

16th – 19th October 2014

MUSIC & MEDIA  
INTERNATIONAL  
SUMMIT

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# International delegates

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MUSIC & MEDIA  
FINLAND 2014

## Music Finland

### Live



#### **Sharon Richardson**

FACTORY MUSIC MANAGEMENT  
DIRECTOR  
UK

Sharon Richardson Factory Music Management & Agency Ltd Director UK When Sharon decided to set up Factory, her goal was to offer bands a proven agent, but also a company that would handle everything from booking shows to providing preproduction. Over the years, they have worked with bands, such as Children Of Bodom, Amon Amarth, Enslaved, Ministry, King Diamond etc. Sharon also manages, Gus G (Ozzy Osbourne/Firewind) Richie Faulkner (Judas Priest) Alex Skolnick (Testament).



#### **Folkert Koopmans**

FKP SCORPIO  
MANAGING DIRECTOR  
GERMANY

In 1990 Folkert Koopmans established the concert agency FKP Scorpio Konzertproduktionen GmbH which is based in Hamburg, Germany. Besides planning and the execution of national concerts (such as; Foo Fighters, James Blunt, Tom Odell, Mumford & Sons, Eminem, Placebo, Coldplay, Faith No More, Faithless, The Stone Roses, Apocalyptica, James Blunt, Wilco, The Kooks, The Sisters of Mercy, Nickelback) and local concerts in Northern Germany (for example Casper, Macklemore & Ryan Lewis, Take That, Eagles, Robbie Williams, REM, Shakira, Neil Young, Bruce Springsteen, Oasis, Tori Amos, Bryan Adams, Red Hot Chili Peppers, Alicia Keys, Moby, Korn, The Cranberries, Die Fantastischen Vier) FKP Scorpio promotes the most popular German Open Air Festivals - amongst others: Hurricane in Scheessel, Southside in Neuhausen ob Eck, Highfield near Leipzig, Chiemsee Summer in Übersee/Chiemsee and M'era Luna in Hildesheim. These festivals attract hundreds of thousands of enthusiastic fans each year. FKP Scorpio is also promoting two indoor festivals in November at the Baltic Sea: The Rolling Stone Weekender and the Metal Hammer Paradise. Folkert Koopmans is always searching for new artists and projects. With more than 90 employees FKP Scorpio is among the leading promoters in Europe nowadays.



## Stephan Thanscheidt

FKP SCORPIO  
MANAGING DIRECTOR / HEAD OF FESTIVALBOOKING  
GERMANY

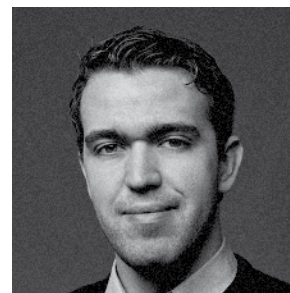
Stephan Thanscheidt, born in 1977, is the Managing Director at FKP Scorpio and as Head of Festivalbooking also responsible for the programme of 15 major open air-festivals across Europe, such as Hurricane/Southside, Bravalla, Greenfield and Highfield just to name a few. He started in the early 90s with his own punkrock band and took it from there. After booking his own bands and friends, while studying political science, social science and German literature and language at the University of Muenster, he founded a label and everything became more and more professional. While living and studying in Muenster, Stephan also started to work at VISIONS in 2001 (one of the biggest and most influential music magazines at that time) with their own booking & event dept, where he became the Head of Booking & Events after two years in 2003. In 2009 he changed jobs and started to work in Hamburg at FKP Scorpio Konzertproduktionen GmbH, where he is running the company together with its founder Folkert Koopmans.



## Wally Van Middendorpp

IN DE GOOT ENTERTAINMENT  
UK

Music industry veteran, work experience includes both independent and major labels; GM PIAS Benelux, GM Columbia Records, SVP International Roadrunner Records. Now working as a consultant for a.o. In De Goot Management and Cooking Vinyl Records. Specializing in international marketing and promotion, licensing and acquisitions, business development and strategy.



## Dominick Schmidt

KONZERTBÜRO SCHONEBERG  
BOOKING, MARKETING & COMMUNICATION  
GERMANY

Dominik Schmidt is the latest addition to Konzertbüro Schonebergs Berlin office. Before he was setting up Bedroomdisco as blog, youtube channel and living room concert row, with Golden Leaves Festival as festival output, to working as assistance at 603qm Darmstadt, to working as head of marketing at Schlachthof Wiesbaden.



## Bjørn Pfarr

REEPERBAHN FESTIVAL  
HEAD OF MUSIC PROGRAMME  
AND ALTERNATE DIRECTOR  
GERMANY

Bjørn Pfarr, born in 1977 in Hamburg, Germany, is the head of music programme and alternate director of Hamburg based Reeperbahn Festival. Before that he worked as a project manager at a event- and promotion agency before he did academic studies for cultural studies in Lueneburg/Germany. Since the beginning of Reeperbahn Festival (first edition in 2006) he is part of the organisation team. Since 2008 he is the head of music programme of Reeperbahn Festival, one of europe's leading club festival & conference, a 4-day indoor live music club festival including more than 300 live acts on more than 30 stages. Bjørn Pfarr lives and works in Hamburg.



**Detlef Schwarte**  
REEPERBAHN FESTIVAL  
MANAGING DIRECTOR  
GERMANY

Detlef Schwarte (born 1969) - The sociologist is co-founder of the Reeperbahn Festival, Germany's largest club festival and most important conference for the music and digital industry. As managing director Schwarte is responsible for the international conference of the Reeperbahn Festival that includes a programme of 170 sessions, networking events, showcases and award shows and hosts more than 3,400 delegates from 39 countries (numbers: 2014). Furthermore as partner and managing director of Inferno Events, a Hamburg public events agency, he designs and implements corporate and public events such as Night of Knowledge, Hamburg Night of Theatre or German Unification Day 2008. Schwarte attends international conferences year round and speaks regularly on panels, e.g. at Eurosonic Noorderslag (NL), Canadian Music Week (CA), Oya Festival (NOR) or PrimaveraPro (ES).



**Martin Rabitz**  
TRINITY MUSIC  
HEAD OF PROMOTION  
GERMANY

Trinity Music is a concert and promotion agency based in Berlin-Germany. We organize approx. 600 shows every year in various venues all over the city ranging from small clubs to big arenas. We operate our own clubs: Huxleys, C-Club and Crystal. And in summer our festival "Citadel Music Festival" at Zitadelle Spandau.

## Labels



**Dan Koplowitz**  
FRIENDLY FIRE RECORDINGS  
PRESIDENT  
USA

Dan Koplowitz has been involved with the music industry in one way or another for the past twenty years. He also represents about twenty labels for sync placements via Friendly Fire Licensing and does A&R for Cooking Vinyl America, the US publishing arm of the legendary UK label Cooking Vinyl Records. He owns the boutique indie label Friendly Fire Recordings (Asobi Seksu, the Phenomenal Handclap Band, Faunts) and was one of the founding members of the marketing/PR company Terrorbird Media. Dan manages a number of bands and focuses primarily on working with international acts in the USA.



**Z Zaitzu**  
IMPERIAL RECORDS  
DIGITAL MARKETING & LEGAL AFFAIRS  
JAPAN

Imperial Records is a Tokyo based label and has been marketing both domestic and international repertoire including Carl Barat, Suede, Ron Sexsmith and many more. This is my first participation of the event and it'd be great to meet with new music and people. Rock and Ambient are my favourite.



## Mark Palmer

NUCLEAR BLAST  
MANAGING DIRECTOR  
UK

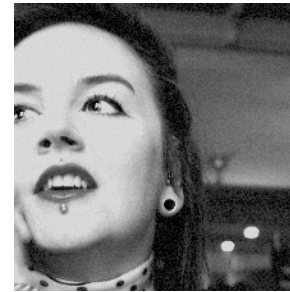
Mark Palmer has spent the last 30 years flying the flag for Rock & Metal in the UK, working for some of the genre's most influential labels. Starting at Music For Nations in 1984, he went on to helm Roadrunner Records for over 24 very successful years before setting up Nuclear Blast's first ever UK office in 2012.



## Gregor Stöckl

STYLEHEADS  
SENIOR MANAGER  
GERMANY

Born in 68 in Berchtesgaden/Bavaria Studied Economics in Würzburg/Germany 1995-2004 Virgin Records Germany, Munich (Record Label) Press Promotion, Product Manager, Head of International, Marketing Director, Managing Director 2004-2006 Consultant and Artist Manager for various labels, artists and companies (in- and outside the music business) 2006 Moved to Berlin 2006-2007 jamba!, Berlin (Mobile and Digital Entertainment) VP Content 2007-2009 Bodog Music, Berlin (Record Label) Marketing Director Europe Since 2009: Freelancer (Consultant, Artist Manager etc.) Highlights: Freelance Marketing for Rammstein's "Liebe Ist Für Alle Da" Album (Universal Music Germany) / Coordination of the retrospective Vinyl Box release of NEU! (Grönland Records) / Consulting for putpat.tv (Online Music Video Channel) / Artist Manager for German Top 3 Album act MADSEN / Consulting for Music Export Finland resp. Music Finland 2011-2013: AAA Agentur Attia, Berlin (PR/Communication/Consulting Agency) Partner/CEO Main clients: adidas Originals, adidas NEO, DC Shoes, Deezer, Björn Borg Underwear Since 2014: Styleheads GmbH, Berlin (PR/Communication/Event Agency, Music Label, Artist Management, Music Publishing) Senior Manager Music & Artist Management

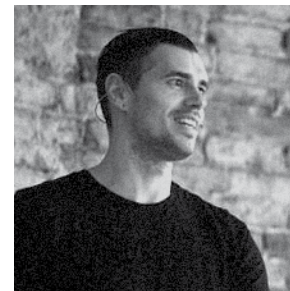


## Julie Weir

VISIBLE NOISE  
CEO  
UK

I have been working for nearly 20 years in the music industry across all facets from merch, sync and branding, through to commissioning art and videos, contractual negotiations, A and R and Publishing. I also moved into management and consultancy a few years ago and despite having an independent background help the majors on breaking acts in the UK.

# Label Services



## Simon Fülleemann

ALL ACCESS AGENCY  
OWNER  
NORWAY

I came to Norway in 2011 to help Indie Recordings & Distribution to establish their label worldwide as Head of Marketing, Development & Distribution. I also founded my own company All Access Agency - previously known as Image-In productions GmbH at the same moment I came to Norway. Before this I was running Metal Blade Records Europe, one of the oldest and biggest metal and rock label in the world as well as Owner/Founder of Natural High Empire. My main education is in economics. I studied economics in Zurich/Switzerland and in St. Gallen/Switzerland. I am a founder, songwriter, lyricist, guitarist and manager in Cataract, Mine, Arma Gathas, just to name a few since 1989. I am also a producer. I have toured worldwide with Armicide, Mine, Cataract and Arma Gathas. From the smallest clubs in Eastern Europe to major festivals. From local pubs at the Wacken Festival.



## **Björn Meyer**

ODYSSEY MUSIC

HEAD OF LABEL SERVICES

GERMANY

As Head Of Label Services Björn has been overseeing the releases of artists like Blondie, Apocalyptica, The Dillinger Escape Plan, Truckfighters, Poets Of The Fall and many more. Odyssey Music Network also serves as the management home to artists like Apocalyptica, Royal Republic, Heather Nova and more. In his career Björn has held senior marketing and A&R positions at companies like Universal Music Publishing, Nuclear Blast and Bodog Music.



## **Robert Horsfall**

SOUND ADVICE

OWNER / PARTNER

GERMANY

Robert Horsfall trained at the City firm, Theodore Goddard, where he spent three years in the entertainment department, before joining Lee & Thompson in 1985 to specialise in the music industry, working with various labels, publishers, artists and managers. In 1987 Robert became Director of Business Affairs at London Records, whose roster included Fine Young Cannibals, Hothouse Flowers, Salt-N-Pepa and Run DMC. Rejoining Lee & Thompson in 1991, Robert represented household names such as Robbie Williams, All Saints, Charlotte Church, Kirsty MacColl, Eternal, Lene Marlin, White Town, Space, Des'ree and Republica. During this time, Robert closely oversaw the settlement of a number of high profile disputes, most notably Robbie Williams vs. BMG, Jonathan Shalit vs. Charlotte Church and Wall of Sound vs. Röyksopp. Robert has written extensively on legal issues within the music business, including editing the IAEL "Back to the Future" book in 2004 and contributing to the 2009 IAEL book on 360° deals. He has contributed to numerous conferences including In The City, Midem, by:Larm in Norway, One Movement in Perth and Music Connects in Mumbai. Robert currently concentrates exclusively on representing creative talent. His clients at Sound Advice include Robert Plant, Yusuf Islam (Cat Stevens), Pendulum, Knife Party, Ylvis and many emerging artists such as (Mercury Prize Nominee) Sam Lee, Emily Barker and Gabby Young. Robert has recently focused on representing overseas talent who are targeting

the UK and European markets. He has worked with a variety of acts from Australia (including Sarah Blasko, Gurrumul, John Butler Trio, and Guy Sebastian), from Norway (including Ylvis, Katzenjammer, Jarle Bernhoff and Emilie Nicolas) and also Raghu Dixit from India. In addition, Robert represents the artist management company, Crown (Jessie J and others). Recently Robert assisted the European Commission in one of its investigations into a music industry merger. Robert also founded and hosts the industry forum, Chat@oom.

# Management



## **Paul Cheetham**

HEARTBURST MANAGEMENT

UK

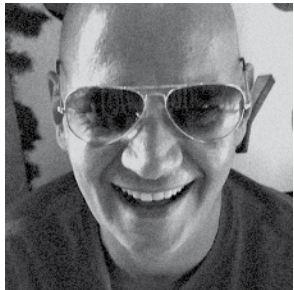
Paul Cheetham spent 10 years living and working in Helsinki as a concert promoter, booking agent, and artist manager. He moved to Berlin in 2009 and runs Heartburst Management, an event management & music business consultancy. Paul spent 2 years as Music Manager for Popkomm and 3 years as International Manager of Berlin Music Week.



## Nico Meckelnburg

MEC-EARLY ENTERTAINMENT  
MANAGING DIRECTOR AND ARTIST MANAGER  
GERMANY

Nico Meckelnburg was born in Hamburg on the 20th of april in 1981. He graduated university with Master of Arts/ Bachelor of Arts in jurisprudence. He worked for companies like Zimmerman & Decker (business affairs, international exploitation), Universal (Marketing, international exploitation, Artist development), PIAS / Strictly Confidential Publishing (A&R), SonyATV Music Publishing (A&R / Songplugging Manager). He operates as an entrepreneur in several positions since 2009 and is currently acting executive director in companies like Mec-Early Entertainment GmbH, We Publish Music GmbH, Ultimerch / Ultimedia where he efficiently creates effective entertainment set ups for artists / producers / authors. He ranks artists like Haudegen, Kontra K, OK KID, Prag, Meret Becker, Buddy Ogun, Schmutzki, Ken Kenay, Michael Mind Project, Carlprit, Long Distance Calling, Thomas Azier and producers / authors like Tuneverse collective, Kraans Delutin, Matthias Mania, Dirty Dasmo, Robot Koch, Tuneverse, Sebastian Moser, MC Fitti, Sandra Bjurman among his management clients. The publishing catalogue involves over 20 national and international chart-busters as well as some rewarded scores in TV and cinema.



## Andy Farrow

NORTHERN MUSIC CO.  
MANAGING DIRECTOR  
UK

Andy has been involved in the music business for over 25 years and has had consistent success with predominantly rock-oriented acts. He aims to develop long-term, international careers for his roster, which has led to the creation of several sister companies; Omerch, AMF Music, NMC Live and Graphite Records.

## Media



## Andrew Childs

CLUB RADIO FREE EUROPE  
MUSIC JOURNALIST  
UK

AP Childs works in the media as a photographer, publicist and journalist. He writes about music at both industry and consumer level for many publications including Guardian, Music Week and Artrock magazine. He also promotes Club Radio Free Europe in London and recently formed AK47 Management, representing Desert Mountain Tribe (uk).



## Manfred Tari

FREELANCE JOURNALIST  
GERMANY

Manfred Tari has worked in the music industry since 1987. From 1989 until 1998 he organised the concert programme of the German music convention Popkomm, from 1999 onwards he worked as a journalist mainly for trade publications such as Musikmarkt, IQ Magazine, Music & Copyright and Vip News. From 2004 until 2008 he worked for the conference agenda of Popkomm and since 2009 has provided the same service to the Hamburg based Reeperbahn Festival Conference.

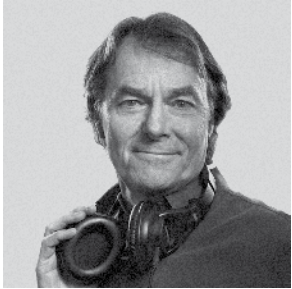


## Norman Fleischer

NBHAP, NOTHING BUT HOPE AND PASSION  
EDITOR-IN-CHIEF  
GERMANY

Norman Fleischer is editor-in-chief of Berlin-based magazine 'Nothing But Hope And Passion.' Being a passionate music journalist he joined the project back in early 2012 after already writing for multiple smaller blogs and other media before. Moving the magazine and his profession forward have been main goals ever since then.

## Organizations



**Graham Henderson**  
MUSIC CANADA  
PRESIDENT  
CANADA

Graham Henderson is President of Music Canada, an association that promotes the interests of the Canadian music community. Music Canada is a passionate advocate for music in Canada, a trusted source of music-related news and information, and a respected forum for all things music.

Graham leads and inspires numerous initiatives to advance Canada's music industry, among them the Toronto-Austin, Texas music city alliance; 4479, a campaign to position Toronto as one of the greatest music cities in the world; and the creation of the Ontario Music Office. He has also been instrumental in improving the protection of creators' rights and is a leader in intellectual property issues. Graham has been working with artists for more than 25 years, first as one of Canada's leading entertainment lawyers and later as Senior Vice-President, Business Affairs and eCommerce at Universal Music Canada, where he was instrumental in the launch of Puretracks, Canada's first legal digital music download service. Graham contributes his time on the Boards of Directors of The Corporation of Massey Hall and Roy Thomson Hall, Invest Toronto, the Ontario Chamber of Commerce and Re:Sound Music Licensing Company. In 2013 he was inducted into the Canadian Music Industry Hall of Fame and received the Queen Elizabeth II Diamond Jubilee Medal. Graham lives in Toronto with his wife Margo Timmins of Cowboy Junkies and their son Ed.

## PR & Promotion



**Therese Asker**  
BANDS BEST FRIEND, MISS FIXIT AGENCY  
OWNER AND MANAGING DIRECTOR  
NORWAY

Therese Asker is the founder of Bands Best Friend, a high end service provider for international bands touring through Scandinavia. She is also the owner of Miss Fixit Agency, one of the key marketing / promotion/- and branding companies in Norway. Therese has for the last 14 years worked with developing, marketing and promotion of Norwegian artists. She has been Head of Press at several festivals and known for her work with international names like Queens of the Stone Age, Little Steven, Green Day, Sepultura, Mötörhead and a long list of other famous bands and international festivals. Beside her work in the music industry Therese and her husband Simon Füllemann also support and help run two schools in Thailand for underprivileged children, under their Baby Eva Teddy Bear Foundation.



**Leila Benameur**  
BENAMEUR PROMOTION  
OWNER  
GERMANY

Owner of Benameur Promotion born: 1977 The media scientist worked two years after completing her studies as an online all-rounder i.a. at Panorama 3000 ([www.p3000.net](http://www.p3000.net)). Following six exciting years as press- and online promotion manager at EMI Music Germany. In this periode, she was working with artists like Mando Diao, Coldplay, Robbie Williams, 30 Seconds to Mars, Samy Deluxe, Katy Perry, Sunrise Avenue, Lily Allen, Beastie Boys and many more. Since summer 2010 she is self-employed with Benameur Promotion - music PR & management. Here she is working successful with her pre-promotion philosophy. With a long term forerun, she brings newcomer into business like i.a. MSMR, MØ, George Ezra and works for established artists like Gossip, Muse or Boyzone. 2012 she and Katrin Brauer - Promotion Konzept - Text ([www.katrin-brauer.de](http://www.katrin-brauer.de)) united for teamworking. Both were completed by their assistances Anne and Charlotte. Together, Benameur and Brauer, they share an

office in the belgian quarter (city center) with the cologne independent-label and management service agency Check Ohne Two Perfect ([www.check12prefect.com](http://www.check12prefect.com)), even with the german musician and actor Tom Beck, who is also promoted by Leila Benameur. Brandnew, Germany's biggest youtuber Bianca Heinicke (Bibis Beauty Palace) is powered by Benameur Promotion, too. On top she is managing right now the electro-pop duo CHPLN ([www.chpln.com](http://www.chpln.com)) from London.



**Dirk Willberg**  
COMMUNITY PROMOTION  
OWNER  
GERMANY

Dirk Wilberg met his later business partner Ansgar Glade during an internship at a German independent label in the late 90s, smashed university thereupon and founded with him the PR company Community Promotion in 2001. In the last 13 years, they worked for a lot of independent and major companies from Germany, several foreign countries of Europe and the USA. The agency, based in Hamburg, was expanded over the years, 2005 a publishing department was added, 2010 a sub-agency for guerillia pr (called Strassenjunge), 2012 a label and booking agency (called My Proud Mountain) and 2013 a management division, so a team of eleven people is taking care of all this these days. Dirk Wilberg is board member of the VUT Nord, the northern part of the german independent network VUT, founded the Rocco Klein Preis for music journalism in 2013 and is co-publisher of the lifestyle blog Mit Vergnuegen Hamburg.



**Jan Clausen**  
FACTORY 92  
MANAGING PARTNER  
GERMANY

Jan is Managing Partner and co-founder of FACTORY 92 a Hamburg-based agency, which offers PR, marketing, consulting and management services targeted towards the international music industry. FACTORY 92 sees itself as a truly European company scaling its services from the German to the international level. FACTORY 92 works for players from the entire foodchain of the international music industry from major audience festival such as SZIGET Festival over influential indie labels such as Secretly Canadian to music export institutions such as Music Finland.



**Sibilla Calzolari**  
NORDIC BY NATURE  
PR AGENT  
GERMANY

Sibilla Calzolari is PR agent at Nordic by Nature. She has also been working as a freelance photographer with a focus on musicians' portraits. Her work has been published in magazines like Rolling Stone, Musikexpress, Intro and Spex.



**Steffi Von Kannemann**  
NORDIC BY NATURE  
CO-OWNER  
GERMANY

Steffi von Kannemann - co-owner at Nordic by Nature Steffi started Nordic by Nature together with Nina Legnehed in 2009. The Berlin based music agency introduces new Scandinavian music & culture through PR, events, festivals (a.o. Our/Berlin Music Week) and their blog. From fall 2014 on Nordic by Nature will be part of Ja Ja Ja Berlin.



### Niels Andersen

OKTOBER PROMOTION  
CO-FOUNDER  
GERMANY

Niels has been working in the music-industry since 1992. He started in trade, and then went to eastwest/Warner Music where he successfully worked as a promoter and product manager for more than ten years. In 2004 he co-founded Oktober Promotion together with Oliver Bergmann. In addition Niels was the manager of German Metal-Band Maroon for three years.



### Sascha Merkel

PIRATE SMILE  
MANAGING PARTNER  
GERMANY

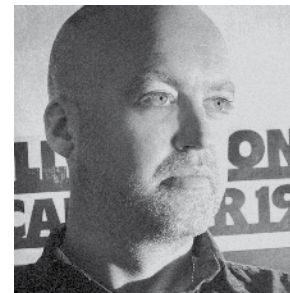
Sascha Merkel - managing partner at Pirate Smile - an independent agency for artist PR located in Berlin / Germany. Pirate Smile offers PR service from press/online in Germany up to a complete european PR setup working for acts like Foo Fighters, Mötley Crüe, Papa Roach, Trail Of Dead, Manic Street Preachers, The Dillinger Escape Plan, Bring Me The Horizon, Def Leppard and others.



### Peter Klapproth

PIRATE SMILE  
MANAGING PARTNER  
GERMANY

Peter Klapproth - managing partner at Pirate Smile - an independent agency for artist PR located in Berlin / Germany. Pirate Smile offers PR service from press/online in Germany up to a complete european PR setup working for acts like Foo Fighters, Mötley Crüe, Papa Roach, Trail Of Dead, Manic Street Preachers, The Dillinger Escape Plan, Bring Me The Horizon, Def Leppard and others.



### Tom Roberts

SHOOT MUSIC  
FOUNDER  
UK

Tom Roberts is the creator of Shoot Music, specialists in music promotions and marketing through sport. Shoot operates from London & Berlin, representing artists such as Noel Gallagher, Olly Murs, Kasabian, Foo Fighters and Jack White. Tom has worked in the music business for 20 years and supports Reading FC!



### Moose

THE SYNDICATE  
VICE PRESIDENT OF BUSINESS DEVELOPMENT  
US

Rev. Moose specializes in growing emerging artists into career musicians. Since becoming Vice President of Business Development of the award-winning marketing agency, Moose has expanded The Syndicate's publicity, radio, marketing and design teams to include services specific to international artists looking to develop traction in the US market.



### Sven Städtler

VERSTÄRKER  
HEAD OF PROMOTION & PARTNER  
GERMANY

Sven Städtler, Head of Promotion & Partner at verstärker Medienmarketing GmbH in Berlin (Germany) joined the company in 2001. Verstärker was founded 1995 and translates into 'amplifier'. In love with music, competent, reliable and flexible. The Verstärker team can apply themselves to all set-ups: from full-service marketing to consultant and from a lead agency to a pure service provider for target-group-specific print and/or online PR. Amongst their clients are / were: Flow Festival Helsinki, Bryan Ferry, Garbage, Bloc Party, Primal Scream, Music Finland, Noel Gallagher's High Flying Birds, OMD, Franz Ferdinand, Arctic Monkeys, Brian Eno, Kaizers Orchestra, The Asteroids Galaxy Tour, The Gaslight Anthem, Lou Reed, the UK-Labels Ninja Tune, Full Time Hobby and Memphis Industries and many more...

# Publishing & Music Licensing



## **Peter Bradbury**

BRITISH SKY BROADCASTING  
HEAD OF MUSIC  
UK

Peter is Head of Music for Sky Television in the UK. He manages teams covering Licensing, Creative, Music Publishing and Reporting for Sky's content and its network of television channels and on-demand platforms. Peter has previously worked at the BBC and ITV and started his career in music as a songwriter and performer.



## **Jacquie Perryman**

PERISCOPE MUSIC AND MEDIA / MPL MUSIC PUBLISHING  
INTERNATIONAL CREATIVE CONSULTANT  
UK

A far-reaching career, from working in Europe to 20 years in Los Angeles; from Virgin Records to Twentieth Century Fox. Now based in the UK, working in the creative sync area, consulting for MPL Music Publishing and several indie artists and songwriters. Still passionate about music and image.



## **Uli Mücke**

RTL GROUP  
CONSULTANT  
GERMANY

Uli Muecke is passionate about music and an experienced marketing executive. For many years he has worked closely with artists and combines music with marketing. His main business approaches are to develop talents into persistent music brands, and to bring artists together with established brands. Since 2013 he has started his own business in miscellaneous areas of the music market. He is a consultant to the media group RTL in Cologne, where he is in charge of building the new RTL-owned music label 'Music for Millions'. Furthermore, he is advising Media Control in the development of their services in chart and market information systems. Uli Muecke is 42 years old; he started his career at EMI Music in 1999. At EMI he was in charge of the frontline label activities in Germany, Switzerland and Austria as VP Head of New Music GSA.



## **Andre Brink**

UNIVERSAL MUSIC PUBLISHING SCANDINAVIA  
CREATIVE MANAGER FILM & TV  
SWEDEN

When the world ends in 2016 André Brink will be traveling in warp speed to the planet of Mars to settle down, but until then he'll probably continue to do the things he does now; working creatively with music in feature films and TV ads at Universal Music Publishing, doing the same type of placements he's always done, such as Swedish House Mafia for Volvo, Kleerup for H&M and Seinabo Sey for Mercedes.

# MUSIC & MEDIA INTERNATIONAL SUMMIT

Music & Media International Summit takes place on October 16th as a part of the Music & Media 2014 conference. The one day event focuses on music export and consists of international themes, panels, keynote-speakers, workshops and round-table discussions. Music Finland brings 40 international guests along with Finnish companies to attend the event. The focus for International Summit 2014, will be on the German speaking market area in Europe.

## Music Finland

Music Finland is an organization dedicated to promote awareness and the success of Finnish music at home and abroad. Music Finland creates and manages a wide variety of services, marketing programmes, events, networking opportunities, training, consultancy, support, research, information and funding programmes. These activities aim to maximize success for Finnish music and music companies, and increase Finnish music export revenue.



Music & Media Finland (Musiikki & Media in Finnish) is the annual Finnish music conference that gathers together over 700 delegates yearly including the entire variety of the Finnish recording, publishing, live music and media industries. In addition to bringing together the Finnish music community, the event is also a gateway for the international music industry professionals to Finland and the neighbouring regions; some 150 key delegates from all over the world make their way to Tampere every year for a weekend of music and mingling in an intimate Nordic setting. Music & Media Finland is the networking hotspot connecting Finnish and Nordic as well as Baltic and Russian music professionals with the global music community.

**Music Finland**