

OUR OFFER TO SMALLER HOUSING ASSOCIATIONS

- We will**
- › provide relevant resources
 - › create accessible networks
 - › get your voice heard
 - › help you build
 - › increase your recognition



FOREWORDS



Kate Henderson
Chief Executive,
National Housing
Federation

The Federation's mission is to create an environment in which every single one of our members can thrive and deliver on their social purpose.

Smaller housing associations have always had – and always will have – an incredibly important role to play in our housing offer to the nation. Not despite the size and scale of your operations, but because of it.

We need local as well as national. We need specialist as well as general needs. And we need placemaking as well as housebuilding.

In short, we need to recognise and support every part of our diverse sector if we are to truly deliver our ambition to end the housing crisis in this country.

At the Federation, we want to support smaller housing associations to be the very best you can be.

This is our offer to you. I hope it will form the basis of how we work together, and how we support you in the best way possible to serve our local communities and build the homes this country needs.



Raife West
Chief Executive,
Havant Housing
Association

Chair of the National
Smaller Housing
Associations Group

The National Smaller Housing Associations Group is our forum within the National Housing Federation to make our voices heard.

It exists to support us in developing and testing new policy ideas. It ensures that we see every new issue through the critical lens of smaller associations. It informs responses to the Government and other key stakeholders. And it provides constructive challenge to Federation thinking.

Going forward, we are going to expand the group – making it bigger, stronger and more diverse – and I'd like to encourage you to get involved.

This offer is part of our work and sets out how the Federation will support smaller housing associations now and in the future.

It is the culmination of consultations across the country – including a survey of every single smaller association we have details for – about how we can work better.

We hope it puts in place the foundations for future success. Smaller housing associations can and must be an essential part of solving the housing crisis across the UK. Now is the time for us to deliver.

OUR OFFER TO YOU...



1

RELEVANT RESOURCES

We will:

- › produce timely, practical policy guidelines and templates for business-critical issues
- › tailor our content and communications more effectively to meet your needs and concerns
- › provide a single point of contact so you can reach us easily, and develop digital platforms that enable you to connect with your peers.

2

ACCESSIBLE NETWORKS

We will:

- › address the cost barrier to accessing conferences by making cheaper early booking prices available and offering tailored multi-event discounts
- › respond to your time and resource constraints by committing to do more video conferencing and webinars
- › ensure our regional events programme reflects the geographical diversity of our sector.

3

GET YOUR VOICE HEARD

We will:

- › always recognise interests and issues that affect smaller housing associations in our influencing work at a national and local level
- › showcase your best practice and stories within and beyond the sector
- › actively seek your input for consultations, and address barriers to participation.



The National Housing Federation is the voice of housing associations in England. Our vision is a country where everyone can live in a good quality home they can afford.

4

HELP YOU BUILD

We will:

- › work with smaller housing associations and your staff to access the resources you need to build more homes
- › engage with the Government, Homes England and local authorities to make development programmes more accessible to smaller housing associations
- › help you access expertise from, and broker development partnerships with, other housing associations.

5

INCREASE YOUR RECOGNITION

We will:

- › reinvigorate the National Smaller Housing Associations Group – making it bigger, more diverse and more accessible
- › develop a common identity to improve recognition and communicate your common purpose
- › always encourage, promote and support smaller housing associations.

GET INVOLVED

The National Smaller Housing Associations Group meets quarterly and we want you to join. To find out more contact admin.team@housing.org.uk

For any questions about our offer to you, please contact:

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You can also get in touch using your dedicated email address:

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