

**Our 1,200 members
employ over 155,000 staff
and provide two million
homes for five million
people, in a sector worth
over £9 billion.**



**Do you want
a piece of it?**

If your answer is yes, then the Federation subscriber scheme is for you.

This scheme provides your organisation, whether commercial, public or third sector, with the ideal platform to provide products, services or forge alliances with our members and the wider social enterprise agenda.

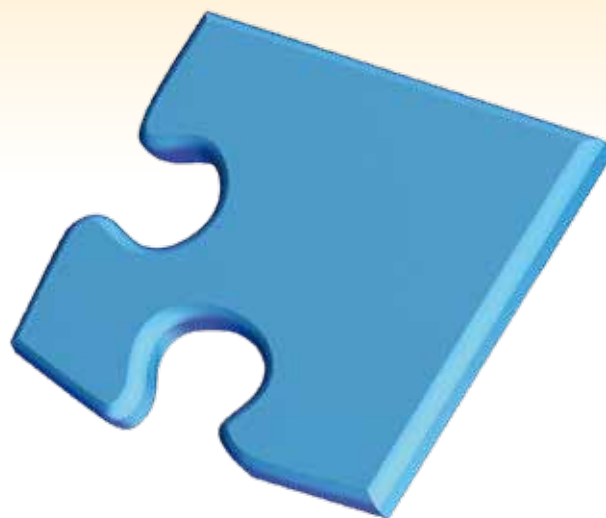
As a Federation subscriber you will receive:

- **Use of the Federation subscriber logo**
- **A mailing list of chief executives, exclusive to the scheme**
- **Three senior manager mailing and email lists**
- **A copy of the directory of members**
- **Access to the directory online**
- **Subscribers will be publicised to our members through Federation events and emails**
- **Discounted sponsorship, advertising and exhibiting packages**
- **A listing in the Directory of Members (from the next printed edition) and Directory online**
- **A listing on the Federation's website with a link to your site**
- **Discounted rates for our conferences, books and training courses**
- **Opportunity to suggest an expert speaker to be added to our database for Federation events**
- **Access to the Bulletin, the Federation newsletter**
- **Receipt of Federation News and email alerts**
- **Membership of Procurement for Housing (PfH).**

What can the scheme do for you?

By becoming a Federation subscriber, you will have the opportunity to:

- **Build your profile** within the social housing arena
- **Directly target** new business opportunities
- **Network with decision makers** and establish important relationships
- **Keep up to date** with the latest news and developments
- **Demonstrate your commitment to affordable housing** for all and the wider neighbourhood agenda
- **Increase your knowledge** of this dynamic sector.



The subscriber package

Federation subscriber logo

The new Federation subscriber logo will be provided for use in your marketing and communication strategies. Gain recognisable brand partnership and an increased profile within the social housing sector.

Mailing and email lists

You will receive **three senior manager mailing lists** and a **chief executive mailing list**, exclusive to the subscriber scheme, each year. Contact key social housing staff in areas such as: IT; marketing; development; finance; and asset management.

All lists will be for one-time use.

Directory of members and Directory online

Each subscriber will receive a **free copy of the Directory of members** and free access to the Directory online, two of the biggest reference tools in social housing. These powerful resources provide immediate access to a wealth of member information and as a subscriber, your organisation will be featured in both.*

*listings on printed Directory of Members will be included in the next printed edition.

The National Housing Federation website

Your logo, a description of your organisation and a hyperlink to your own site will be featured on the Federation website. **Showcase your organisation to our members** and others interested in the sector.

For a full listing of Federation subscriber scheme benefits visit www.housing.org.uk/subscribers



Sponsorship, advertising and exhibition packages

We will give you advance notice and **specialty discounted rates** on a range of powerful and cost-effective ways to network with leaders in social housing.

Conferences, training courses and books

You will receive a **discount of up to 25%** on our fantastic selection of conferences, publications and training courses, giving you the opportunity to gain crucial knowledge, learn from expert speakers and network with other professionals.

Monthly news bulletin and email alerts

All of your employees will be able to register for monthly news bulletins and email alerts, keeping them up-to-date with the latest news in social housing, our views on important issues and our current campaigns.

Join today!

Take advantage of this exceptional scheme today. Simply complete the application form provided or download it from our **website www.housing.org.uk/subscribers**.

If you require further information before joining, please email **subscribers@housing.org.uk** or call **020 7067 1089**.

**“By forming a close partnership with the Federation,
we have established a strong position within the
social housing sector”**

Damian Wasey, Business Development Manager,
Citation, Federation subscriber

Established in 1935, the National Housing Federation is the voice of 1,200 member housing associations throughout England, advocating decent affordable homes for all. Through our iN business for neighbourhoods initiative the Federation and its members have made a commitment to customers, neighbourhoods and excellence.



**The Federation subscriber scheme –
the new way to engage with the social housing sector.**