

ASSET Management Maintenance CONFERENCE + EXHIBITION

17-18 OCTOBER | BIRMINGHAM CONFERENCE AND EVENTS CENTRE

2018

NATIONAL HOUSING FEDERATION

BE PART OF IT.

Now in its 25th year, this successful conference gathers key decision-makers to discuss the key drivers for the asset management agenda. The conference will provide delegates with a unique mix of strategic guidance on current asset management policy, and practical sessions focusing on practice on the ground.

Content will be focused on:

- efficiency and cost effectiveness
- partnerships, collaborations, procurement and contracting
- energy efficiency and sustainability
- maintenance and repairs
- delivering retrofit
- harnessing IT and technology
- compliance, liability and risk assessment.

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An excellent couple of days and a significant number of major new leads.

Rob Hewes, Director Service Matters

WHY SPONSOR?



Gain huge reach throughout the sector and increase brand awareness



A great way to create new business opportunities in the housing sector



Demonstrate your expertise in social housing

WHO WILL YOU MEET?



Decision-makers are expected to be attending this year



90% of delegates in 2017 had a director, head or manager job title

Delegates will include:

- Maintenance Officers, Managers and Directors
- Operations Directors
- Head of Property Operations
- Asset Managers
- Property Managers
- Repairs Managers
- Chief Executives
- Managing Directors
- Contracts Managers
- Procurement Manager
- Sustainability Managers
- Compliance Managers
- Head of Voids
- Land Managers
- Grounds Maintenance Managers

For more information visit www.housing.org.uk/asset



SPONSORSHIP OPPORTUNITIES TO GET NOTICED

OVERALL JOINT SPONSOR

£5,000 + VAT

As an overall sponsor you will receive extensive exposure during our marketing campaign, giving your organisation outstanding visibility to all of our members in the run up and during the conference.

BENEFITS AS A OVERALL JOINT SPONSOR:

Extensive exposure as a sponsor with your logo and acknowledgment placed on:

- conference promotion materials sent to over 2,400 contacts
- front cover and sponsors page of the programme
- front cover of the electronic version of joining papers
- conference web page
- social media promotion on Twitter, Facebook and LinkedIn reaching over 30,000 individuals
- onsite materials including conference signage and holding slides shown in sessions
- banner on the event app.

Included as part of the overall joint sponsor package:

- statement of up to 150 words in the programme
- insert for inclusion in the delegate pack
- one delegate pass.

CONTACT US

Find out more about our sponsorship packages by contacting:

EMMA HODGES
National Housing Federation

E: emma.hodges@housing.org.uk
T: 0207 067 1147

SPONSORED SESSIONS

£3,950 + VAT (Main programme slot – various slots available)

Organise your own dedicated sponsored session or a sponsored stream as part of the main conference programme, giving your organisation fantastic exposure to enhance key messages to delegates.

FEATURES:

- direct interaction to your target audience in the main conference programme
- pre-conference promotion of your session to 2,400 housing sector contacts across the UK
- session title, date and room listed in the event guide
- A4 insert (one sheet) in the delegate bag.

REGISTRATION SPONSOR

£3,950 + VAT

Fantastic exposure as sponsor of registration. Your company logo present on all delegate badges and prominent signage in the registration area.

High visible branding opportunity

CONFERENCE APP

£1,950 + VAT

Extensively used by conference attendees and free to download, the app will include details of the programme and exhibition, a great resource for delegates to keep track of all activities.

FEATURES:

- the sponsoring company will receive their logo and an acknowledgement on the opening screen
- dedicated button featuring your logo and link to a dedicated page about your company
- dedicated push notifications and banner advert
- acknowledged as sponsor in the event guide, conference website, pre-conference promotion, dedicated app joining instructions email, banner promoting the app placed in a prime position onsite.

DELEGATE BAG INSERTS

£400 + VAT

Reach delegates directly with bespoke marketing material through inserts in every conference pack.

NATIONAL HOUSING FEDERATION



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