

MORE IBD NURSES – BETTER CARE: A SENSATIONAL RESPONSE



Trusts with a Specialist IBD Nurse offer higher standards of care for people living with Crohn's Disease, Ulcerative Colitis and other forms of Inflammatory Bowel Disease (IBD) than those without one. It's a simple and obvious truth.

So on 19 May 2016 (World IBD Day), we launched **More IBD Nurses – Better Care**: a campaign calling for better local services for people living with IBD.

The results have been astonishing.

To date, 1,343 of your emails have reached hospital CEOs across the UK, raising awareness of how vital these services are in local communities.

They've compelled Trusts to approach us directly for advice on how to improve.

In some cases, they've even helped secure precious funding for new IBD Nurses and staff.

So, if you're still, wondering what an email can achieve, have a look below. And, to all of you who have made this campaign your own, we say:

Thank you.

WHAT YOU'RE SAYING

“My IBD Nurse was **amazing**. I never would've made it through the hardest time of my life without him!”

“People do not realise how invaluable an IBD Nurse would be to people who suffer with this debilitating disease.”

“Our IBD Nurses play a pivotal role in caring for patients and, with direct phone and email access, patients can quickly discuss care plans and concerns with a trained professional.”
Trust CEO

TOP 15 RESPONDING TRUSTS



“I wish that others were also able to benefit from this wonderful service – **it really makes a difference.**”

“Please, please, please never underestimate the **value of IBD Nurses.**”

“I feel privileged to have this **essential service.**”

“I was moved to **tears** to know that all my hard work is not going unnoticed.”

“Our CEO has received several letters from PTs and as a result, we're doing a business case for a further IBD Nurse and more admin support. **It's working!**”
Trust staff members

VITAL STATS

19
Trusts have contacted the charity directly for support

1,343
emails sent to date

Just **one** IBD Nurse, can impact on **150,000** people



4
Trusts have secured funding for posts



5
Trusts reviewed or submitted business cases for IBD Nursing roles