

NEW
package
available for
members

HOUSING CAREERS

The jobs portal for the social housing sector

NEW Online, print and housing network package

- 'Job of the week' feature advert
- Imprint advert
- Online job posting
- Jobmatch service

Standard cost: £2,780

Special member rate: £1,500

A saving of **over 45%**

Online and print recruitment package

- Imprint advert
- Online job posting
- Jobmatch service

Standard cost: £2,030

Special member rate: £1,000

A saving of **over 50%**

Online only recruitment package

- Online job posting
- Jobmatch service

Standard cost: £1,400

Special member rate: £525

A saving of **over 60%**

We are proud to announce the recruitment partnership between the Federation and Guardian Jobs has **saved Federation members over £390,000*** since it was launched in May 2010.

As a benefit of National Housing Federation membership, you can save over 60% on advertising your vacancies with Guardian Jobs - giving you the opportunity to attract the very best candidates, at an affordable cost.

*as of April 2012

Case Study: Gallions Housing Association

The brief:

In January 2012 Gallions Housing Association were looking to recruit a Development Graduate Trainee to work in the Development & Regeneration Dept. The aim was to develop the candidate into a fully qualified practicing Development Officer over a period of two years.

The solution:

The vacancy was advertised on Guardian Jobs as an enhanced listing, a jobmatch (matching the vacancy precisely to our database of graduate jobseeker's skills) and via the Guardian Select Student & Graduate Network reaching over a million undergraduates and postgraduates on Facebook, LinkedIn, guardian.co.uk, Guardian Careers and the best student sites available.

The result:

After running the advert with the Guardian for less than a month it received 2178 views, 481 external redirects and applications from high quality candidates. Following the success of this campaign they subsequently ran another advert for a similar role using the Guardian Jobs network.

'We have been very impressed by the response to our Development Graduate Trainee advert placed on the Guardian's jobsite [and networks]. We have successfully reached our target audience and have attracted responses from suitable candidates.'

Emma Howell

HR Advisor, Gallions Housing Association

- 71% of our jobsite audience and 75% of our guardian.co.uk audience are degree qualified or higher
- 62% of our daily print readers are educated to degree level or higher
- The Guardian Careers network has almost a quarter of a million monthly unique browsers
- Guardian Select Student & Graduate network has 2 million monthly unique browsers
- Over 17,000 Facebook fans (Guardian Graduate, Jobs and on Campus combined)
- Over 27,000 Twitter fans (Guardian Graduate, Jobs & Careers combined);

Contact:

T. 020 3353 3400

W. guardianjobs.co.uk

E. sales@guardian.co.uk

W. guardian.co.uk/advertising

What's included

Job posting

You will receive an online job posting on Guardian Jobs, recognised throughout the sector by recruiters and candidates alike as one of the leading names in social housing recruitment.

Jobmatch service

Approximately 130,000 candidates* have registered their CV with Guardian Jobs and opted in to the innovative Jobmatch service.

Through this highly tailored recruitment service your vacancy will be matched by trained individuals to the most suitable candidates on the Guardian Jobs website. This will allow you to directly target relevant candidates who may not have been previously aware of your vacancy.

*figure accurate as of September 2012

Imprint advert

The imprint adverts are 7x3 colour print advertisements in the style of an online listing with recruiter logo, job title, basic role information and a tracking number that links to a full listing on the jobs page. Imprint adverts run in all the same supplements as our other recruitment advertising (Media Guardian, Education Guardian, Society Guardian and Work).

'Job of the week' feature

The new 'Job of the week' feature gives your advert 7 day coverage on every page of the Housing Network as well as being included in weekly email newsletters to all members. The Housing Network has all the latest information and advice for social housing professionals. Featuring case studies, analysis and discussion.



Take advantage of these fantastic packages today.
Place your vacancy or find out more by visiting
www.housing.org.uk/guardianjobs or contacting the
Guardian Jobs team on 020 3353 2085