnov, Tallinn Science Park Tehnopol Foundation, EE

### **7. Creative Industries & Crowdfunding**

Good Practice **Crowdaboutnow** from the Netherlands

Lennard Drogendijk, Business Development Friesland Foundation, NL

### **8. JEREMIE / Mezzanine / Equity / Venture Capital**

Good Practice **Generating Local Seed Investment Companies** from Sweden

Olle Stenberg, Swedish Incubators and Science Parks / Sture Ericsson, Teknikdalen Foundation, SE

13:00 **Lunch**

14:00 **How to influence policy – Lessons learned & future challenges**

Round table discussions of the stakeholders from the 20 regions: Which of the presented Good Practices are suitable for our region? Which steps are needed for transfer?

14:45 **Conclusions / Summary**

Balazs Barta, Pannon Business Network Association

15:00 **EU Interregional Cooperation: from Interreg IVC to Interreg Europe**



**European Union**  
European Regional Development Fund

TBC - JTS Project Officer

15:30 **Close & Coffee for further exchange**

19:00 **Networking dinner**

**Wednesday 24 September**

9:00 International Management Group Meeting for Project Partners

12:00 Lunch and depart