

## **Effective Date: January 1, 2020**

Your privacy is important to us. Pursuant to the California Consumer Privacy Act (“**CCPA**”), California residents have the following rights related to their personal information (“**Personal Information**” or “**personal information**” means information that identifies, relates to, describes, is capable of being associated with or could reasonably be linked, directly or indirectly, with a particular consumer or household):

- The right to request more information about our data collection, use, disclosure and sale practices in connection with their personal information and right to request a copy of specific personal information we hold about them;
- The right to request the deletion of personal information that we hold about them;
- The right to opt-out of future sales of their personal information (we do not sell your personal information); and
- The right not to be discriminated against for exercising any of their CCPA privacy rights.

For more information, please see the notices below.

**You may submit a request to exercise your rights under the CCPA (i) via our request form or (ii) by contacting us with the details of your request at [help@myunidays.com](mailto:help@myunidays.com). To skip directly to the request forms, click here for [Request to Know](#) and for [Request to Delete](#).**

This notice to California residents forms a part of the UNiDAYS Privacy Policy, available [here](#), which applies to Unidays Inc. and/or any of its other subsidiaries, affiliates, brands, and/or entities that it controls, including MyUnidays Ltd, Unidays Australia Pty Limited and Unidays GmbH, (collectively, “**UNiDAYS**,” “**we**,” “**us**” and “**ours**”).

### **Your Rights and Choices:**

If you are a California resident, you have the right to request that UNiDAYS disclose certain information to you about our collection and use of your personal information over the past twelve (12) months. Please see this chart below for the detailed categories of personal information we collect from each user type, including the sources from which the information was collected, the business purpose for which the information was collected and the third parties with whom we share or disclose personal information for a business purpose.

Category of personal information we collect	Source	Purposes	Other Entities with Whom We Share this Information	Disclosed for a Business Purpose
A. Identifiers, e.g., your name, address, and email address	You	To register and administer your account; to communicate with you; to provide and improve our services; to detect fraud and protect our business; to comply with applicable laws and regulations.	Service providers who assist in providing services (e.g. email) on our behalf if you opt-in	Yes
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), e.g., your name and address	You	To register and administer your account; to communicate with you; to provide and improve our services; to detect fraud and protect our business; to comply with applicable laws and regulations.	N/A	No
C. Commercial Information, records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	You and your devices	To process your requests for products/services and/or information; to communicate with you, to improve our Service; for the administration and protection of our business; to comply with applicable laws and regulations	N/A	No

<p>D. Internet or Electronic Network Activity Information, e.g., browsing history, search history, interaction with a website, application, or advertisement, or questions and other messages you address to us directly</p>	<p>You and your devices</p>	<p>To process your requests for products/services and/or information; to communicate with you, to improve our Service; for the administration and protection of our business; to comply with applicable laws and regulations</p>	<p>Service providers who assist in providing services on our behalf; Our business partners</p>	<p>Yes</p>
<p>E. Geolocation Data</p>	<p>You and your Devices</p>	<p>Only if you opt-in, so that you can find discounts, events, and other local promotions</p>	<p>Service providers who assist in providing services (e.g. email) on our behalf if you opt-in</p>	<p>Yes</p>
<p>F. Other Identifiers and Internet Activity Information, e.g., IP address; similar information</p>	<p>You and your devices</p>	<p>To process your requests for products/services and/or information; to communicate with you, to improve our Service; for the administration and protection of our business; to comply with applicable laws and regulations</p>	<p>Service providers who assist in providing services on our behalf if you opt in</p>	<p>Yes</p>

G. Education information	You	To register and administer your account; to communicate with you; to provide and improve our services; to detect fraud and protect our business; to comply with applicable laws and regulations.	Service providers who assist in providing services on our behalf if you opt in	Yes
H. Inferences about personal preferences and attributes drawn from profiling	You and your devices	To improve our Service; for the administration of our business; to help us improve our understanding of our customers; to assist our business partners improve their offerings to our customers.	Service providers who assist in providing services on our behalf if you opt-in	Yes

## REQUESTS TO KNOW

### Right to Know about Personal Information Collected, Disclosed or Sold

California residents have a right to submit a Request to Know in order to obtain information about what personal information about them we collect, use, disclose, and/or sell. As defined in the CCPA, we do not sell your personal information to third parties. If you re a California resident, you may submit a Request to Know and ask us to provide the following:

- Specific pieces of personal information that we hold about you;
- Categories of personal information we have collected about you;
- Categories of sources from which the personal information that we hold about you was collected;
- Categories of third parties to whom your personal information was disclosed for a business purpose; and/or
- The business or commercial purpose for collecting or disclosing personal information about you.

To submit a Request to Know, you must submit a verifiable consumer request via the request form available [here](#) or contact us with the details of your request by emailing [help@myunidays.com](mailto:help@myunidays.com).

In order for a Request to Know to be verifiable, you must be able to verify certain account information to enable us to confirm your identity with a reasonable degree of certainty or a reasonably high degree of certainty, depending on the sensitivity of the information being requested.

After you submit your Request to Know, our customer support team may contact you to start the process of verifying your identity. Once your identity has been verified in accordance with our policies, we will disclose the information requested as required by the CCPA.

## **REQUESTS TO DELETE**

### *Right to Request Deletion of Personal Information*

California residents have a right to submit a Right to Delete request in order to request the deletion of some or all of the personal information about them that we collect or maintain.

To submit a Request to Delete, you must submit a verifiable consumer request via the request form available [here](#) or email us with the details of your request at [help@myunidays.com](mailto:help@myunidays.com).

In order for a Request to Delete to be verifiable, you must be able to verify certain account information to enable us to confirm your identity with a reasonable degree of certainty or a reasonably high degree of certainty, depending on the sensitivity of the information you are requesting to be deleted.

After you submit your Request to Delete, our customer support team may contact you to start the process of verifying your identity. Once your identity has been verified in accordance with our policies, we will delete the information requested as required by the CCPA, unless retaining the information is necessary to perform certain actions as permitted by the CCPA or other applicable laws.

## **NON-DISCRIMINATION**

### *Right to Non-discrimination for Exercising Your Privacy Rights*

California residents have the right to not receive discriminatory treatment by any business covered by the CCPA. We will not discriminate against any California resident who exercises their privacy rights pursuant to the CCPA.

## **AUTHORIZED AGENTS**

### *Designation of an Authorized Agent to Submit Requests on Behalf of a Consumer*

California residents have the right to designate an authorized agent to submit a Do Not Sell Request, a Request to Know, and/or a Request to Delete on the user's behalf. If you are an authorized agent, please provide the legal name of the resident/consumer, the agent's own contact information where the agent will be contacted in connection with the request, and indicate in the request that the agent is the authorized agent of the resident/consumer.

If we receive a request from a person or entity claiming to be an authorized agent on behalf of a California resident/consumer, we will seek certain information in order to confirm their status as the authorized agent as follows: (1) the user or the agent must provide evidence that the user has given written permission for the agent to submit a Request to Know and/or a Request to Delete on behalf of the user (or alternatively, provide evidence that the user has provided the agent with a power of attorney pursuant to California Probate Code sections 4000 to 4465); and (2) the agent must verify their own identity with us in accordance with our verification process.

We may deny requests from any person or entity claiming to be an authorized agent who is unable to provide evidence that the user in question has given them permission to do so and/or is unable to verify their own identity in accordance with our policies and/or the CCPA.

You may submit a Request to Know and/or Request to Delete as an authorized agent on behalf of a California resident/consumer via our request form or by contacting us with the details of your request via email at [help@myunidays.com](mailto:help@myunidays.com).

To skip directly to the request form, **click here for [Right to Know](#) and here for [Request to Delete](#).**