

## BOUND-IN / STITCHED-IN INSERT SPECIFICATIONS

- Failure to present correctly could cause rejection or attract additional cost for returning/packing.
- The minimum Bound-In Insert quantity is normally 50,000 copies. A charge of £500 per affected run of Bound-in Inserts (as a one off charge) will be applied for quantities less than 50,000.
- Inserts must have a 10 mm binding lap or an enclosed head or foot bolt with a head or foot trim of 3 mm - Inserts that are supplied flush folded with a head bolt results in much slower production speeds and will incur an extra running charge. Advanced notice of 4 weeks required.
- Any text or logos must be at least 7mm from any trimming edge. Only edges protruding beyond the trimmed size of the Magazine will be trimmed off. Pre trimming on the foot and fore-edge of Inserts smaller than the Magazine is the responsibility of the advertiser.
- For saddle stitched Inserts the positioning of the stitches must be approved prior to production.
- The Printer requires an additional 1% over and above the net quantity to be bound into the magazine. If the quantity is less than 75,000 the Printer needs 2% overs.
- For bound-in Inserts supplied with a 10 mm binding lap with production knocked to the head. If production is knocked to the foot the front page is the wider one.

SPECIFICATION	MINIMUM	MAXIMUM
Number of bound-in inserts	1x 50,000	1x full run
Pagination	4	32
Dimensions (excluding trims)	115mm deep x 150mm wide	266mm deep x 232mm wide
Distance of live matter from trim	10mm	
Position	centre of host magazine	

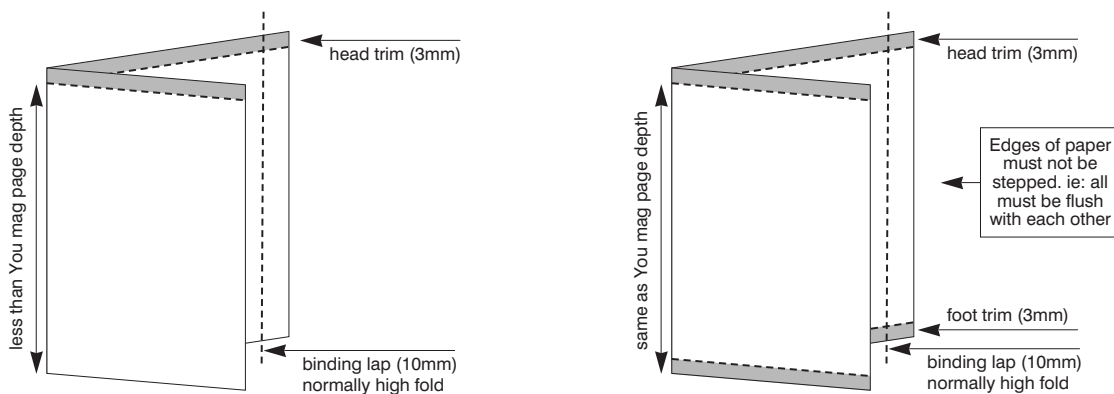
\*ANL's preference is for all commercial bound-in products to be a maximum height of 266mm. This is to distinguish between advertising and editorial content.

PAPER WEIGHT	MINIMUM	MAXIMUM
4pp	100gsm	260gsm
6pp	70gsm	250gsm
8pp	70gsm	250gsm
12pp	60gsm	80gsm
16pp	56gsm	80gsm
16pp and above	56gsm	80gsm

### POSITION

Centre of You magazine. Insert will be bound at the head of the page.

A clear Indication of required orientation must be given when Insert is submitted for approval.



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## BOUND-IN / STITCHED-IN INSERT SPECIFICATIONS

- Trim and lap specification must be confirmed for each Issue prior to production of the Insert.
- Inserts that are less than full page depth must have printed bleed to edge of paper at the head.
- Samples of all material must be submitted for the Printer's approval prior to (such approval not to be unreasonably withheld, delayed or conditioned).

### WITH A BINDERS LAP

Bound-In Inserts aligned to the head (top) of the host product would be supplied with a 10mm high folio lap (i.e. Pages in the back half of the book are 10mm wider than those in the front half) and 3mm bleed at the head of the page.

Bound-in Inserts aligned to the foot (bottom) of the host product would be supplied with a 10mm low folio lap (ie. Pages in the front half of the book are 10mm wider than those in the back half), and 3mm bleed at the foot of the page,

Maximum finished size (266mm x 232mm)

	UNTRIMMED	TRIMMED
Height	292mm (inc 3mm bleed head/foot)	286mm
Width	235 (front half) and 245mm (back half)	232mm

Minimum size: (115mm x 160mm/160mm) being smaller than host product would be delivered with 10mm lap and 3mm bleed to the head only

	UNTRIMMED	TRIMMED
Height	118mm (inc 3mm bleed at head of page)	115mm
Width	150 (front half) and 160mm (back half)	150mm/160mm

### WITHOUT A BINDERS LAP

Bound-in Inserts supplied, flush folded with a 3mm enclosed head bolt (No Lap)

Maximum finished size (286mm x 232mm)

	UNTRIMMED	TRIMMED
Height	292mm (enclosed headbolt inc 3mm bleed head/foot)	286mm
Width	235 (flush folded with both halves of the book the same width)	232mm

Minimum size being smaller than host product, would only trim at the head of the-page

	UNTRIMMED	TRIMMED
Height	118mm (enclosed headbolt inc 3mm head only)	115mm
Width	150 (flush folded with both halves of the book the same width)	158mm

Please be aware bound In products without a lap will incur an additional charge.

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## BOUND-IN / STITCHED-IN INSERT SPECIFICATIONS

### GENERAL

- All Inserts (Loose or bound-in), or Tip-ons are subject to approval prior to booking (such approval not to be unreasonably withheld, delayed or conditioned), including (without limitation):
- Inserts with UV Varnish or laminate.
- Irregular shapes.
- Filled envelopes and Inserts with perforations.
- All deliveries must be as per the Printer's Booking-in Procedure and Insert & Onsert Packing specification (as set out in the Exhibit to this Appendix).
- Coded regionalised and zoned Inserts must be notified at the time of booking.
- The calliper of A6 Inserts must be less or equal to 1.5mm. Maximum calliper of any individual Insert should not exceed 1.5mm. The combined maximum calliper of the loose Inserts, bound-in Inserts, tip-on and the host magazine must not exceed 5mm. The total number of inserted pages must not exceed that of the total number of pages of the host product.
- Zoning - no more than 3 zoned combinations per region, either inserted or onserted, not both. (For clarity, if YOU magazine contains a zoned Insert, the magazines carrying the zoned Insert(s) will effectively become a zoned Onsert.
- Combined maximum weight of any Inserts should not exceed 70g.