Outline of the programme

- General Election and Housing policy
- Stock portfolio
- Diversification
- The Economy

Christmas lunch

Free afternoon sponsored fringe sessions

- Social Investment
- Joint Ventures

exhibitors and sponsors:

- Smith & Williamson
- ZURICH MUNICIPAL
- THISTLE INSURANCE SERVICES
- clark willmott
- BIG SOCIETY CAPITAL
Context

This country is in a housing crisis but can we turn the tide? The operational environment is heading towards greater turbulence with uncertainty and risk on the increase. Just consider what’s around the corner: the consequences on your costs of the inevitable soon to occur rise in interest rates, or the income pressure from the now confirmed national roll-out of Universal credit, never mind the outcome of the General Election, which could see record welfare cuts.

This conference will explore how housing associations can help to turn the tide, seizing opportunities and mitigating against these risks. Attend this conference to evaluate the policy landscape and the upcoming General Election, learn how to maximise your core, examine new horizons on offer and understand the economic environment, all the day after the Autumn Statement.

Programme

**Plenary keynote speakers will be covering:**

- General Election and Housing Policy
- Keeping your house in order – asset management
- Diversifying into market rent and sales
- Economic and treasury update

**Free afternoon sponsored fringe sessions**

Who should attend

Housing associations, third sector organisations and local authority staff who work in any of the following roles:

- Accountants
- Audit Managers
- Board Members
- Business Analysts
- Chief Executives
- Finance Directors
- Finance Managers
- Heads of Finance
- Heads of Treasury
- Resource Directors

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.15am</td>
<td>Arrivals and registration</td>
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<tr>
<td>9.45am</td>
<td>Welcome and introduction by the Chair</td>
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<tr>
<td></td>
<td>Caroline Moore Executive Director, Yarlington Housing Group</td>
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<tr>
<td>10.00am</td>
<td>General Election 2015: Political and policy overview</td>
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<tr>
<td></td>
<td>David Orr Chief Executive, National Housing Federation</td>
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<tr>
<td>10.45am</td>
<td>Keeping your house in order – asset management</td>
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<tr>
<td></td>
<td>Neil Hadden Chief Executive, Genesis</td>
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<td></td>
<td>Robert Grundy Head of Housing, Savills</td>
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<tr>
<td>11.45am</td>
<td>Refreshment break</td>
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<tr>
<td>12.00pm</td>
<td>Diversifying into market rent and sales</td>
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<td>Stephen Teagle Managing Director Affordable Housing and Regeneration</td>
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<td>Galliford Try</td>
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<tr>
<td>12.30pm</td>
<td>Economic and Treasury Update</td>
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<td>Duncan Salter Director, Canaccord Genuity</td>
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<td>1.00pm</td>
<td>Chairs closing remarks followed by xmas lunch</td>
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**Free afternoon sponsored fringe sessions**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2.00pm - 2.45pm</td>
<td>Social Investment - Practical ways social investment can help support housing association goals.</td>
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<td></td>
<td>Danyal Sattar, Development Director</td>
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<td></td>
<td>Anna Shiel, Senior Investment Director</td>
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<tr>
<td>2.45pm - 3.30pm</td>
<td>Property Joint Ventures - Mitigate your risk</td>
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<td>Oliver Smedley, Partner, Clarke Wilmott</td>
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## Booking form

**South West housing finance conference 2014**  
4 December 2014  |  Sandy Park | Exeter | EX2 7NN

Please read the conference programme and booking form before completing ALL sections of this form. This form books your place, subject to availability.

For multiple delegates, please photocopy this form and complete one form per delegate in BLOCK CAPITALS.

<table>
<thead>
<tr>
<th>Delegate name:</th>
<th>Job title:</th>
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<tbody>
<tr>
<td>Organisation:</td>
<td>Address:</td>
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<tr>
<th>Delegate email:</th>
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<td>(we need this to send your confirmation)</td>
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<tr>
<th>Telephone:</th>
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<th>Contact email (if different):</th>
<th>Contact name (if different):</th>
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My other special requirements (e.g. wheelchair access) are:

My special dietary requirements (e.g. vegetarian/vegan) are:

### Fee

- £140 (members and LAs)
- £200 (non members)

- I enclose a cheque payable to the National Housing Federation
- I have paid by BACS and attach the remittance  
  [Please quote SWFIN41214 on all BACS transmissions]

  National Housing Federation Bank Account details are:  
  Account No: 00113238  
  Sort Code: 30-94-73

  LloydsTSB, Kings Cross branch, 344 Gray’s Inn Road, London.

  For credit or debit card, you can either book online at www.housing.org.uk or fill out your details below.

- Please debit my credit/debit card:  
  Visa/Mastercard/Maestro/Solo/Electron  
  (We do not accept Diners Card or AMEX)

  Start date:  
  Expiry date:  
  Issue no:  
  (debit cards only)

  Card no:  
  Security Code:  
  (last 3 digits of number on back of card)

  Name on card:  
  Signature:  
  Date:  

### FRINGE SESSIONS - Please tick the session(s) below you wish to attend:

- Social Investment
- Joint Venture
- I do not wish to attend the fringe sessions

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Please return the booking form by 28th November 2014 to:

Leah Jackson, National Housing Federation, 101 Victoria Street, Bristol, BS1 6PU  
email: leah.jackson@housing.org.uk  
tel: 0117 929 7388  
fax: 0117 930 4423

### Data protection

The National Housing Federation gathers personal data in accordance with the Data Protection Act 1998. This information may be forwarded to third parties to be used for marketing purposes or for mailing information about goods and services that may be of interest.

Please tick if you do not wish to receive information about future products and services provided by the National Housing Federation.

Tick box if you do not wish to have your details passed to third party organisations.

**ALL CANCELLATIONS MUST BE MADE IN WRITING. Cancellations will be charged a £25 administration fee and the full fee is payable for cancellations received after 20th November 2014.**

For more information call Camying Tam on 0117 952 9912.

For details of all our forthcoming events and for the latest news and policy updates visit the National Housing Federation’s website www.housing.org.uk.