

YOU MAGAZINE LOOSE INSERT SPECIFICATIONS

- Trimmed size of YOU magazine 286mm x 232mm
- No concertina folds can be accepted unless tabbed.
- Due to the mechanical nature of loose inserting, specific positioning cannot be guaranteed.
- All Inserts must be of a uniform thickness along the closed-edge for reliable pick-up on the lines.
- All inserts are inserted with the spine parallel to the host magazine spine, i.e. "spine-to-spine"
- The Printer must approve any Insert that deviates from the specification below before a booking is confirmed (such approval not to be unreasonably withheld, delayed or conditioned). The Printer will require "dummies" of the product for testing. No more than 2 wire stitched books.
- The Printer requires an additional 1.0% over and above the net quantity to be inserted into the magazine. However, at quantities less than 75,000 the Printer requires 3% overs.
- The minimum loose Insert quantity is normally 50,000 copies. A charge of £500 per affected run of loose Inserts (as a one-off charge) will be applied for quantities less than 50,000.
- Any post run surplus less than 20,000 copies will not be retained on the Premises indefinitely; but preferably run out during the next scheduled production. If no such Instruction is given these quantities will be destroyed after 14 days.

SPECIFICATION (STITCHED)	MINIMUM*	MAXIMUM
Number of loose Inserts	1x 50,000	5x full run
Pagination	8	56
Format range	148mm deep x 105mm wide	270mm deep x 210mm wide

SPECIFICATION (UNSTITCHED):	MINIMUM*	MAXIMUM
Number of loose Inserts	1x 50,000	5x full run
Pagination	2	56
Format range	148mm deep x 105mm wide	270mm deep x 210mm wide

PAPER WEIGHT	MINIMUM	MAXIMUM
2pp	90gsm	260gsm
4pp	80gsm	260gsm
6pp	60gsm	260gsm
8pp	55gsm	240gsm
10pp	55gsm	220gsm
12pp	52gsm	180gsm
14pp	52gsm	120gsm
16pp	52gsm	80gsm
18pp	52gsm	80gsm

*Asterisked references to 'Minimum' in the tables throughout this Appendix G shall refer to normal minimum volumes only. There may be runs with less than the 50,000 copies, in which case, a charge shall apply as set out elsewhere within this Appendix G.

Samples of all material must be submitted for the printer's approval prior to booking (such approval not to be reasonably withheld delayed or conditioned).

continued ►

INSERTS

GENERAL

- All Inserts (Loose or bound-in), or Tip-ons are subject to approval prior to booking (such approval not to be unreasonably withheld, delayed or conditioned), including (without limitation):
- Inserts with UV Varnish or laminate.
- Irregular shapes.
- Filled envelopes and Inserts with perforations.
- All deliveries must be as per the Printer's Booking-in Procedure and Insert & Onsert Packing specification (as set out in the Exhibit to this Appendix).
- Coded regionalised and zoned Inserts must be notified at the time of booking.
- The calliper of A6 Inserts must be less or equal to 1.5mm. Maximum calliper of any individual Insert should not exceed 1.5mm. The combined maximum calliper of the loose Inserts, bound-in Inserts, tip-on and the host magazine must not exceed 5mm. The total number of inserted pages must not exceed that of the total number of pages of the host product.
- Zoning - no more than 3 zoned combinations per region, either inserted or onserted, not both. (For clarity, if YOU magazine contains a zoned Insert, the magazines carrying the zoned Insert(s) will effectively become a zoned Onsert.
- Combined maximum weight of any Inserts should not exceed 70g.

DAILY MAIL / MAIL ON SUNDAY POLYBAG ONsert SPECIFICATION

TABLOID FORMAT-ONSERTS

- No more than 2 Tabloid Products Onserted and enclosed within a polybag.
- Maximum format 360mm x 289mm (Up to and including 28 pages) and 368mm x 289mm (32 to 64 pages).
- Maximum unit weight 300 grammes
- Tabloid products must carry 2 wire stitches
- Good Bundle and pallet presentation is essential
- No paper underwrapper or overwrapper on each bundle.
- Bundle strapping tension must be sufficient to retain the shape and stability of the bundles and pallets, whilst not so tight that it cuts into tabloid, causing the product to curl and the spine to be distorted.

SPECIFICATION	MINIMUM	MAXIMUM
16 pages	70gsm	70gsm
20 pages	70gsm	70gsm
24 pages	52gsm	52gsm
28 pages	52gsm	52gsm
32 pages	48.8gsm	52gsm
36 pages	48.8gsm	52gsm
40 pages	48.8gsm	52gsm
44 pages	48.8gsm	52gsm
48 pages	48.8gsm	52gsm
52 pages	48.8gsm	52gsm
56 pages	48.8gsm	52gsm
60 pages	48.8gsm	52gsm
64 pages	48.8gsm	52gsm

ONSERT SPECIFICATION

PRODUCT	PAGINATION RANGE	SIZE
Magazine/Catalogue Stitched, Spine Glued or folded	4pp -64 pages (A5 Size) 4pp • 128pp (A4 Size)	Minimum A5 up to 326mm x 239mm Max. 4mm thick Minimum A4 up to 326mm x 239mmMax. 4mm thick
CD	In cardboard or paper sleeve	125 x 125mm
Newsprint	16-28 pages 32-64 pages	From A4 up to '360mm x 289mm From A4 up to '368mm x 289mm Max. 4mm thick
Single Sheet	2 sides - paper or cardboard 90gsm minimum weight	From 210 x 148mm up to 315mm x 230mm
Magazine	Up to 4mm thick	Glossy perfect bound magazine usually A5 or A4

Other types of Onserts are subject to sample testing at the cost to the Printer.
The Printer shall use all reasonable endeavours to accommodate the advertiser's requirements.

COMPLETE ONsertION PACK

CALLIPER OF CORE PRODUCTS

Maximum total weight per bag is 1.2kg

The calliper (thickness) of the ANL core products are for reference. The Printer should take into consideration these measurements, when approving any Insert/ Onsert, as should ANL having gained Insert/ Onsert approval, prior to accepting a client's booking. Maximum calliper of YOU Magazine or Weekend Magazine including Inserts is 5mm. Maximum calliper of the combined Onsert fulfilment is 25mm.

EVENT magazine

PAGINATION	WEIGHT (gms)	CALLIPER (mm)
48	99	2
52	114	2.3
60	124	2.6
64	132	2.7
72	148	2.9
80	165	3.2

WEEKEND magazine

PAGINATION	WEIGHT (gms)	CALLIPER (mm)
72	187	2.9
80	208	3.2
88	228	3.5
96	249	3.8
104	270	4.1
112	291	4.4
120	312	4.7

YOU magazine

PAGINATION	WEIGHT (gms)	CALLIPER (mm)
64	148	2.5
72	164	2.6
80	188	2.7
88	196	2.9
96	213	3.1
104	229	3.3
112	246	3.5
120	262	3.7
128	278	3.9
132	285	4.1
136	294	4.2
144	311	4.3
152	327	4.5
160	344	4.7
