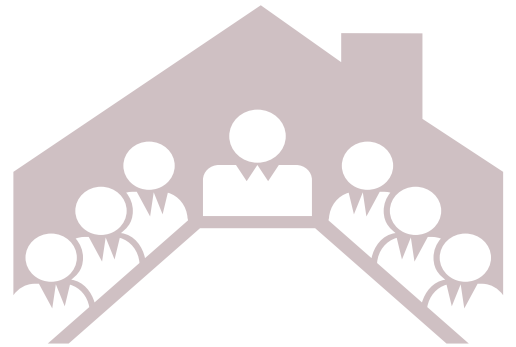


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**NATIONAL
HOUSING
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HOUSING GOVERNANCE



Conference and Exhibition

Essential guidance for company secretaries and governance professionals

15 June 2017, 99 City Road Conference Centre, London



Fiona MacGregor, Executive Director of Regulation, **Homes and Communities Agency (HCA)**



Clare Miller, Company Secretary, **Clarion Housing Group**



Paul Medford, Group Company Secretary, **Aspire Housing Group**



Katie Moore, Group Head of Performance, Risk and Intelligence, **WM Housing Group**

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Housing Governance Conference and Exhibition

Essential guidance for company secretaries and governance professionals

The National Housing Federation's hugely successful Company Secretaries' Conference and Exhibition is changing and we are delighted to introduce **Housing Governance 2017**. This event is crucial for preparing you to meet the challenges facing your organisation and board right now. Hear the latest developments in housing governance and important changes to policy and legislation, analysing what they mean for governance teams and company secretaries.

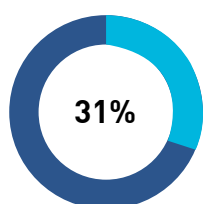
The event remains very focused on your needs as a company secretary - we've developed the programme by consulting with leading company secretaries from housing associations to give you in depth analysis on the topics that matter. This is the only event that provides such a strong professional development opportunity, dedicated to improving your performance.

Why you should attend

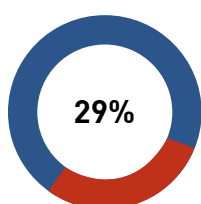
1. This is the only specialist event for housing company secretaries and governance professionals.
2. Receive the latest technical, legal, policy and regulatory updates you need as well as expert analysis of their impact on your business.
3. Take part in workshops examining the role of governance in enabling transformation in housing - examining future business models and exploring how you can support the change.
4. Network with over 200 housing company secretaries and governance professionals and share best practice.

2016 previous attendees

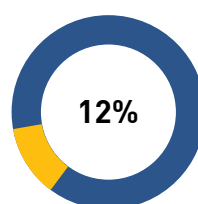
Company secretaries



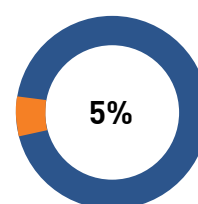
Governance professionals



Chief executives



Finance professionals



2017 conference speakers include:



EXHIBITING AND SPONSORSHIP OPPORTUNITIES

Sponsorship

To discuss sponsorship opportunities please contact Amit Kotecha, Sponsorship Account Director at the National Housing Federation at amit.kotecha@housing.org.uk or call 020 7067 1148.



Exhibiting opportunities

To find out about exhibiting at the conference please contact Phil Keith at Foremarke Exhibitions on 020 8877 8899 or phil.keith@foremarke.uk.com.



The National Housing Federation is the voice of affordable housing in England. We believe that everyone should have the home they need at a price they can afford. That's why we represent the work of housing associations and campaign for better housing. Our members provide two and a half million homes for more than five million people. And each year they invest in a diverse range of neighbourhood projects that help create strong, vibrant communities.

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Programme

09:00 **Registration, refreshments, networking and exhibition viewing**

09:50 **Chair's welcome and introduction**

Julia Unwin, Former Chief Executive, **Joseph Rowntree Foundation** and **Joseph Rowntree Housing Trust**
Winner of Outstanding Achievement Award at 2016 ICSA Awards

10:00 **Exploring the latest developments in housing governance and regulation**

- Hear the latest developments in the reform of housing association regulation.
- What will devolution of powers mean for housing governance teams?
- Understand the new approach to viability assessments of housing associations.
- Examine the increased focus on value for money in the HCA's updated regulatory standards.

Fiona MacGregor, Executive Director of Regulation, **Homes & Communities Agency (HCA)**

Chair: **Julia Unwin**, Former Chief Executive, **Joseph Rowntree Foundation** and **Joseph Rowntree Housing Trust**

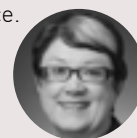


10:45 **Analysing the implications of change for housing governance professionals**

- Explore the governance implications from the Housing White Paper and what they mean for housing association governance.
- Predict the impact of Brexit on your housing association.
- Analyse what the future holds with regard to rent flexibility.
- Explore the growing range of housing tenures available and what these mean for housing association governance.

Baroness Diana Warwick, Chair, **National Housing Federation**

Chair: **Julia Unwin**, Former Chief Executive, **Joseph Rowntree Foundation** and **Joseph Rowntree Housing Trust**



11:15 **Refreshments, networking and exhibition viewing**

11:45 **Learning from mergers**

- Why merge? Develop the evidence of value for money that demonstrates the benefits of a merger.
- Understanding the role of the company secretary during a merger.
- How to combine two governance systems and overcome the cultural challenges of bringing two organisations together.
- Practical guidance on how to deliver the technical elements of the merger and stay on top of the legal process.

Clare Miller, Group Company Secretary, **Clarion Housing Group**

Chair: **Julia Unwin**, Former Chief Executive, **Joseph Rowntree Foundation** and **Joseph Rowntree Housing Trust**



12:15 **Preparing for an In-Depth Assessment (IDA)**

Gain tips and insight from a housing association that has experienced it first-hand under the new criteria.

- Understand the triggers for an IDA and how you can best avoid them.
- Explore the new criteria around value for money.
- How your governance provides value for money.
- Learn how best to prepare data required by the HCA to evidence your compliance.

Paul Medford, Group Company Secretary, **Aspire Housing Group**

Brigid Burbridge, Governance & Remuneration Committee member, **Walsall Housing Group**

Chair: **Julia Unwin**, Former Chief Executive, **Joseph Rowntree Foundation** and **Joseph Rowntree Housing Trust**



12:45 **Networking lunch and exhibition viewing**

13:45 **Breakout sessions**

B1

Risk, compliance and assurance

- Developing robust systems of business assurance.
- Ensuring line of sight from the board to the rest of the organisation.
- Stress testing to identify fatal risks.
- Reviewing risk management processes to ensure all risks are identified.
- Empowering the Audit Committee to provide early warnings of failure.

Katie Moore, Group Head of Performance, Risk and Intelligence, **WM Housing Group**

Chair: **Paul Bayly**, Membership and Governance Manager, **National Housing Federation**

B2

An essential guide to General Data Protection Regulation (GDPR)

- How to develop measures to demonstrate your compliance with GDPR.
- Undertaking Privacy Impact Assessments.
- Updating contractual terms with data processors to ensure compliance.
- Clarifying the "right to be forgotten".
- Delivering training and education to staff around the requirements of GDPR.
- Are your tenancy agreements GDPR ready?

Speaker to be confirmed.

Chair: **John Bryant**, Policy Leader, **National Housing Federation**

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B3**Hot topics: Legal and regulatory updates**

- Exploring the impact of de-regulation on housing association governance.
- Understanding what the removal of the Consents Regime means for you.
- Legal update on joint ventures.
- Demonstrating compliance with immigration legislation – Right to Rent checks.
- Clarifying the greater importance of charity law as deregulation allows greater diversification.

John Bryant, Policy Leader, **National Housing Federation**
Deirdre LaBassiere, Company Secretary, **Bournville Village Trust**

B4**Best practice in delivering board development**

- Undertaking board appraisals – guidance on what is best practice.
- What is the role of the company secretary in the recruitment process?
- Developing effective induction, education and professional development programmes.
- Examining the role of the nomination committee.
- Ensuring effective succession planning.

Brenda Infante, Director, **Infante Consultants - Governance Advisors to the Third Sector**
Peter Swabey, Policy and Research Director, **ICSA: The Governance Institute**

15:15 **Refreshments, networking and exhibition viewing**15:45 **New for 2017 - Workshop: Understanding the role of governance in housing association transformation**

These roundtable groups will allow you to explore different themes, crucial to the future of housing associations. Attend to examine the importance of governance in supporting change. Seize the opportunity to share best practice with other organisations and professionals facing the same challenges as you and develop a strategic action plan to take away.

Facilitated by:

Brenda Infante, Director, **Infante Consultants - Governance Advisors to the Third Sector**
Peter Swabey, Policy and Research Director, **ICSA: The Governance Institute**
John Bryant, Policy Leader, **National Housing Federation**
Paul Bayly, Membership and Governance Manager, **National Housing Federation**
David Orr, Chief Executive, **National Housing Federation**

Choose from the following:

RT1

Developing a working model of future operation – what will your business look like in 5 years?

RT6

Safeguarding charitable and publicly funded assets – how can governance processes protect associations when undertaking riskier ventures?

RT2

Understanding the skills required by new business models – what do you need to be doing now?

RT7

Creating a governance and Board culture which enables challenge – what are the actions you can take to support this?

RT3

Acting now to own your own future – what are the big decisions your organisation needs to make?

RT8

Understanding the role of governance in future proofing your organisation – what are the changes and risks that governance needs to prepare for?

RT4

How governance can support the delivery of customer focused digital transformation – what are the key challenges and solutions?

RT9

Driving out unnecessary complexity – how can you simplify, what are you doing that adds no value?

RT5

Supporting boards to be risk enabled and not risk averse – how can governance teams support this ambition?

RT10

Ensuring governance committee structures are fit for purpose – what do your committees need to do and how will that change in future?

16:15 **Feedback from group work and action planning**17:00 **Close of conference followed by networking drinks reception**

Join over 200 company secretaries and housing governance professionals for networking drinks at the only specialist event dedicated to them in the sector.

EVENTS 2017

27 April

HR in Housing Conference and Exhibition, London

8 June

Affordable Home Ownership Conference, London

6 July

HANA Awards, London

7 September

National Housing Awards, London

19-20 September

Annual Conference and Exhibition, Birmingham

19-20 September

Young Leaders Experience, Birmingham

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BOOKING FORM

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Thursday 15 June
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Priority Code: GOV0617WEB

4 ways to book

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Customer Services Team,
National Housing Federation, Lion Court,
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1st Delegate

Delegate name	Job title
Mobile no.	Organisation
Address	
	Tel
Delegate email (MUST BE SUPPLIED)	
Contact email (if different)	Contact name (if different)
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

2nd Delegate

Delegate name	Job title
Mobile no.	Email
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

3rd Delegate

Delegate name	Job title
Mobile no.	Email
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

The early bird deadline is 7 April 2017. Book by this date to receive a £50 discount on standard rates.

Early bird members	£345
Standard members	£395

Early bird public sector/not for profit	£395
Standard public sector/not for profit	£445

Early bird private sector	£495
Standard private sector	£545



Where did you hear about the conference?

- ☐ Direct mail ☐ Email ☐ Web ☐ Telephone ☐ Employer
☐ Federation external affairs manager ☐ Twitter

	Session choices*			
	13:45-14:30	14:30-15:15		
1st Delegate	B1	B2	B3	B4
2nd Delegate	B1	B2	B3	B4
3rd Delegate	B1	B2	B3	B4

*Delegates can only attend **ONE** session at any time. Sessions are subject to availability at the time of booking.

	Roundtable choices*									
	15:45-16:15									
1st Delegate	RT1	RT2	RT3	RT4	RT5	RT6	RT7	RT8	RT9	RT10
2nd Delegate	RT1	RT2	RT3	RT4	RT5	RT6	RT7	RT8	RT9	RT10
3rd Delegate	RT1	RT2	RT3	RT4	RT5	RT6	RT7	RT8	RT9	RT10

I understand that payment must be made at the time of booking.

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