

15th – 17th October 2015

MUSIC & MEDIA  
INTERNATIONAL  
SUMMIT

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# International delegates

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MUSIC<sup>15</sup>  
& MEDIA FINLAND  
15.-17.10.2015 TAMPERE

**Music Finland**

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# International delegates

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## Sync



### **Andrea von Foerster**

FIRESTARTER MUSIC  
MUSIC SUPERVISOR  
USA

Andrea von Foerster is a music supervisor for film, television and online projects based in Los Angeles. Throughout her extended time in the industry, her credits include independent films such as (500) Days Of Summer, From Prada To Nada, Bellflower, and Begin Again; studio films such as Journey 2: The Mysterious Island, Chronicle, Chasing Mavericks, Devil's Due, and Fantastic Four; music documentaries such as The White Stripes Under Great White Northern Lights and Butch Walker: Out Of Focus. Her television work includes Dollhouse, Stargate Universe, Don't Trust the B in Apt. 23 and numerous MTV shows such as Run's House and Life of Ryan. She is currently working on independent film Table 19 starring Anna Kendrick; JACO, a documentary about infamous bass player Jaco Pastorius; the New Line Cinema film Going in Style, Scream - the TV adaptation of the film franchise for MTV, in addition to the Emmy Award winning TV show Modern Family.



### **Andrew Kahn**

GOOD EAR MUSIC SUPERVISION  
FOUNDER & MUSIC SUPERVISOR  
USA

Andrew Kahn works as an independent music supervisor at Good Ear Music Supervision (GEMS), focusing on ads for brands such as Nike, Apple, Google, Target, adidas, Southern Comfort, ESPN, Cadillac and many more. From 2007-2011 he served as the in-house music supervisor at TBWA/Media Arts Lab, placing music for Apple's iconic commercials, and prior to that as the Music Coordinator on HBO's 'The Sopranos.' Andrew keeps on his musical toes DJ'ing events in LA and NYC and consulting for do-good organizations like Human Rights Watch, Konkuey Design Initiative and FixFood.



### **Brandon Young**

ACTIVISION BLIZZARD  
DIRECTOR, MUSIC AFFAIRS  
USA

Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

As the head of music for Activision Publishing, Inc., Brandon Young has been an integral part of each brand's music direction and integration for the company for over 10 years, and has spent a great deal of time managing relationships and partnerships with top industry artists ranging from Aerosmith, Van Halen, and Metallica, to pop-country superstar Taylor Swift, to Jay-Z and Eminem among many others. In addition to this he and his team have been responsible for licensing over 3,000 songs on more than 130 titles in his tenure with the company. Activision Publishing, Inc. is one of the leading video game publishers in the world with franchises such as: Skylanders, World of Warcraft, Destiny, James Bond, The Voice, Spider-Man, Tony Hawk, and Call of Duty, which broke entertainment industry records for three consecutive years in a row. Activision was also responsible for the hit music franchises Guitar Hero and DJ Hero, which revolutionized the interaction between music and gaming, and went on to become one of the most successful games in history. In addition to the traditional music licensing, Young and his team are also responsible for managing the original compositions and orchestral recordings. Working with Emmy and Grammy awarding composers such as Hans Zimmer, Harry Gregson-Williams and Michael Giacchino, among other top industry talents.

Beyond traditional game releases, Young has introduced exclusive game-specific music compilations for Tony Hawk, Guitar Hero and DJ Hero, featuring music from Eminem, JAY-Z, My Chemical Romance and the Smashing Pumpkins, and has also licensed over 40 in-game artist likenesses for Activision games, including Slash, Kurt Cobain, Santana, Johnny Cash, Billie Joe Armstrong, Matt Bellamy, Sting, Tom Morello, and many others.



**Connie Farr**  
THINKSYNC MUSIC  
CREATIVE DIRECTOR  
UK

Connie Farr began her career in TV and post production. She went on to found ThinkSync Music ([www.thinksyncmusic.com](http://www.thinksyncmusic.com)) ten years ago with a view to providing an independent one-stop music consultancy and licensing service for commercials, films, games, TV, trailers, viral content and in-store playlists. Connie now runs the music supervision service within ThinkSync, catering for all levels. From shorts, trailers and promotional pilots to feature films. Recent projects include Andrew Haigh's award winning '45 Years' as well as the upcoming adaptation of Martin Amis's 'London Fields' starring Billy Bob Thornton and Johnny Depp. Past projects include Working Title's remake of 'The Borrowers', Carol Morley's 'Dreams of a Life' for Film 4, Hong Khaou's 'Lilting' which opened Sundance 2014 and SXSW Grand Jury winner 'Gimme The Loot'. Currently she is working on upcoming productions for Film 4, BBC London, Sky and the BFI. Connie is also the in-house Music Supervisor at the UK office of LA based movie services house Ignition Creative ([www.ignitioncreative.net](http://www.ignitioncreative.net)), working on numerous TV promos and International film trailers (Dracula, Get On Up, Oblivion, 47 Ronin, Misfits).



**Eric Johnson**  
MCCANN NEW YORK  
SENIOR VICE PRESIDENT & EXECUTIVE MUSIC PRODUCER  
USA

Eric David Johnson (aka DJ Bunny Ears) is a music supervisor, DJ, director, musician, filmmaker, writer, artist, curator, futurist, photographer & producer. Rooted as an independent artist, he has spent nearly sixteen years in the advertising industry, working first at Wieden + Kennedy, then at Young & Rubicam New York, DDB Chicago, Search Party Music and now as the Senior Vice President Executive Producer at McCann Advertising in NYC.

Johnson has worked with such clients as Nike, Microsoft, Coke, MasterCard, L'Oreal, Target, PepsiCo, Budweiser, Reebok, McDonald's, LG, Honda, MTV, VH1, Nokia, Campbell's, ESPN, Bacardi, Dell, Gatorade, NHL, Land Rover, Diet Coke, NASCAR, Xerox, Accenture, State Farm, Colgate, Starbucks, Oreo, EA Games, Mars/Wrigley's, Skittles, Starburst, TED, IDEO, Nikon, Jose Cuervo, etc.



**Johan Borg**  
OHLOGY  
MANAGING DIRECTOR  
SWEDEN

Ohlogy is a music agency with offices in Stockholm, Oslo and London. We do music strategies, music identities, music supervision for ads and feature films, music licensing, artist collaborations for brands and in-store music. Among our clients you'll find: H&M, McCann, Widerøe Airlines, Telia/Netcom, DDB and Weekday.



**Jonathan McHugh**  
J2 MEDIA  
CO PRESIDENT  
USA

Jonathan McHugh is an independent music supervisor for J2 Media. He has held high-level Music & Film marketing corporate positions at Sony Records (Sr. VP Film & TV), Universal Records (Sr.VP. Visual Media) and Warner Brothers Films (VP Soundtracks- New Line Cinema.) over the past few decades.

McHugh has music supervised the music for over 60 feature films and TV and internet series including the Lionsgate film Spare Parts starring George Lopez and Marisa Tomei, Space Station 76, the Peter Jackson produced documentary West of Memphis, The Polish Brothers film Hot Bot and the upcoming Televisa comedy Sundown.

McHugh has produced 20 films & TV shows including "Justin Bieber's Never Say Never" Britney Spears' "Crossroads" Morgan Spurlock's Sony Classics documentary "The Greatest Movie Ever Sold," Lionsgate's "Repo the Generic Opera," Lifetime's

"Flying By" and the Discovery TV's "Battle Ground Earth."

He also co-wrote and produced the Lions Gate feature film "Snoop Dogg's Hood of Horror". Recently he co-produced and music supervised the upcoming film "Janis: Little Girl Blue" with Academy award winning producer Alex Gibney and Academy Award nominated director Amy Berg.

As Vice President of Soundtracks at New Line Cinema McHugh co-produced many platinum & gold soundtracks including "The Wedding Singer", "Boogie Nights," "Rush Hour," "Austin Powers", "Blade" "Mortal Combat 2", "Love Jones," and "Money Talks."

McHugh is PGA member and the secretary and founding member of the Guild of Music Supervisors.

IMDB Credits: <http://www.imdb.com/name/nm0570462/>

#Producer



## Laura Katz

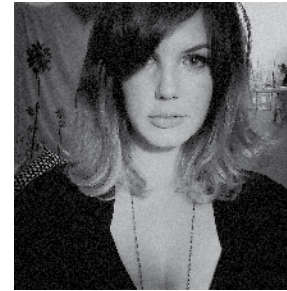
CORD WORLDWIDE

HEAD OF MUSIC SUPERVISION, LOS ANGELES

USA

As Head of Music Supervision for CORD / Cutting Edge Group's Los Angeles, office, Laura Katz oversees their music supervision services, including feature films, TV shows, video games, and other visual media projects. Music department services include bespoke composition, production, sonic branding, clearance, licensing, legal advice, soundtrack album releases, and more. She personally music supervises about 10 feature films and other visual media projects per year. Some notable film projects include The Grey (music supervision), That Awkward Moment (music supervision), Stuck in Love (music supervision), and Chef (music clearance and licensing). She also recently completed working on Insomniac Games' Xbox One game, Sunset Overdrive. Upcoming projects include Pride and Prejudice and Zombies (Lily James, Matt Smith) and The Outskirts (Victoria Justice, Eden Sher).

Additionally, she works with directors and producers to create opportunities for original songs in films. The original end title song "It's No Mistake" from The Right Kind of Wrong, which she music supervised, won the MEILLEURE CHANSON ORIGINALE (Achievement in Music - Original Song) award at the Canadian Screen Awards in 2014.



## Lindsay-Bea Davis

VICE CANADA

MUSIC SUPERVISOR

CANADA

Hailing from Nova Scotia, Canada, Music Supervisor Lindsay-Bea Davis has previously worked on high-profile films in Los Angeles with award winning Music Supervisor Joel C. High (Tyler Perry, David Cross, Nick Cannon, etc.) as well as partnered with Canadian based Music Supervisor Michael Perlmutter as SOCAN's Licensing Consultant in Toronto. In 2014 and 2015, she shared her expertise with the Guild of Music Supervisors in Los Angeles as their Executive Consultant and currently works as the sole Music Supervisor for VICE Canada.



## Michiel Marsman

SIZZER AMSTERDAM

CREATIVE DIRECTOR

NETHERLANDS

Michiel Marsman is partner and creative director of music agency Sizzer Amsterdam.

With a network of established composers and offbeat artists Sizzer Amsterdam creates music for moving images. Under Michiel's creative supervision Sizzer Amsterdam has become a well established award-winning music agency and a trusted partner for brands like Audi, BMW and Google as well as for creative agencies such as BBH, DDB, Fred & Farid, Heimat Berlin, Leo Burnett Chicago and Wieden+Kennedy Amsterdam.



## Milena Fessmann

CINESONG  
CEO  
GERMANY

Since 1991, Milena Fessmann has worked as a full-time DJ and Presenter for various radio stations currently for Radio Eins/RBB (since 1996) with her own weekly show called „free falling“. She is moderator of several national and international events and panels such as „Cartoon Movie Award“/Postdam 2002-2008 and is also working for „Meet the Filmmakers“ at the Apple-Store, Berlin.

In 1989 she founded the music supervising Company CINESONG and since then did work as a music supervisor for more than 140 movies such as „Pina“ by Wim Wenders.

In 2011 she founded Sugar Town Filmproduktion GmbH & Co.KG and is currently producing the music documentary „Who's that man“ about the famous Germany music producer Conny Plank and has three other fiction projects in development.

She is a member of the European Soundtrack Academy and teaches at the DFFB Filmschool, Berlin.

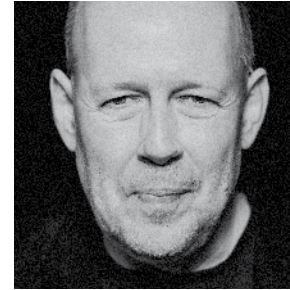


## Robert Jordan

FOX SPORTS, MARKETING  
MUSIC SUPERVISOR  
USA

Inspired by the iconic scores of John Williams into a career in music and media, Robert Jordan studied film scoring at the Berklee College of Music before entering his role as Music Coordinator under industry veteran, Music Supervisor John Houlihan (SOUTHPAW, JOHN WICK, LOOPER). After 18 months as Music Coordinator for the Warner Bros. Television creative team, Jordan accepted a new role as Music Supervisor for FOX Sports Marketing, where he is in charge of creatively selecting and licensing music for events such as the 2015 Women's World Cup, and marketing campaigns for various sports leagues, including the NFL and MLB.

## Distribution



## Matthias Böttcher

ROUGH TRADE DISTRIBUTION  
DIRECTOR SALES & REPERTOIRE  
GERMANY

Matthias Botsch Böttcher (born May 4, 1965 in Berlin, Germany) started working in the music business as a jazz sales guy at World of Music in Hamburg in 1988 after he had done his A levels in Bonn and his studies of philosophy and American literature in Hamburg.

In 1993 he joined PolyGram in Hamburg working as Sales Marketing Manager for Motor Music, Jazz and Polydor International. In 1997 he became Head of Metronome Records Club Department and Head of Motor Music International only one year later. After two years as Managing Director of Modular Rock'n'Roll Music he started working as Head of Universal Breaker Force in 2000 and became Director of Sales Marketing at Universal in 2003.

Since 2008 Matthias is working as Director Sales & Repertoire Development for Rough Trade / Groove Attack / GoodToGo. The RTD/GA/GTG group is the independent market leader in music distribution in Germany and Austria and one of the two biggest independent European music distributors. They distribute physically and digitally worldwide.



## Ralph Buchbender

CARGO RECORDS  
HEAD OF MARKETING AND PROMOTION  
GERMANY

I'm Head of Marketing and Promotion at Cargo Records Germany since 2001 and I'm working as a freelancer for several music magazines (Classic Rock a.o.)



## Investor



### **Linus Dahg**

WELLINGTON PARTNERS  
PRINCIPAL  
UK

Linus joined Wellington Partners in 2014 with the Digital Media and Software team. His primary role is identifying investment opportunities, building relationships with the great entrepreneurs behind these companies and assisting portfolio companies. Prior to joining Wellington, Linus was an Investment manager at Almi Invest in Stockholm, Sweden. At Almi, Linus focused on early-stage companies and led Almi's investment in 5 startups and managed 3 additional portfolio companies. Linus spent 2.5 years at Almi before joining Wellington Partners in London. He also served as a board member or observer for 5 of Almi Invest's portfolio companies. In addition to building a career in Venture Capital, Linus also founded TF Strategies, a Stockholm based consulting firm focusing on trend intelligence, market and external environment analysis, strategic direction, deal sourcing, screening and business analysis.

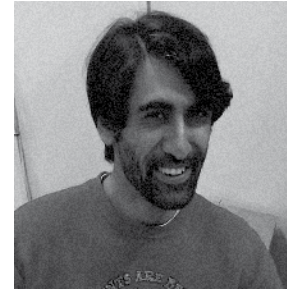


### **Marta Sjögren**

NORTHZONE  
PRINCIPAL  
SWEDEN

Marta Sjögren is an investor with Northzone, the first investors in Spotify, Avito, Trustpilot, and over 100 other tech companies. Marta's focus areas include entertainment, deep social, edtech, and security. Marta's debut to the venture capital world resulted from a passion for innovation and a desire to make an impact in the world. Prior to joining Northzone, Marta was with DN Capital, a London/Palo Alto based VC firm, where she worked on a number of investments in the music, fintech, and classifieds verticals. Prior to VC, Marta was a researcher and strategy consultant, working with governments to shape entrepreneurial policy. Outside of Northzone, you're most likely to find this digital native working with grassroots innovation, testing her athletic limits, and enjoying time with her family. Marta is fluent in English, French, Swedish, and Serbian/Croatian. Marta holds a BSc from London School of Economics, and an MSc from ESCP-Europe. For more information check out [www.northzone.com](http://www.northzone.com) and follow @martasjogren @northzone on Twitter.

## Label



### **Achal Dhillon**

NBHAP, NOTHING BUT HOPE AND PASSION  
KILLING MOON  
DIRECTOR  
UK

Killing Moon was founded as a new music blog in 2011 by Achal Dhillon following his departure from Quest Management. In the same year it was shortlisted for Best Blog in the Record of the Day Awards. It then evolved into a label and within 4 years had over 70 releases under its belt, such as Fickle Friends, Racing Glaciers and many more. Further, Killing Moon provided label services to artists such as Jack Garratt, VV Brown, Laurel as well as to its management clients such as Draper and Remi Miles, and is frequently cited as the definitive indie label to launch new artists into the UK market via the New Moons compilation series curated with former Radio 1 DJ Ally McCrae and it's club/tour promotions such as The Kings Sessions and curations/label takeovers at Club NME (Koko). In 2015 the label began releasing its first albums independently for artists such as Malpas and Philco Fiction and has plans to launch Killing Moon Publishing. New label signings and a new club promotions deal with Live Nation are due to be announced imminently.



### **Anne Haffmans**

DOMINO RECORDING COMPANY DEUTSCHLAND GMBH  
HEAD OF DOMINO GERMANY  
GERMANY

Anne Haffmans is looking back on over 20 years of experience in the music industry. She learnt her trade at Intercord in Stuttgart, EMI in Cologne and Virgin/Labels/Mute in Berlin and is now applying it to the two indie label giants Domino and Mute in her role as joint label manager for both of them in Germany and Austria. She has specialised in marketing international repertoire of the renowned British labels Mute, Virgin and EMI in Germany and has a tightly knit network of professionals in all aspects of the music industry from record companies and labels to promoters and agents, the media, publishers, artist managements. She has been working

on campaigns for big selling and well known bands like Depeche Mode, Nick Cave, Goldfrapp, Moby, Franz Ferdinand, Arctic Monkeys, Hot Chip and New Order as well as niche artists like Laibach, Cold Specks, Yeasayer, Josh T. Person, Jon Hopkins, The Kills, Owen Pallett, Bonnie Prince Billy, Anna Calvi etc.



## Carina Fromherz

SOULFOOD MUSIC DISTRIBUTION GMBH  
HEAD OF DIGITAL DISTRIBUTION  
GERMANY

After studying Music Management at Macromedia university in Hamburg, I started working for the Digital Department of an Independent Distributor named Indigo Distribution. In 2013 I changed jobs and became Product Manager at AFM Records (which is a division of Soulfood Music and a record label for Heavy Metal). Since late 2014 I am working for Soulfood Music as Head of Digital Distribution. My main job is to give advice to our artists and labels in Social Media Marketing and Online Promotion.



## Francesco Diaz

WORMLAND MUSIC  
LABEL MANAGER, CONSULTANT & ARTIST  
SPAIN

1998-1999 A&R @ UCMG Germany  
2000-2002 Managing Director @ UCMG Proton Germany  
2003-2008 Consultant & Label Manager @ Music Mail and DigDis Germany  
2009-today Consultant & Label Manager @ Wormland Music



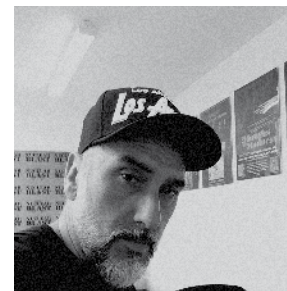
## Gordon Gieseke

PROJECT: MOONCIRCLE / HHV HANDELS GMBH  
CEO / LICENSING MANAGER  
GERMANY

Founder and CEO of Berlin based electronic music label Project: Mooncircle, Gordon Gieseke is a man whose passion for music and vision knows no boundaries. Gordon's license agreement roster hosts a number of high profile brands such as Audi, Nissan, Nike, Red Bull, Vodafone, Universal, Warner, Vh1 and many more. He furthermore works as licensing manager at HHV Handels GmbH (hvv.de) and for Ninja Tune in the range of social media, while also branching out beyond label work as a regular host on NTS London and Red Bull Music Academy Radio.

In 2009 Gordon co-founded the dub techno label Project Squared and launched the music platform Finest Ego in 2010. Lecturing at University of the Arts – UDK / DigiMediaL and Humboldt University in Berlin and recently giving talks at Rotterdam's BUMA Music Conference as well as for the European Music Conference in Warsaw 2012, he endeavours to share his experiences and help others to thrive within the industry.

A DJ from an early age – this is where his passion for music first took flight, he has made mixes for international tastemaker publications such as Boiler Room | London (2011/2013), NTS Radio, Electronic Explorations, as well as radio stations like BBC Radio 6 Music, FM4 (ORF), PULS (ARD/BR), RadioEins (RBB) and others. Project Mooncircle and its prodigies emphasis on creative artwork is a result of Gordons own talent as a graphic artist. Universal Music, Zoo York, Red Bull, Ninja Tune, Warp, Planet Mu, Island Records and many more have all called on him for his striking creations.



## Holger Tiefenbach

NUCLEAR BLAST GMBH  
MINSTER OF AGGRESSION  
GERMANY

I have worked 27 years in the music business. 20 years of that I've been at NUCLEAR BLAST and nothing ever dragged me out. We never had a bad time here – that's what I am proud of. 21 years ago we said we want to become the biggest Heavy Metal Music Label in the world and actually we made it. WORLD DOMINATION! I worked in/as mailorder, tour manager, graphic designer, distribution, A&R, marketing, management, etc. with bands like: NIGHTWISH, AMORPHIS, CHILDREN OF BODOM, SONATA ARCTICA, MACHINE HEAD,



MANOWAR, SLAYER, IN FLAMES, STRATOVARIUS, DIMMU BORGIR, ANTHRAX, LOST SOCIETY, TESTAMENT, ACCEPT, SOULFLY, FEAR FACTORY, MESHUGGAH, HATEBREED, HAMMERFALL, CARCASS, CRADLE OF FILTH, INDICA. Too many to name them all here, approx. 180 bands – 1.300 releases.



### Jan-Simon Wolff

DEPARTMENT MUSIK GMBH  
MANAGING DIRECTOR  
GERMANY

Jan is the managing director and owner of „Department Musik GmbH“. Jan's company, founded in November 2012, is working as a label and management company. From 2010 to 2012 Jan worked as an A&R for Universal Music Publishing in Berlin. Before that he studied „Musicbusiness“ at „Popakademie“ in Mannheim and worked as a free artist manager, tour manager & booking agent.

[www.departmentmusik.de](http://www.departmentmusik.de).



### Martin Schuhmacher

NETTWERK MUSIC GROUP  
GENERAL MANAGER NETTWERK RECORDS EUROPE  
GERMANY

Martin Schuhmacher is currently General Manager Europe for Canada's biggest independent music Company Nettwerk. Nettwerk has offices in Vancouver, LA, NY, London and Hamburg. With regards to European artists, Nettwerk Records is the label for the German band „Boy“ in North America and a few smaller acts. He also manages the Nigerian/German artist „Nneka“, who is very successful in most European territories. Martin Schuhmacher has been in the music industry for 25 year and has worked for Intercord Tonträger (promotion, label manager, A&R & marketing manager), Edel (Head Of A&R) and Yo Mama's Recording Company (General Manager) before joining Nettwerk and starting his own management company.

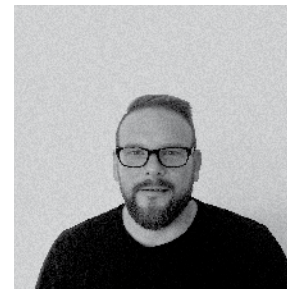


### Norbert Rudnitzky

DOWNBEAT RECORDS / WARNER MUSIC GERMANY  
HEAD OF DOWNBEAT  
GERMANY

Norbert Rudnitzky founded Downbeat Records in 1994 with Bernd Dopp (Chairman Warner Music Central Europe). Norbert ran the Downbeat record store from 1985 to 2000. He has also worked as a DJ for national German radio (FRITZ! / MDR Sputnik) and as A&R and labelhead responsible for acts like Seeed, Beatsteaks, Peter Fox, Left Boy, Maxim, Rakede and others.

## Label Services



### Mario Lehmann

BELIEVE DIGITAL GMBH  
HEAD OF LABEL MANAGEMENT  
GERMANY

Mario Lehmann worked as an event manager before he joined MTunes (the former company name of Believe Germany) in 2006. Since 2008 he has managed the majority of Believe's key accounts and works directly with artists, managers, labels and distribution companies to whom he provides his expertise in sales, marketing and distribution. From 2010 his responsibilities have extended to overseeing the label managers in GSA and the Nordics and he takes care of all day to day operational tasks. Mario is based in Hamburg/ Germany.

## Live



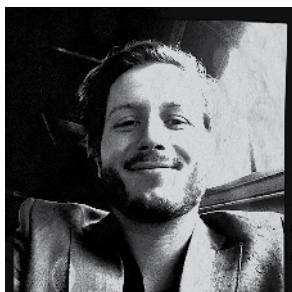
### **Anya della Croce**

FOR NOISE FESTIVAL / PASS PASS  
TALENT BUYER & ARTISTIC PRODUCTION  
SWITZERLAND

Anya della Croce has been active in the music business the past 15 years. She started as a junior talent buyer at Cave du Bleu Léopard and a junior booker at Headstrong Music. She then worked as an Artist PR for Muve Recordings (Musikvertrieb) and as summer festivals tour manager for national radio Couleur 3. After graduating as an "animatrice socioculturelle" at HES- SO in Lausanne, she started to work as a production manager and artist manager for Amg who became Two Gentlemen a few years later ([www.twogentlemen.net](http://www.twogentlemen.net)). She worked with bands such as The Young Gods, K, Sophie Hunger, Evelinn Trouble or Erik Truffaz.

In 2010, she started her own company with Aline Méan under the name of PASS PASS. Both associates offer services in PR & communication, event production and coordination, festival and tour production ([www.passpass.ch](http://www.passpass.ch)), not only in the music business but also in the comedy scene and cultural institutions.

In 2008, she took over the booking at For Noise Festival ([www.for-noise.com](http://www.for-noise.com)), a 3 days human size open air taking place in Pully late August. She was nominated as Talent Buyer at the historical club Fri-Son in Fribourg in January 2014 and started as an artistic director there in July 2014. ([www.fri-son.ch](http://www.fri-son.ch))



### **Bernhard Kaufmann**

ARCADIA LIVE  
HEAD OF MARKETING  
AUSTRIA

Co-Founder of ARCADIA LIVE (Show Promoter, Booking), Co-Founder of THE ARCADIA AGENCY (Management, Label, Promotion, Publishing), Co-Founder of New Media Agency ACODA, Music Video Director



### **Chris Wu**

POPFRENZY  
FOUNDER  
AUSTRALIA

Popfrenzy is an Australian based Touring & Events agency and independent record label.



### **Hendrik Menzl**

AUDIOLITH RECORDS  
BOOKING AGENT & LABEL MANAGER  
GERMANY

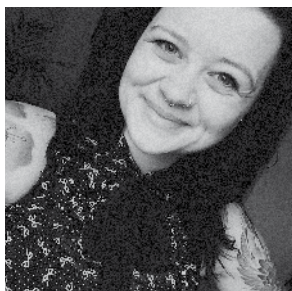
After graduating in Media Management studies at Mittweida and Berlin in 2007, Hendrik Menzl started touring with his band for several years. In 2011, he got to apply his knowledge at the very same company that sent him out on the road: Audiolith Records (Label & Booking), for whom Hendrik has been working as Booking Agent and Label Manager since.



### **Jörg Düsedau**

DRAGON PRODUCTIONS  
CO-OWNER & MANAGING DIRECTOR  
GERMANY

He's been playing guitar since he was 9 and playing in bands since he was 12. He recorded his first album in 1991 and started to tour as backline tech in 1992. He slipped into tour managing over the years, while he was still studying biology but then he found his passion to work as booking agent in 1999. In 2004 he got a demo from a little Danish band called Volbeat and brought them from scratch up to over 10.000 sold tickets per show in 2010. Since 2014 Jörg is the co-owner and managing director of Dragon Productions GmbH, working with a well selected variety of great hard rock and metal artists. And he is still active in his own band, who just released their first 7" single.



## Kristina Rosenbusch

SPARTA BOOKING GMBH & CO.KG  
BOOKING AGENT  
GERMANY

Kristina moved to Münster, Germany in order to study Anglistics & Polish Studies. After a trainee ship in Poland and a few years as a photographer for concerts she decided to quit and start working for SPARTA Booking, back then as a trainee. In the past 4 years, Kristina worked in different positions at SPARTA Booking and finished her training as an event manager. 2013 she started to build up her own artist roster and moved to Hamburg, Germany to set up an office in 2014. Today her artist roster consists of 8 bands, most of them are from Germany. At SPARTA Booking she's also involved in the pre-production of their tours, artist development and social media.



## Merle Doering

DRAGON PRODUCTIONS GMBH  
CO-OWNER & BOOKING AGENT  
GERMANY

Merle has been actively working in the industry for a bit over 6 years, 5 of which at Dragon Productions, where she started as an intern in 2009 and afterwards did her training to become an event manager. Since finishing that training, including vocational school in 2013, she became a full time booking agent and in 2014 part owner of the company. On the side she has always been doing tour management jobs from time to time and did her first full tour in 2013 for the band Pain of Salvation. Since then she has toured with bands such as Finntroll, Sonata Arctica, Engel, Sabaton etc. Her booking roster includes, among others: Finntroll, Gloryhammer, Crucified Barbara and We Butter The Bread With Butter (etc.)

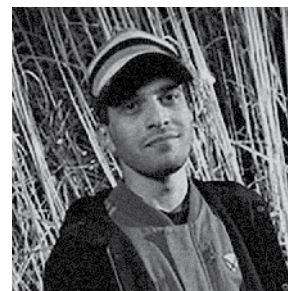


## Michael Bisping

A.S.S. CONCERTS & PROMOTION GMBH  
OWNER & MANAGING DIRECTOR  
GERMANY

Michael Bisping was born 1956 in Muenster (Westfalen). He studied law in his hometown and after his final university examination, now being a legal expert, Michael Bisping founded his own booking agency H&B Musikpromotion. In 1986 he merged with Dieter Schubert and since then he is, aside from the latter, managing director of a.s.s. concerts & promotion gmbh. Moreover, Michael Bisping is engaged in management work. Michael Bisping has always been concerned in the matters and developments of the German Music Industry. Since 23 years he is a board member of the federal association of the performance industry (BDV). Besides that he is a member of the IMUC, the association of German music managers and consultants.

(Stand: September 2015)



## Michel Attia

RADIO FM4 - AUSTRIAN BROADCASTING CORPORATION  
HEAD OF BOOKING & EVENTS  
AUSTRIA

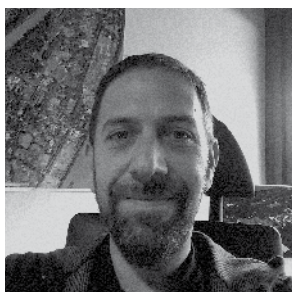
Michel Attia has been working for FM4, Austria's much acclaimed alternative radio station, for over a decade now – and when we say working, we mean it in the basically-lives-in-the-office kind of way. He is the man who convinced artists the likes of Franz Ferdinand, Feist, Moby and Jarvis Cocker to grace the radio station's anniversary party with their presence, and he's persuaded stars like Placebo, Coco Rosie, Nick Cave and Tori Amos (twice!) to play an exclusive show case for a small audience of fans at the Vienna RadioKulturhaus. As his own subdivision in the marketing department, Michel is responsible for booking and organizing the +30 events that FM4 hosts per year, as well as for the co-ordination of various others which FM4 co-operates on.



## My Bergman

BLIXTEN & CO  
AGENT  
SWEDEN

At 26 My Bergman has been an agent for 3 years now and before she worked at Blixten & Co, she had her own booking agency.



## Tamas Kadar

SZIGET CULTURAL MANAGEMENT  
CEO  
HUNGARY

Tamas Kadar was born 1975 in Budapest, studied in Germany and Hungary and has a graduate in communication and media. He worked in the advertising and media business for 17 years, founded his own media and advertising agency 1996. He was also founder and owner of an alternative Budapest radio station (radiocafé - 2000-2007) and CEO of a countrywide commercial radio station (NeoFM - 2009-2010). He then switched to Sziget Cultural Management as CEO and is responsible for all the 7 festivals of the company, amongst them Sziget Festival which was elected to the Best Major Festival in Europe in 2011 and 2014.



## Unn Rudolfsson

BLIXTEN & CO  
PROJECT MANAGER  
SWEDEN

Unn has been working as a Project Leader at Blixten & Co since January 2014. At Blixten she's doing the production for Swedish artists like Petra Marklund, Titiyo, Ison & Fille, Lilla Namø, Adrian Lux, Style of eye and more.

# Management



## Carl Blom

FLAGSTONE  
OWNER & CEO  
SWEDEN

Carl Blom started as a lawyer in 1992 at one of Sweden's bigger commercial law firms (Delphi) and headed the law firm's media and entertainment sector. He came to work for Petri H. Lundén at Talent Trust (management for The Cardigans, Europe and more) and started his own entertainment consulting firm Flagstone in 2001. Flagstone was soon to represent many of Sweden's leading rock bands internationally including The Hives (legal), The Soundtrack Of Our Lives (legal) and Mando Diao (management). Flagstone has continued to represent internationally successful artists, producers and writers and has for many years been a creative force in developing new media-, pr- and marketing strategies including strategic synch placements, fan management and brand development. Flagstone also consults brands (i.e. Volvo) in music business law and entertainment strategies and has been involved in some of the biggest brand-artist co-ops in Sweden during the last 10 years.

Carl Blom is also co-founder and consultant to Punch Publishing and Soundland Publishing. He lectures at various Universities in Sweden in music business law and artist management. Flagstone is based in Gothenburg, Sweden.



## Johannes Andersson

VOLUME  
CCO & PARTNER  
DENMARK

Johannes Andersson is CCO & Partner at Danish content and partnership agency VOLUME. He is in charge of developing and executing creative concepts, campaigns and co-operations with the largest brands and music professionals in the Nordic countries, such as Carlsberg, Bang & Olufsen, Microsoft, MØ and MEW. Johannes has a background as International Marketing Manager and A&R at Sony Music Entertainment, co-founder of various festivals, project manager at Music Export Denmark and as recording and internationally touring artist. Johannes is also the lead behind the Mew365 project.





## Oliver Shütte

NOISE-BALLATORIUM  
OWNER  
GERMANY

25 years expertise in music business - started as music journalist and chief editor/founder for magazines like e.g. New Life, Gift, Zillo - Short intermezzo and Universal music Hamburg (Universal Marketing Group)

Over the years, management, publishing and consulting for several bands:

former bands like e.g. Delaware (NO), signed to Sony music  
Dance Or Die (D), signed to Polydor/Universalmusic  
Pil & Bue (NO), signed to Indie Recordings

Current bands:

The Red Paintings (AUS), signed to Graphite Rec. UK  
Yuma Sun (NO), signed to Membran Entertainment  
Comet Kid (NO), signed to Sonymusic Norway  
Casa Murilo (NO), currently unsigned (first releases on Sonymusic, Cosmos Music Group)  
Black Light Discipline (FI), currently unsigned

## Media



## Gerald Heidegger

ORF ONLINE - AUSTRIAN BROADCASTING  
COOPERATION, ONLINE EDITION  
EDITOR IN CHIEF  
AUSTRIA

Part of the editorial staff of ORF Online from 1997 onwards, editor in chief of Austria's leading news platform since May 1999.



## Mike Korbik

RADIO EINS  
MUSIC JOURNALIST  
GERMANY

I am working for RBB / Radio Eins in Potsdam and Berlin as a music journalist mainly responsible for the program's archives and repertoire. I have worked At Radio Eins since the start of the program in 1997.

I had my own record label and shop in the 1980s and 1990s, and I used to work as a tour manager and booking agent for bands from Finland and Germany during this time as well.



## Sebastian Siegmund

INTRO MAGAZINE  
SENIOR MARKETING & SALES MANAGER  
(LIVE ENTERTAINMENT)  
GERMANY

I do marketing & sales with the live entertainment for the magazines INTRO (music), FESTIVALGUIDE & 11 FREUNDE (football). For a big concertgoer & football fan as long as i can remember -> Nothing is better.





## Thomas Harsman

VISIONS  
HEAD OF BOOKING & EVENTS  
GERMANY



## Jan Clausen

FACTORY92  
MANAGING PARTNER  
GERMANY

Jan is Managing Partner and co-founder of FACTORY 92, a Hamburg-based agency, which offers PR, marketing, consulting and management services targeted towards the international music industry. FACTORY 92 sees itself as a truly European company scaling its services from the German to the international level. FACTORY 92 works for players from the entire foodchain of the international music industry from major audience festival such as SZIGET Festival over influential indie labels such as Secretly Canadian to music export institutions such as Music Finland.

## PR & Promotion



## Carsten Stricker

VERSTÄRKER / SHOOT MUSIC  
FOUNDER & PRESIDENT  
GERMANY

Current Position: CEO/President verstärker medienmarketing GmbH in Berlin

Earlier Positions:

2013: Founded Mmgmt Company RSS Management with Ben Rodenberg & Sven Städtler

2012: Founded Shootmusic.de/ Shoot.ms (cross-promotion Sports & Music)

2008: verstärker, moved to Berlin

95: Founded verstärker medienmarketing GmbH in Bochum

90 – 95: Head of Marketing @ Rough Trade Records GmbH, Herne

89 - 90: Text and Contact @ advertising agency Marketing Plus, Dortmund / Frankfurt

Clients / References:

Domino Recordings, Ninja Tune Recs., Memphis Industries, Full Time Hobby, Caroline, BMG Rights, Kobalt Music, Universal Music, Warner, Universal Ignition (Oasis), Flow Festival Helsinki, Indigo, Rough Trade GtG, VUT, Thrill Jockey...

[www.verstaerker.com](http://www.verstaerker.com)

[www.shoot.ms](http://www.shoot.ms)



## Niels Andersen

OKTOBER PROMOTION  
FOUNDER  
GERMANY

Niels has been working in the music-industry since 1992. He started in trade, and then went to eastwest/Warner Music where he successfully worked as a promoter and product manager for more than ten years. In 2004 he co-founded Oktober Promotion together with Oliver Bergmann. In addition Niels was the manager of German Metal-Band Maroon for three years.



## Oliver Bergmann

OKTOBER PROMOTION  
FOUNDER  
GERMANY

Oliver Bergmann is one of the founders of Oktober Promotion (founded December 2004) and offers Print and Online promotion for the German market. The focus is on rock music, but can vary from singer/songwriter to metal. Oktober Promotion also helps in management and consulting or can take care of the whole product management for a release, if necessary.



## Uta Bretsch

UTA BRETSCH COMMUNICATIONS  
OWNER  
GERMANY

Uta Bretsch\_Communications is a music PR firm founded in January 2004. With more than 20 years of music business experience, Uta Bretsch offers a wide range of expertise in creative and tailored PR, marketing and product management.

It all started with an internship at the Archive of Contemporary Music in New York City in the early 1990s. After her MA degree in American and English literature and culture as well as Media and Communications Studies, Uta Bretsch started working in the publicity department of Rough Trade Records Germany in 1995. Rough Trade Records turned into Zomba Records and the publicity job turned into a position as senior product manager and head of promotion rock/alternative a few years later. Some of the labels she has worked with include: Rough Trade Records, 4AD Records, Beggars Banquet, Big Cat, Too Pure, Zomba Records, Nation Records, Rykodisc, Palm Pictures, Our Choice, Big Life, PLR.

In January 2004 Uta Bretsch founded her company Uta Bretsch\_Communications which is focusing on PR and publicity for artists and labels from diverse genres. More information on current artists can be found on [www.ub-comm.de](http://www.ub-comm.de).

## Publishing



## Ben Malén

STEREOSCOPE MUSIC SCANDINAVIA AB  
FOUNDER, OWNER & DUDE  
SWEDEN

As a publisher previous original signings: Broder Daniel, The Sounds, Michel Zitron (Don' You Worry Child etc.), Patric Sarin, Jukka Immonen, Carl Falk (One Direction, Nicki Minaj etc.), Asaf Avidan, Vincent Pontare (Madonna, Swedish House Mafia, Seinabo Sey etc.). Companies: Jimmy Fun Music, Tom Bone Music, Air Chrysalis Scandinavia, Global Chrysalis Musikverlag gmbh (GSA).

As label: Miriam Bryant, Ace Wilder, Rikard Wolff and Elin Bergman  
As management: Miriam Bryant, Ace Wilder, Elin Bergman



## Mark Chung

FREIBANK  
MANAGING DIRECTOR / SHAREHOLDER  
GERMANY

Owner and occasional Managing Director of freibank music publishing since 1987.

Managing Director/CEO/Partner in various music and technology related companies - currently SMJL GmbH, Cyburbia Medien GmbH, HC Publishing GmbH & Co KG, Interzone Music Publishing Ltd., previously co-founder and Managing Director PIAS Germany (1995 - 1996) and Senior Vice President Sony Music Entertainment Europe (1997 - 2005).

Work in trade organizations since 2006. Chairman of the VUT Board (2006 - 2012), Vice Chairman World Independent Network WIN (2008 - 2012). Member of the Supervisory Board of public-private partnership Initiative Musik gGmbH since 2007.

Musician, writer and artist manager Einstürzende Neubauten 1981 - 1994.

# MUSIC & MEDIA INTERNATIONAL SUMMIT

Music & Media International Summit takes place on October 15 and 16 as a part of the Music & Media 2015 conference. The first day of the event is the sync day that connects music supervisors and the representatives of Finnish artists. On the second day, the conference program continues with a selection of international music business topics. Music Finland brings altogether over 50 international guests along with the Finnish companies to attend the event. International Summit addresses international themes, such as music supervision, brand collaboration, songwriting, funding, live music industry and the market of German speaking Europe.

## Music Finland

Music Finland is an organization dedicated to promote awareness and the success of Finnish music at home and abroad. Music Finland creates and manages a wide variety of services, marketing programmes, events, networking opportunities, training, consultancy, support, research, information and funding programmes. These activities aim to maximize success for Finnish music and music companies, and increase Finnish music export revenue.



Music & Media Finland (Musiikki & Media in Finnish) is the annual Finnish music conference that gathers together over 700 delegates yearly including the entire variety of the Finnish recording, publishing, live music and media industries. In addition to bringing together the Finnish music community, the event is also a gateway for the international music industry professionals to Finland and the neighbouring regions; some 150 key delegates from all over the world make their way to Tampere every year for a weekend of music and mingling in an intimate Nordic setting. Music & Media Finland is the networking hotspot connecting Finnish and Nordic as well as Baltic and Russian music professionals with the global music community.

## AUS FINNLAND

**Music Finland**