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HOUSING FINANCE

CONFERENCE & EXHIBITION

ACC, LIVERPOOL
16-17 MARCH
2016

TIME FOR A CHANGE

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#NHFFinance
On 1 April 2016, two weeks after the Housing Finance Conference and Exhibition, a vast amount of changes will start to be implemented that could lead to a perfect storm for housing associations.

Housing associations will need to turn adversity into advantage. New and innovative approaches to service delivery will be required, as well as the enhanced skills, experience and confidence of staff. Finance teams will be at the forefront of delivering change and efficiencies and those in leadership positions will depend upon the right information to make difficult decisions. Importantly the sector must continue to support the needs and aspirations of our society.

This conference will equip you with the necessary attributes to make your organisation both resilient and resourceful with expert speakers from inside and outside the sector sharing their experience and knowledge. The biggest networking event in the housing finance calendar will also give you the chance to learn from each other and share experiences.

Book now at www.housing.org.uk/finance
THURSDAY 17 MARCH

08:30 Conference registration, refreshments and exhibition viewing

09:30 Debate: breakfast briefing

09:45 Housing and the economy

10:00 Exhibition viewing and refreshments

11:10 Breakout sessions

11:45 Lunch and exhibition viewing

13:10 Breakout sessions

14:30 Final exhibition viewing and refreshments with prize announcements

14:50 Debate corner – The Federation’s Policy Advisory Group, on hand to hear what’s on your mind.

15:20 Conference close

EXHIBITION SEMINARS – NEW FOR 2016!

These seminars will have a practical focus, giving you real advice that you can take back to the office, including:

• Peer to peer support clinic with the Finance Policy Advisory Group
• Stress testing gap in scenario planning
• Peer to peer advice
• Leadership skills workshop
• Skills learning from others

The full seminar programme will be announced shortly.
10:00 - 10:45 Open meeting - NHF Finance Policy Advisory Group

Come along to this unique offering and hear views on the latest policy developments affecting housing associations.

10:30 Conference registration, refreshments and exhibition opens

09:50 – 11:10 Exhibition seminars

If you’re an early bird or arrived the night before, come along to the exhibition to get access to new products and services before anyone else. The programme will be announced at www.housing.org.uk/finance.

11:30 AN OPTIMIST’S 3 TOUR OF THE FUTURE

Mark is an ideas generator, futurist, formulator, former stand-up comic and all-round good bloke. His last book, How to Stop Time, has just been published and forecasts a bright future for all of us. Join Mark for an optimist’s journey to the future of everything and all you need to know about how to get there.

Mark Stevenson, Entrepreneur, Author and Broadcaster
Chair: David Orr, Chief Executive, National Housing Federation

11:45 Lunch and exhibition viewing

12:00 BREAKOUT SESSIONS

B10: Right to Buy. What’s the state?

Housing associations across the country are reviewing their plans to get ready to deliver the right to buy in the new planning arrangements. This breakout will discuss the impact of the new rules on buying and selling to help you develop your position and implementation programme.

Speakers to be confirmed

B11: Getting the most out of the bond market

In the current climate of low interest rates, how much should a housing association aim to borrow when considering their financial strategy?

Investors, Chief Executive, Trowers & Hamlins: The Housing Bond Market

B12: Pension policy review

With the Local Government Pension Scheme (LGPS) in a state of flux and the membership of LGPS schemes areas, get an up-to-date look at how LGPS is developing and the challenges the sector is facing.

Sarah Pennock, Head of Public Sector Practice, Deloitte

B13: Regulatory changes: Eddie – are you ready?

The HCA has just set out the new regulatory framework for housing associations. Here is an overview of what you need to know and the challenges you face as you start to implement the new rules.

Peter Green, Director, Regulatory Affairs, RICS

B14: Making homes ownership a reality

This workshop is all about understanding what it means to be a housing association and how you can help people build a home they can afford.

B15: Fraud: solutions and innovation

Dream ways to prevent fraud and the wider consequences of scam behaviour. Learn from a case study of a successful investigation, develop your understanding of the risks and the remediation. What do you think the outcome could be?

Stephen Law, Partner, Forensic and Investigation Services, Mazars

B16: Financial, governance, and the Havebury SORP 2014 – it’s not over yet to be debated

The Havebury Group’s SORP will be used as an example of how a large housing association has implemented changes to its internal control framework. This workshop will consider how your housing association could use the Havebury SORP to frame its own trust framework to develop a sound financial management system.

Hugo Carpendale, Director of Resources, Havebury

B17: What do credit analysts do?

Credit analysts are well known for their work in evaluating housing associations and their ability to analyse the financial health of a business. This is a unique chance to hear from a credit analyst and get insight into their profession.

Moody’s, Head of Banking and Finance, Phil Jenkins

12:45 Networking evening

Please confirm your attendance in advance - make sure you tick the relevant box when booking.

21:30 Conference party

All delegates and exhibitors are invited to carry on the party at a local bar in the Albert Dock.

DAY ONE

WEDNESDAY 16 MARCH

16:00 Exhibition viewing and refreshments

16:45 - 17:30 BREAKOUT SESSIONS

17:00 BALANCING COMMERCIAL BUSINESS WITH SOCIAL PURPOSE

A leading provider of social enterprise and social investment businesses for the last 25 years, Gordon’s talks about his story of personal failure of what not to do and then to scale social innovation. In an environment of increasing challenges in the sector that threaten our social value, how do you harness the power of social innovation to create both social and financial value?

Gordon D’Silva OBS, Founder, Good Business Alliance

17:25 DEBATE: BRING IT BACK TO HOUSING

Should the housing sector start hiring corporate partners? What are our blind spots? Can we maximise our social purpose long term? Join the debate as we question experts outside the sector and merge it back to housing.

Paul Birch, Owner, Visionjuice and former Corporate Jester, British Airways

Chair: David Orr, Chief Executive, National Housing Federation

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From baggage handling to market tactics, from mergers and acquisitions to board of directors, Paul takes us on a journey of the complexities of corporate management and provides insight into how to create both organisational innovation and business cost efficiencies. Paul draws on his experience of the British Airways (BA) cultural turnaround in the 90s, taking the BA out of the E1000 crisis and how as an entrepreneur he illustrated the organisation’s blind spots which led to amazing results and helped develop the BA into an organisation.

Paul Birch, Owner, Visionjuice and Former Corporate Jester, British Airways

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WEDNESDAY 16 MARCH
11:10 BREAKOUT SESSIONS

B21: Institutional investors – increasing your impact

You may regularly speak to bankers, but should you also speak to pension funds? Is there a way to get the most out of investors, hear directly from the bank about their impact requirements and make sure your approach is on the right path for growth?

Chair: Fiona Martin, Deloitte
Speakers: James Bannister, Cheyne Social Property
Sharon Brown, Telson Partnership
Andrew Rice, Head of Property, National Housing Federation

B22: Tax and the new operating environment – improving efficiencies

Find out how implementing your tax governance arrangements, tax strategy and group structure can help to meet the changing needs of the sector, to manage risk, improve efficiency through arrangements that are tailored to your organisation and avoid the possible benefits of stress might be, as well as some of the latest discoveries from some of the latest research on stress.

Chair: Nicola Chissell, Home Group
Speakers: John Bryant, Sue Harvey, Campbell Tickell

B23: FRS 102 and the Housing SORP 2014 – the final outcomes

The Housing Finance Conference is being held 12 days before the final FRS 102 SORP comes into force for housing associations. Implementation will be the name of the game in this session, including the implications in terms of the impact of the new standards, the key changes and the practical applications.

Representations from:
- SORP Working Party
- Steven Bannister, Head of Chief SORP Working Party
- Home Mark
- Mike Leboys, Director of Finance and Resources, Amicus

B24: Delivering digital services with real value

With the new Government introducing changes that impact on housing associations’ businesses, what plans should you be putting in place to ensure you can continue to deliver value while delivering your social purpose? This debate will look at the challenges of delivering social housing in the new political world.

Chair: Nicola Chissell, Home Group
Representative from Investment Association
Representative from JLL
Representative from The Housing Finance Corporation

B25: Does social housing have a future?

With the new Government introducing changes that impact on housing associations’ businesses, what plans should you be putting in place to ensure you can continue to deliver value while delivering your social purpose? This debate will look at the challenges of delivering social housing in the new political world.

Chair: Nicola Chissell, Home Group
Representative from Investment Association
Representative from JLL
Representative from The Housing Finance Corporation

11:40 Draco morning coffee and networking

12:00 Lunch and exhibition viewing

B17: Panel debate: The external view of housing associations – perception and reality

The public and media perception of housing associations has at times been completely at odds with our internal narrative. This panel debate asks the question: does the public really understand us, and whether our current level of activity and impact is perceived and required? Who can help us enhance our narrative?

Chair: Aiden Mather, Financial Editor, Evening Standard
Speakers: Rhys Carrelage, Partner and Leadership Coach, Deloitte
Sarah Smith, Vice Chair, RP Assure

B18: Taxation Partnership

Representative from Cheyne Social Property

13:10 BREAKOUT SESSIONS

B27: Will the real Value for Money please stand up

This session will assess what Value for Money in housing means and the stakeholders to whom it matters. The panel will discuss the ways in which Value for Money can (or should) be applied to different sectors and how the concept is evolving.

Chair: Will Smith, Deputy Director, Regulatory Compliance, RBC
Speakers: Andrew Rice, Associate Consultant, HouseMark

B30: Valuation of social housing – a precise science or skillful art?

Understand the basis of valuing social housing and the impact on the council tax, the welfare benefits and the property market. This session will provide an overview of the impact of the new valuation system.

Chair: Richard Pick, Lead Director, Affordable Housing, RBC
Speakers: Andy dream, Director of Savills
Richard Pick, Partner, Savills

B31: Operating a service charge regime in different forms of tenure

Bureaucratic strings andmeet-and-greet arrangements are the norm for many tenant service providers. This session will discuss the impact of service charge arrangements on residents with different levels of income and discuss how service charge arrangements can be managed.

Chair: Nicola Chissell, Home Group
Speakers: Andy dream, Director of Savills
Richard Pick, Partner, Savills

B32: When two become one – a guide to mergers

Mergers will be the new norm in housing. This session will cover the process of merging two associations, including the considerations that need to be addressed, the legal requirements and the potential impact on the housing market.

Chair: Nicola Chissell, Home Group
Speakers: Andy dream, Director of Savills
Richard Pick, Partner, Savills

B33: Tax and the new operating environment – improving efficiencies

Find out how implementing your tax governance arrangements, tax strategy and group structure can help to meet the changing needs of the sector, to manage risk, improve efficiency through arrangements that are tailored to your organisation and avoid the possible benefits of stress might be, as well as some of the latest discoveries from some of the latest research on stress.

Chair: Nicola Chissell, Home Group
Speakers: John Bryant, Sue Harvey, Campbell Tickell

B34: Pay to Stay – stay or return?

The policy can offer up to 14 months of financial support to help tenants avoid eviction and stay in their homes. This session will look at the challenges of delivering social housing in the new political world.

Chair: Nicola Chissell, Home Group
Speakers: John Bryant, Sue Harvey, Campbell Tickell
JOB TITLE BREAKDOWN OF THE ATTENDEES

- 53% Finance Directors and Heads
- 13% Board Members and Chief Executives
- 10% Accounants and mid-level finance professionals

14% Finance Managers
10% Other professionals

AT THE TIME OF PUBLICATION THE FOLLOWING EXHIBITORS HAVE ALREADY CONFIRMED THEIR PARTICIPATION:

- Aberdeen UK
- Arthur J. Gallagher
- AspreyBI (Asprey Housing Ltd)
- Aareon UK
- AspreyBI (Asprey Housing Ltd)
- Aareon  UK
- Arthur J. Gallagher
- AspreyBI (Asprey Housing Ltd)
- Aareon UK

Sponsorship opportunities available include:

3 High-profile joint headline sponsorship – huge reach throughout the event
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3 Delegate lunch – maximise exposure at the event
3 Mersey Ferry dinner and drinks reception: the night before the conference – a evening to remember for delegates and superb chance to engage
3 Exhibiting and Sponsorship starts at just £1,580 + VAT

To find out more about getting involved as an exhibitor or sponsor please contact: Julian Hurst or Phil Keat at Foremarke Exhibitions on 020 8877 8899 or housing@foremarke.uk.com

HOW TO BOOK

Online: www.housing.org.uk/finance with a credit or debit card
Email: Scan and return your booking form at events@housing.org.uk
Mail: Complete and return the booking form along with your full remittance to: Business Sales and Support, National Housing Federation, Lion Court, 25 Procter Street, London, WC1V 6NY
Call: 020 7067 1066 to secure your place with a credit or debit card

SOURCES

Please list the box if you do not wish to receive information about marketing and/or product offers from providers of the National Housing Federation.

PAYMENT

All bookings must be made with full payment prior to the date of the exhibition. Exhibitors who do not attend the event will not only lose any natural light payment has already been made.

VENUE

ACC

Kings Dock Street,
Liverpool L3 4PF

For full travel and accommodation details see www.housing.org.uk.

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The National Housing Federation is the voice of affordable housing in England. We believe that everyone should have the home they need at a price they can afford. That’s why we represent the work of housing associations and campaign for better housing.

Our members provide two and a half million homes for more than five million people. And each year they invest in a diverse range of neighbourhood projects that help create strong, vibrant communities.