

Newsletter

Summary

Import Workshops:

Ústi

Region of Central
Macedonia

Genoa

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Dear Reader,

The 5th period of PURE COSMOS project was focusing on the Import Workshops. The Import Workshop at each project partner offered a chance for the partners and the MAs to enter into a structured dialogue around the topic of the project. The Import Workshop is a crucial step in consolidating the learning process started in the previous periods of the project. The workshop involves relevant experts on the aspect of the good practice that the hosting region proposed to import and it helps the importing region not only to import the selected good practices but to draft their Regional Action Plans.

Import Workshop in Ústi Region

Import Workshop in Ústí region was held within April 9-11 2018 in Ústí nad Labem, CZ and was focused on One Stop Shop establishment and operation. The task of the meeting was to establish the model of coordination and integration of services for entrepreneurs, based on transfer of good practices presented in PURE_COSMOS project.



The experts from project partners; Birmingham GrowthHub (UK) and Thessaloniki (EL) discussed in depth the issue with staff of the Regional Office and key regional stakeholders in place a provided them with advice and recommendations. The structure and roles of regional partnerships and service providers, the coordinating role of Regional Office, partner's motivation together with definition of performance indicators were communicated. The findings and results of the workshop thus contributed to the Regional Action Plan

Import Workshop in Region of Central Macedonia

The Development Agency of Eastern Thessaloniki's local Authorities –ANATOLIKI SA, in cooperation with the Central Macedonia Region organizes an Import Workshop on Friday April 27th, 2018 at 10:00 in the Conference Room of the Regional Authority Building (Vassilissis Olgas Str. 198), where a representative of the Government of Catalonia will present the Regional One Stop Shop of Catalonia. Apart from the representatives of the Central Macedonia Region and ANATOLIKI SA, representatives of Thessaloniki Chamber of Commerce and Industry (TCCI), the Municipal Point of Single Contact in Thessaloniki and the Association of Information Technology Companies of Northern Greece (SEPVE) are invited to participate in the workshop.

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Import workshop in Genoa

The Import Workshop of the Municipality of Genoa took place on 3 July 2018 at the premises of Hub 2 Work, Palazzo Tursi, Genoa.

Representatives of the Municipality of Genoa illustrated:

- the state of play of the project in its crucial transition from a phase of mutual learning among Partners to a phase of implementation of a Regional Action Plan by each Partner
- the definition of Genoa's RAP
- the strategic role of the Municipality's actions for



Experts from Partner organizations, Government of Catalonia, Birmingham City Council and Development Bank of Saxony-Anhalt, gave essential and illuminating contributions through their respective presentations on:

- One Stop Shop model - covering all the procedures and services to support business lifecycle and unified services encompassing public administration
- Digital by default model – the use of digital planning tools by public authorities (e.g. 3D modelling & data driven tools) to enable greater interaction of SMEs and citizens in design and build of new planning developments, boosting business supply chain growth opportunities and better insights and transparency of city developments
- Models for SME funding in a regional development bank – to conduct activities for establishing, granting and managing funding schemes for SMEs and to offer financial products and services in different fields of funding of economic development.

One Stop Shop model in the more general context of the business development

In the course of a fruitful afternoon round table, guest experts, local stakeholders and representatives of the Municipality of Genoa discussed, among other themes:

- Strategies for attracting funding and financing sponsors at national and European level on the platform for business and employment policy, with the aim to increase economic growth of the area.
- How to stimulate and support SMEs in taking advantage of digitization and using the platforms that are made available for them?
- OSS: how to standardize modules and procedures?
- Digital Agenda – dynamic changes within Public Administration: how to adapt to regulatory and organizational changes?

Summary

The Import Workshop of the Municipality of Florence took place on 10th October 2018 at the Teatro dell'Opera, venue of the Economic Development department. Representatives of the Municipality of Florence, Chambers of Commerce and Tuscany Region illustrated:

Import Workshops:

Ústi

- the state of play of the project in its crucial transition from a phase of mutual learning among Partners to a phase of implementation of a Regional Action Plan

Region of Central Macedonia

- the definition of Florence's RAP

Genoa

- the strategic role of the One Stop Shop model at Regional level

Florence

- the role of third subjects in the OSS

Debrecen

Experts from Pure Cosmos Partner, Government of Catalonia, gave essential and illuminating contributions through their respective presentations on:

- One Stop Shop model - covering all the procedures and services to support business lifecycle and unified services encompassing public administration
- Digital by default model – the use of digital planning tools by public authorities to enable greater interaction of SMEs and citizens in design and build of new planning developments, boosting business supply chain growth opportunities and better insights and transparency of city development.

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Summary

Import Workshop at Hajdú-Bihar County Government in Debrecen

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On 24 October 2018 during the County's regional stakeholder meeting Mr. Mike Wäsche from the tti Technologietransfer und Innovationsförderung Magdeburg GmbH. presented the „eBusiness-Lotse” project as a good practice. The three year long project in Saxony-Anhalt Region played a key role in SMEs actively applying ICT solutions in the following fields: IT safety, data protection, online marketing, process management, knowledge management, resource planning. The project was made possible with the funding from the Federal Ministry of Economic Affairs and Energy and supported 70.000 enterprises.

The regional stakeholder group of PURE COSMOS including the experts from National Tax and Customs Administration, Hungarian Chamber of Commerce, INNOVA Észak-Alföld Nonprofit Ltd., Foundation For Enterprise Development in Hajdú-Bihar County examined the regional implementation possibility of the project presented by Mr.Wäsche

Hajdú-Bihar County Government within PURE COSMOS project together with the regional experts continues to look at the possibilities to implement an initiative like „eBusiness-Lotse” project.

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