NATIONAL SALES GROUP
DRIVING CHANGE. PROMOTING EXCELLENCE

NATIONAL HOUSING FEDERATION

AHO

AFFORDABLE HOME OWNERSHIP

5 JUNE 2019 BARBICAN CENTRE, LONDON

BOOK BY 14 FEBRUARY TO SAVE £100



BOOK YOUR PLACE TODAY AT HOUSING.ORG.UK/AHO **@NATFEDEVENTS #AHO19**

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AFFORDABLE HOME OWNERSHIP

5 JUNE 2019 BARBICAN CENTRE, LONDON

THE NUMBER ONE SALES AND MARKETING CONFERENCE IN HOUSING

The National Housing Federation and National Sales Group are bringing together their combined expertise to deliver you the Affordable Home Ownership Conference, the must-attend event for sales, marketing and development professionals working in the affordable housing sector.



Network with 200 + like-minded professionals.

The Barbican's conservatory, a hidden tropical oasis in the heart of the concrete jungle, forms the central networking hub of the event. Home to exotic fish and tropical plants and trees, this summer we will be introducing a diverse group of affordable housing professionals to their habitat.

You will design your day, and make the event as interactive or learning-based as you want, by choosing from practical case studies, technical master classes and strategic sessions.

BOOK 3 PLACES
GET THE 4TH PLACE FREE

BOOK YOUR PLACE TODAY » CALL 020 7067 1066 @NATFEDEVENTS #AHO19



"Great day - leaving here super inspired!" Coastline Housing, 2018

It's a jungle out there
2019 is set to be another demanding year for the sector. Adapt to your environment, and hear from experts on the outlook for the property market, including the anticipated impact of Brexit. Quiz lenders on how the sector can work with them to ensure the best possible outcomes for your customers, and assess the challenges that disruptors are bringing to the affordable housing market.

Learn from the best our sector has to offer
Attain the vital skills needed to create award-winning marketing campaigns, and cut through the social media noise to convert marketing activity into genuine leads. Gain insight into how you can build and maintain effective partnerships with local authorities and other key stakeholders.

Shared Ownership brand launch
Over the past 18 months the Federation has worked with members across the country to develop a creative concept that simplifies and standardises the way the sector talks about shared ownership. Be the first to see the new brand and understand how it will redefine what shared ownership is (and isn't).

PRIZES TO BE WON!

CAN'T WAIT TO GET THE CONVERSATION FLOWING?

Join us the night before the conference at Flight Club in Shoreditch for some healthy darts competition, food, drinks and an opportunity to help shape the conference content for the following day.

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DATES AND TIMINGS

TUESDAY 4 JUNE

Pre-conference networking from 18:00 at Flight Club in Shoreditch

WEDNESDAY 5 JUNE

8:30 Registration and icebreakers

9:30 Conference sessions and networking

17:00 Conference closes

PRICES

SUPER EARLY BIRD - BOOK BY 14 FEBRUARY » SAVE £100

MEMBER: £385

NOT FOR PROFIT/PUBLIC SECTOR: £435

PRIVATE SECTOR: £545

EARLY BIRD - BOOK BY 12 APRIL » SAVE £50

MEMBER: £435

NOT FOR PROFIT/PUBLIC SECTOR: £485

PRIVATE SECTOR: £595

AFTER 12 APRIL

MEMBER: £485

NOT FOR PROFIT/PUBLIC SECTOR: £535

PRIVATE SECTOR: £645

BOOK BY 14 FEBRUARY TO SAVE £100

BOOK TODAY

Email: events@housing.org.uk
Call: 020 7067 1066
Visit: housing.org.uk/aho
YOUR BOOKING CODE: AHO19WEB