



Your sector, Your event



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Your sector, Your event

Following the outcome of the General Election and before the Government makes its spending commitments, the Annual Conference and Housing Exhibition comes at a critical time. How does housing fit in with other policy priorities? What steps can the Government take to address the housing crisis? What can housing associations do themselves within the new environment?

In this new era, housing associations will continue to take charge of their own destinies. We must grasp and celebrate the independence of a sector that contributes so much to the UK, both economically and socially. We will need take the initiative and show how, for a number of public policy problems, we can be the solution.

We have a vision and ambition for the next 20 years and are heading in the right direction. This event will determine how we can stay focused on achieving that vision and the crucial role you play.

Why this is... "the key event to attend"

Shoreline Housing Partnership

- Enjoy more content than ever with a brand new Social Enterprise event, the Housing Camp and exhibition seminars
- Take the opportunity to debate hot topics affecting you, right now, with top speakers from leading companies in the public and private sector
- Network with the leading senior professionals in the housing sector. Find out who will be crowned the winner of the 24housing Young Leaders Award at the conference dinner
- Meet innovative and dynamic exhibitors showcasing the latest products and services that meet your business needs



Headline sponsors









Sponsors







conference drinks reception

registration

delegate packs

Supporters













Media supporters







For information about sponsorship or exhibiting please contact Foremarke Exhibitions on 020 8877 8899 or housing@foremarke.uk.com

CONFERENCE HIGHLIGHTS

THE BIG IDEA Can creativity overcome austerity?



BARBARA CASSANI Businesswoman and Founder, Go Fly

Barbara reveals the business structures you can adapt to meet the needs of your changing customer types.

POLITICS New government, new landscape



JONATHAN DIMBLEBY
Political Commentator and Writer

Jonathan discusses how housing associations can secure their future in the new political environment and work with the Government to deliver more.

ECONOMY Housing at the heart of the economy



FAISAL ISLAM Political Editor, Sky News

Faisal examines how housing fits with the Government's other spending priorities and how it can drive the economy forward.

GLOBAL ECONOMY Crisis or recovery?



VICKY PRYCE Economist and Business Consultant

Vicky explores the wider economic outlook and how macroeconomic changes might impact housing associations.

HEALTH
Can housing crack health?



JON ROUSE, Director General for Social Care, Department of Health

Jon looks at the benefits of an integrated health, housing and social care system.

VISION Building the future



DAVID ORR, Chief Executive, National Housing Federation

Hear David's thoughts on achieving our vision and watch the 24housing **Young**Leaders Award finalists pitch their ideas on the future of housing.

DIGITAL Delivering digital transformation



LAUREN CURRIE, Co-Founder Snook and Programme Manager, Hyper Island

Lauren shares her insight about the online services your customers need and how to 'up our game'.

IDEAS LABS



MATTHEW TAYLOR Chief Executive, RSA

Matthew hosts a fast paced and dynamic series of sessions exploring how the sector can take the next step.

WHAT'S NEW?

New for 2015, we are giving delegates special, free access to the

SOCIAL ENTERPRISE, WORK AND WELLBEING

event on Thursday 24 September from 09:45-17:00. Turn to page 6 to find out more about the programme and how to book your sessions.



On Friday we're hosting **Housing Camp**, an 'unconference' for delegates interested in doing new, exciting and different things in social housing. Submit your ideas at the start of the day and debate them in a fun and energetic forum. Turn to page 6 to find out more.



Download the conference app

- Download speaker presentations
- Personalise vour schedule
- Connect with other attendees
- See who's exhibiting

Follow #NHF15 to be the first to hear when it's released.



WELCOME DRINKS RECEPTION

NETWORKING

ANNIVERSARY
DRINKS RECEPTION
THURSDAY 24 SEPTEMBER
17:30 - 19:00



WEDNESDAY 23 SEPTEMBER 17:15 - 19:00

Join us for pre-dinner drinks to mingle, meet friends, and discuss the first day of the conference.



CONFERENCE DINNER AND AWARDS CEREMONY

The Federation is hosting a conference dinner and awards ceremony on Wednesday 23 September. This year we will be awarding the winner of the 24housing Young Leaders Challenge in an official ceremony.



We've invited stand-up comedian **Ed Byrne** to entertain us after the dinner. Ed has become a regular fixture on television and radio presenting What's So Funny on BBC Radio 4 Extra and proving hugely popular on panel shows like Mock the Week, 8 Out of 10 Cats, Never Mind the Buzzcocks and Have I Got News for You as well as appearing in his own show for the BBC, Dara and Ed's Great Big Adventure.

Reserve your place for this entertaining evening.

Date: Wednesday 23 September

Time: 19:00

Venue: ICC, Birmingham

Individual ticket: Members £75, Non Members £95

Table of 10: £675

Ceremony supported by

21 housing

Our 80th anniversary

Dear delegate,

It's the Federation's 80th anniversary this year, and we wanted to mark this momentous occasion in a number of ways.

Firstly, we've updated our publication 'Turning hopes to homes: a short history of affordable housing'. We are also holding a drinks reception on Thursday 24 September at 17:30 on the exhibition floor where we'll be toasting the wonderful work and dedication of the housing sector over the last 80 years.

I look forward to seeing you there!

L. il

David Orr Chief Executive National Housing Federation



WEDNESDAY 23

09:30 Registration and exhibition opens



11:00 ANNUAL GENERAL MEETING

12:00 Lunch and exhibition viewing

13:30 **P1 KEYNOTE**

GRAMME

Building the future of the UK

14:15 P2 YOUNG LEADERS CHALLENGE Delivering housing for young people

15:00 Refreshments and exhibition viewing Sub plenary sessions

15:30 **SP1 ENGAGEMENT**

Why so many associations make the Sunday Times Top 100 Best Companies list

SP2 LOCALISM

Delivering housing locally what are we waiting for?

SP3 PROBLEM SOLVING

Transforming lives, communities and society from the ground up

16:15 Comfort break

16:30 **P3 POLITICS**

New government, new landscape

17:15 Welcome drinks reception



19:00 Conference dinner with Young Leaders Awards Ceremony and after dinner entertainment



THURSDAY 24

08:30 Registration and exhibition opens

09:30 P4 CHAIR'S WELCOME

09:50 **P5 INTERVIEW: Housing Minister**

10:30 **P6 ECONOMY**

Housing at the heart of the economy

11:15 Refreshments and exhibition viewing

Sub plenary sessions 11:45 **SP4 DIVERSITY**

Building a diverse and healthy sector

SP5 DIGITAL

Delivering digital transformation IDEAS LAB Strategies and best practice in employment and skills

12:30 Lunch and exhibition viewing

Sub plenary sessions

13:30 **SP6 ETHICS**

What defines your social purpose?

SP7 REGULATION

If there was a TripAdvisor for housing associations, how would you score?

IDEAS LAB Innovative practices in health and social care

14:15 Refreshments and exhibition viewing Sub plenary sessions

14:45 **SP8 FUNDING**

New models for affordable housing

SP9 PLACE-MENDING

Growing value out of broken areas

IDEAS LAB New models for scaling up house building

15:30 Comfort break

15.45 **P7 FREEZE OR SQUEEZE**

Does social housing have a future?

16:30 P8 BUILDING THE HOUSING **BRAND**

Changing perceptions of social housing

17:00 IDEAS LAB Round-up

17:30 80th anniversary drinks reception

FRIDAY 25

08:30 Registration and exhibition opens

09:30 **M**HOUSING CAMP

Submit your ideas for this 'unconference' at the start of the day and debate them in an energetic forum.

09:30 P9 GLOBAL ECONOMY

Crisis or recovery?

10:15 **P10 HEALTH**

Can housing crack health?

11:00 Refreshments and exhibition viewing

11:30 P11 LIES AND PREJUDICE

Does the media demonise poor people?

12:15 **P12 THE BIG IDEA**

Can creativity overcome austerity?

12:45 Closing remarks

13:00 Close of Annual Conference and exhibition and Housing Camp

08:80	Exhibition opens
00:00	Exhibition opens •
09:45	Welcome
10:00	P1 Housing Associations as Social Enterprise: Realising the sector's vision
10:30	P2 Social enterprise = social leaders?
11:15	Refreshment break

Sub plenary sessions

THURSDAY 24

11:45 **SE1 Buying social: Using** your purchasing power to maximise social value

> **SE2** Proving your business impact

12:30 Lunch and exhibition viewing

Sub plenary sessions

13.30 **SE3** How social investor and social enterprise partnerships can deliver greater impact

> SE4 Communities in charge: Solving problems through community action and social enterprise

14:15 Refreshment break

14:45 P3 Social enterprise: Guide to putting theory into practice

15:30 P4 Social enterprise and employment: Creating jobs in the community

16.15 P5 Changing customers' lives through furniture

17:30 Close of event and 80th anniversary drinks reception

Special access for Annual Conference delegates go to page 6 to find out more.



WHAT'S NEW?

SOCIAL ENTERPRISE, WORK AND WELLBEING EVENT

Using social enterprise as a vehicle to improve lives and build communities

THURSDAY 24 SEPTEMBER 09:45 – 17:30

Housing associations are the best example of social enterprises – putting social purpose at the heart of what they do.

This programme, open to all delegates, showcases inspiring examples and demonstrates collaborative approaches to achieving social benefit. Learn from leaders in the field of social enterprise about how you can evolve your entrepreneurial skills. Discuss business models, procurement, partnerships and investment and discover housing's role in supporting healthy and resilient communities.

This event runs concurrently with day two of the Annual Conference and delegates will get special access as part of your Annual Conference place. Turn to page 11 for the full programme and indicate your favourite sessions on the booking form.





FRIDAY 25 SEPTEMBER 09:30 - 13:00

Everyone has something to offer, whether it's experience, insight or questions they'd like to ask. The most important factor is participation, so we've chosen an agenda-free session for our Housing Camp. Tell us what you want to talk about and discuss the topics that matter most to you, without fitting it into a pre-organised framework.

Jot down your ideas at the start of the day and come with an open mind. This event will be about supporting each other to challenge our preconceptions and achieve great things in housing.

Facilitator: **Jayne Hilditch**, Corporate Services Director, **Thames Valley Housing**

I have been attending for nearly 20 years. Last year was great!

Shepherds Bush Housing

09:30 Registration and exhibition opens



11:00 ANNUAL GENERAL MEETING

Lord Matthew Taylor, Chair, National Housing Federation

12:00 Lunch and exhibition viewing

13:30 P1 KEYNOTE: Building the future of the UK





David Orr, Chief Executive, National Housing Federation

14:15 P2 YOUNG LEADERS CHALLENGE: Delivering housing for young people

The five finalists of the 24housing Young Leaders Award pitch their ideas on how to deliver the housing our young people need. With the help of the audience the judges will decide the winner, to be announced at the conference dinner later that evening.

15:00 Refreshment break and exhibition viewing

15:30 **SP1 ENGAGEMENT:**

Why so many associations 16:15 make the Top 100 Best Companies list

Housing associations make up a large percentage of the Sunday Times 100 Best Notfor-Profit Organisations to Work For. Learn what makes them the crème de la crème and how they are investing in their employees.

Chris Degg

HR and Communications Director, UK Power Networks

Julie Fadden Chief Executive, SLH Group

Jonathan Austin. Founder and Chief

Executive, Best Companies Chair: Lisa Pickard,

Chief Executive, Leeds and Yorkshire Housing

SP2 LOCALISM: **Delivering housing** locally - what are we waiting for?

Find out how you can take a strategic role in the delivery of housing, local growth and regeneration. Discover what vou can do to take the lead.

Tom Walker

Director of Cities and Local Growth Unit, **Department** for Business. Innovation & Skills

Carolyn Downs.

Chief Executive, LGA Deborah McLaughlin Chief Executive,

Manchester Place

Chair: Ann Santry. Chief Executive, Sovereign

SP3 PROBLEM SOLVING:

communities and society

Pam shares how she and a

growing team of volunteers

turn plots of unused land

into communal vegetable

gardens, changing the

narrative of food in their

community and promote

Co-Founder, Incredible

Chair: Sinéad Butters,

Chief Executive. Aspire

Member, National Housing

Housing and Board

Federation

change.

Edible

Pam Warhurst

community. She reveals how

everyone can enhance their

Transforming lives,

from the ground up

16:15 Comfort break

16:30 P3 POLITICS: New Government, new landscape

Following the election, we have a new set of challenges but also opportunities. We discuss how housing associations can secure their future and work with the Government. Hear an analysis of the new political environment and what lies ahead for housing.

Jonathan Dimbleby, Political Commentator and Writer

17:15 **Drinks reception**



19:00 Conference dinner with Young Leaders Awards ceremony and after dinner entertainment



Join us for dinner where we'll be crowning the winner of 24housing's Young Leaders Award and enjoying entertainment from comedian Ed Byrne. Places are limited so reserve yours on the booking form.

> Highly informative, good exposure to the leading lights in housing

Walsall Housing Group

10:30

DAY 2 THURSDAY 24 SEPTEMBER

08:30 Registration and exhibition opens

11:00 P4 CHAIR'S WELCOME

Baroness Diana Warwick, Chair Designate, National Housing Federation



P5 INTERVIEW: Brandon Lewis, Housing Minister

Following the General Election and Queen's Speech, the Housing Minister, Brandon Lewis, will outline his plans for the future. Diana will guiz him on how he will shape the political debate around housing and work with housing associations to deliver more.



Brandon Lewis, Housing Minister (invited)

Interviewer: Baroness Diana Warwick, Chair Designate, National Housing Federation

P6 ECONOMY: Housing at the heart of the economy

This session will examine how housing fits with the Government's other spending priorities and how it can drive the economy forward. How can housing make the best possible case for investment?



Faisal Islam, Political Editor, Sky News

Paul Johnson, Director, Institute for Fiscal Studies (invited) **Lord Bob Kerslake**, Chair, **Peabody** and former Permanent Secretary,

Department for Communities and Local Government Chair: Elaine Bailey, Chief Executive, Hyde Group



B. Kerslake

IDEAS LAB

and skills

RSA

Strategies and

in employment

Matthew Taylor

Chief Executive.

best practice

11:15 Refreshment break and exhibition viewing

11:45 SP4 DIVERSITY: Building a diverse and healthy sector

> The CIH Presidential Commission's latest report explores the challenges for leadership and diversity, and what should be achieved by 2020. Their report is a call to action with a clear message: our sector leadership needs to be more diverse.

Steve Stride.

Chief Executive Officer,

Poplar HARCA Kate Dodsworth.

Executive Director People and Strategy, AmicusHorizon Chair: Terrie Alafat, Chief Executive, Chartered Institute of Housing

SP5 DIGITAL: Delivering digital transformation

We all know that we need to 'up our game' when it comes to digital but it's not just about building a new website or using Twitter. We need online services for customers that properly integrate with the back office systems staff use.

Dr Jerry Fishenden,

Director. VoeTek (invited) Lauren Currie, Co-Founder, Snook and Programme Manager,

Hyper Island Chair: Jayne Hilditch,

Corporate Services Director. Thames Valley Housing

12:30 Lunch and exhibition viewing

13:30 SP6 ETHICS: What defines your social purpose?

> Commercial opportunities have placed housing associations' social purpose under scrutiny. With value for money and welfare reform pressures, what is the right balance between commercialism and social purpose?

Tony Stacey.

Chief Executive. South Yorkshire Housing Association Chris Walker

Head of Housing, Planning and Urban Policy, Policy Exchange Chair: David Montague, Chief Executive, L&Q and Board

Member, National Housing Federation

SP7 REGULATION: If there was a TripAdvisor for housing associations, how would vou score?

Multi-million pound businesses place much importance on user feedback. They are heavily critiqued by their customers on the strength of their feedback without a scrutiny panel in sight. We explore what we can learn from this.

Dr James Munro, Chief Executive, Patient Opinion

Paula Steel, Assistant Director of Neighbourhoods, Origin Housing Lewis Shand Smith. Chief Ombudsman. Ombudsman

Services

Matthew Bailes Executive Director of Regulation,

Chair: Kate Faulkner, Managing Director, Designs on Property

IDEAS LAB

Innovative practices in health and social care

Matthew Taylor Chief Executive,



14:15 Refreshment break and exhibition viewing

14:45 **SP8 FUNDING: New models** for affordable housing

> What are the new options available to fund the homes we need? Can UK and international money be channeled into regeneration that delivers growth, homes and jobs?

Andy Rose, Chief Executive, HCA Chris Shellard, Development Director, Lee Valley Estates Nick Salisbury, Director, Social Finance

Terrie Alafat, Chief Executive, Chartered Institute of Housing Chair: Mark Washer,

Group Finance Director, Affinity Sutton and Board Member, National Housing Federation

SP9 PLACE-MENDING: Growing value out of broken areas

Demolition vs refurbishment: what are the implications for time, cost, infrastructure and communities? Find out how we can unlock the social capital, resources and potential that already exists within communities and businesses.

Tom Bloxham MBE, Chairman and Co-Founder, Urban Splash Liane Hartley, Director,

Mend London Chair: Steve Close, Group Chief Executive, Together **Housing Group**

IDEAS LAB

New models for scaling up house-building

Matthew Taylor Chief Executive. RSA



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DAY 2 THURSDAY 24 SEPTEMBER

15:30 Comfort break

15:45 P7 FREEZE OR SQUEEZE: Does social housing have a future?

Housing associations are needing to diversify and engage in more commercial activity than ever before. Could this mean that social housing funded by the state becomes a thing of the past? This session explores whether we should be doing more to preserve traditional state funded social housing, or whether the new economic reality means this is no longer possible.

Helen Collins, Director, Savills

Joseph Henson, Senior Researcher, Centre for Social Justice (invited) Oona Goldsworthy, Chief Executive, United Communities

Chair: Julia Unwin CBE, Chief Executive, Joseph Rowntree Foundation







16:30 P8 BUILDING THE HOUSING BRAND: Changing public preconceptions about social housing

Politicians will never throw their full weight behind social housing as long as the public believe that it offers nothing for aspiring, hardworking families. Hear from two advertising agencies as they pitch their ideas to improve the image and reputation of housing associations and explore how branding can make for more sustainable influence in the round.

Representatives from leading UK ad agencies (invited)

17:00 IDEAS LAB Round-up

17:00

Matthew Taylor will bring together the ideas explored during the 17:30 RSA Ideas Lab sessions. He'll pick out what he sees as the most valuable ideas and share his thoughts on how best to apply innovation in other areas to housing.

Matthew Taylor, Chief Executive, RSA





17:30 80th anniversary drinks reception

Help us celebrate our anniversary by toasting to the success of the affordable 19:00 housing sector.

An excellent chance to exchange views, ideas and experiences with others in the sector

Suffolk Housing Society







The NHF Annual Conference still has the best content



DAY 3 FRIDAY 25 SEPTEMBER

08:30 Registration and exhibition opens



An 'unconference' for people interested in doing new, exciting and different things in social housing. Submit your ideas for discussion at the start of the day and debate them during this fun and energetic forum.

09:30 P9 GLOBAL ECONOMY: Crisis or recovery?



Will the storm clouds gathering over the Eurozone overshadow the prospects of a UK recovery? Discuss the wider economic outlook and how macroeconomic changes could impact housing associations.

Allegra Stratton, Political Editor, BBC Two's Newsnight (invited) Vicky Pryce, Economist and Business Consultant

Chair: Sorcha Edwards, Secretary General, Housing Europe (invited)

10:15 P10 HEALTH: Can housing crack health?



Will the benefits of an integrated health, housing and social care system take some pressure off the NHS? This session explains how we can make the shift happen sooner.

C. Tickell

Dame Clare Tickell, Chief Executive, Hanover Dr Judith Smith, Director of Policy, Nuffield Trust Jon Rouse, Director General for Social Care, Department of Health Chair: Jo Boaden, Chief Executive, Northern Housing Consortium

11:00 Refreshment break and exhibition viewing

11:30 P11 LIES AND PREJUDICE: Does the media demonise poor people?

This session explores why programmes like Benefits Street and Life on the Breadline have inflicted irreparable damage on the reputation of social housing and benefit claimants. Our panel will offer insight into how we can combat this negative press and how to solve the problem of perception and reputation surrounding the welfare state.

Nadia Fall, Writer and Theatre Director, Home (invited) Owen Jones, Columnist and Author, The Guardian (invited) Chair: Jackie Long, Media Social Affairs Correspondent, Channel 4 (invited)

12:15 P12 THE BIG IDEA: Can creativity overcome austerity?



Barbara was the first leader of London's bid for the 2012 Olympics and is credited with setting up the London-based, low cost airline Go Fly, which became profitable in less than three years. Hear how she did it, the business structures you can adapt to meet the needs of your changing customer types and providing definitive leadership.

B. Cassani

Barbara Cassani, American Businesswoman and Founder, Go Fly Chair: Mark Henderson, Chief Executive, Home Group and Board Member, National Housing Federation

12:45 **CLOSING REMARKS**

David Orr, Chief Executive, National Housing Federation 13:00

13:00 Close of Annual Conference and exhibition / Housing Camp



() THURSDAY 24 SEPTEMBER

this event running concurrently with day two – pick the sessions you would like to attend on the booking form.



Supported by

09:45 Welcome

OCIAL ENTERPRISE, WORK AND WELLBE

P1 Housing associations as social enterprises: Realising the Sector's vision

Explore how to achieve our sector's vision of recognising associations as social enterprises. Discuss housing's role in supporting socio-economically healthy and resilient communities and the implications for the sector.

Ruth Davidson, Director of Policy and External Affairs, National Housing Federation Chair: Paul Doe, Chief Executive, Shepherds Bush Housing Group

10:30 P2 Social enterprise = social leaders?

Does being a social enterprise limit your thinking? Discover how embracing the social enterprise agenda can deliver better communities and the role leaders, innovative thinkers and entrepreneurs should take. Find out how to balance the business risks associated with public funding versus the delivery of quality services.

Kate Markey, Managing Director, Blue Sky **Cliff Prior**. Chief Executive. **UnLtd** (invited) David Royce, Chief Executive, Crime Reduction Initiatives Chair: David Cowans, Chief Executive, Places for People

11:15 Refreshment break and exhibition viewing

11:45 **SE1 Buying social: Using your** purchasing power to maximise 12:30 social value

> Learn how to make better use of supply chain policies to support social value and work with suppliers to secure apprenticeships with every contract. This session will critically analyse how to create communities through social, ethical, economic and environmentally cohesive estate management policies.

Peter Holbrook

Chief Executive. Social Enterprise UK Representative, Cabinet Office

Chair: Katharine Sutton,

Chief Executive and Managing Director,

Aspire Community Works

SE2 Proving your business impact

HouseMark and HACT take turns in exploring what social impact the commercial and social enterprise sectors have on communities.

Chair: Stephen Russell.

Research Manager, Midland Heart (invited)

Explore HouseMark's research on lessons we can absorb from other commercial and social enterprises on improving social impact and partnering with local authorities.

Ross Fraser, Chief Executive, HouseMark

HACT outlines the next wave of thinking about the impact of social value measurement on community investment.

Matt Leach, Chief Executive, HACT

12:30 Lunch and exhibition viewing

13:30 **SE3** How social investor and social enterprise partnerships can deliver 14:15 greater impact

> Discover how to access repayable finance. secure institutional investment and increase social impact. Hear about making the most of opportunities through diverse sources. including the European Social Fund and working with LEPs.

Melanie Mills, Social Sector Engagement Director. Big Society Capital Kate Welch OBE, Chief Executive Officer,

Chair: Sally Thomas, Head of Community Investment, North Star Housing Group

Learn how to encourage community leadership in tacking local issues, including running events to inspire residents to start their own businesses. The TPAS awards case study will explain how local people were empowered to bring about positive change.

> Michael Williams. Business Enterprise Manager, Alliance Homes

Pop-Up Business School

14:15 Refreshment break and exhibition viewing

14:45 P3 Social enterprise: A guide to putting theory into practice

How many housing associations are registered as a bee farm? Find out about Together Housing's 'Offshoots' project which provides volunteering and employment

opportunities to their customers while supporting the wider business. Glen Finch, Director of Sustainable Communities, Together Housing Group

Chair: Chris Smith, Group Director of Business Development, Thirteen Group

15:30 P4 Social enterprise and employment: Creating jobs in the community

Debate the engagement struggle between housing associations and social 16:15 enterprises. Discuss how these partnerships can create jobs and build local communities in the wake of public sector cuts.

Kirsty McHugh, Chief Executive, ERSA

Kate Shone, Head of Service, Forum Housing and Chair, Give Us A Chance Chair: Crystal Fernandas, Group Employment and Skills Manager, Circle Housing Group

16:15 P5 Changing customers' lives through furniture

Working with IKEA, John Lewis and Dixons, the Furniture Re-use Network repairs and re-uses their furniture for those in need. The network helps to alleviate poverty and provide employment opportunities to some of the most disadvantaged members of society – find out how you can do this for your customers.

Helen Middleton, Market Development Manager, Furniture Re-use Network Chair: Peter Holbrook, Chief Executive, Social Enterprise UK

17:30 Close of event and 80th anniversary drinks reception



DATES FOR YOUR DIARY...

2015			
July	September		
6-7 Great Homes and Communities Conference and Exhibition Coventry	Reaseholder and Tenant Service Charges Conference and Exhibition London	23-24 Young Leaders Experience Birmingham	
October			
6 Treasury Management Conference London 15 Housing Managers	8 Housing Standards Conference Birmingham 21 Finance for	13 Finance for Board Members London	
Conference Birmingham	Board Members Manchester		
November	December		
Conference and Exhibition for Smaller Housing Association London	Audit Committees Conference Birmingham	8 London Development Conference London	



March

Communications and Marketing Conference and Exhibition
London

For details of all our forthcoming events and the latest news visit www.housing.org.uk/events or email marketing@housing.org.uk for a conference brochure.





23-25 September, The ICC, Birmingham

THE housing association exhibition

The Federation's Housing Exhibition is the most prestigious event in the housing association sector. The highly regarded event has been running for over 50 years and is seen as the key annual gathering for decision-makers from housing associations.

Why visit?

- The best event in the sector for making new contacts and networking with colleagues and peers from housing associations
- Meet over 100 of the sector's leading suppliers showcasing their latest products and services and get free expert advice
- Attend over 30 free seminars over the three days and keep up-to-date on the latest legislation and best practice
- Join free drop in sessions for advice and information about the latest solutions and thinking covering many areas of your work
- Engage with exhibitors and peers at complimentary networking receptions, the best attended in the sector



For information about sponsorship or exhibiting please contact Foremarke Exhibitions on 020 8877 8899 or housing@foremarke.uk.com

Register for your free place at

www.housing.org.uk/housingexhibition

EXHIBITION SEMINARS

The exhibition seminar programme delivers practical and applied information focusing on the key sector issues delivered by housing professionals. Each seminar is structured to provide key learning points, supported by case studies, analysis and examples of best practice, so there's something for everyone.

Seminars are free to attend and places are offered on a first come first served basis, so arrive early to avoid disappointment!

A taster of some of the sessions

Stuck in the middle or leading the way?

Debbie Gordon, Assistant Director of Corporate Services, Yorkshire Coast Homes Debbie shares the story of how Yorkshire Coast Homes is developing leadership in the middle of their organisation. Find out how they've created and delivered a programme which maps managerial effectiveness, plans succession and enables colleagues to attain high level skills and increase performance.

Y:Cube Housing

Andy Redfearn, Director of Housing and Development, YMCA London South West The Y:Cube is a new housing concept providing self-contained units which requires no capital grant. Andy explains how they created the concept and why it's such a success.

Monty Python says: "What has PlaceShapers done for #ukhousing?"

Tony Stacey, Chair and Chief Executive, South Yorkshire Housing Association This session tells the PlaceShapers story – why it was formed, how it has developed, what it has achieved, and what its future holds. Visual tools and animation will add fun to this delegate driven session using crowd-sourced tweets.

Rethinking our approach to digital

Louise Invine-Rawlins, Digital Communications Project Manager, Futures Housing Group Futures Housing Group (FHG) introduced '#getdigital' to showcase the work they are doing with new technology to their team members. Discover how FHG is using it as a clear vision for their digital future and promoting it to customers.

Surviving Universal Credit

Nick Peplow, Business Development Director, allpay

What will the new Government do about universal credit? Will all tenants be responsible for paying their landlord? How can you maximise rental income? Presenting fresh political insight, market surveys and exclusive data analysis, allpay will ensure you leave with the answers to all these questions.

More sessions to be announced - go to housing.org.uk/annual and follow #NHF15 to find out more.



BOOKING INFORMATION

HOW TO BOOK YOUR PLACE



ONLINE

www.housing.org.uk/annual

Online bookings can be made for multiple delegates. Instantly secure your place(s) by paying with a credit or debit card.



EMAIL

Scan and email your booking form to **events@housing.org.uk**



POST

Complete and return the booking form along with your full payment to: **Business Sales and Support, National Housing Federation, Lion Court, 25 Procter Street, London WC1V 6NY**



TELEPHONE

Call **020 7067 1066** to secure your place with a credit or debit card.

Places are subject to availability and early booking is advised. Please ensure that the names of individual delegates are included as you would like them to appear on the delegate list and their name badge. You should also indicate each delegate's session preferences.

Please note that any delegates whose bookings are received after **9 September 2015** may not appear on the final delegate list.

Social Enterprise, Work and Wellbeing Event

Thursday 24 September 09:30 - 17:30

This brand new event will show you how to use social enterprise as a vehicle to improve lives and build communities. The programme, open to all delegates, aims to showcase inspiring examples and demonstrate collaborative approaches to achieving social benefit. You can attend any of the sessions for this event – please indicate your choices on the booking form.

Accommodation and travel information

The conference is held at the International Convention Centre (ICC). Located in the centre of Birmingham, it has excellent road, rail and air links.

The Birmingham Convention Bureau has negotiated special accommodation rates on behalf of the Federation. Please contact them directly with your requirements.

To book please call 0121 202 5151 or visit www.meetbirmingham.com/nhf2015.

Rooms and rates are subject to availability and cannot be guaranteed once an allocation has been sold or released. Book early to avoid disappointment.

Advertising

This is an excellent opportunity to get in front of 2,000 housing professionals and decision makers. Include a publicity leaflet about your organisation in our delegate packs for £750+VAT. For more information email marketing@housing.org.uk.

Payment

All bookings must be made with full payment prior to the start of the conference. Registered delegates who do not attend the event are liable for the full delegate fee and will not receive any refund if payment has already been made.

BOOK 6 DELEGATE PLACES AND GET A 7TH PLACE FOR FREE!*

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Standard	£865
Day only (Thursday)	£495
Day only (Wednesday or Friday)	£395
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Standard	£995
Day only (Thursday)	£595
Day only (Wednesday or Friday)	£495
Dinner	
Member	£75
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* **Group discount:** When you book 6 or more places you will get the 7th place free. The free place does not apply to day delegates and applies to the lowest rate purchased.

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1	Name	Name							
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