

Music Finland coordinates showcase support allocated by the Ministry of Education and Culture. The application periods will be organized as marked below for as long as the support suffices.

- **14.05. – 13.06.2014**
- **05.06. – 31.07.2014**
- **01.08. – 30.09.2014**
- **01.10. – 29.11.2014**

The showcase support may be used for production costs, travel costs of artists and their representatives at a showcase abroad, or travel costs of international professionals traveling for a showcase in Finland.

## Showcase criteria

- The showcase will have to aim at establishing a significant partnership or increase in exposure in the target territory.
- A showcase production is regarded as a part of the artist's and the representing company's internationalization strategy.
- The showcase takes place or has taken place during January 1 - December 31, 2014.

## Recipient criteria

- The recipient is a company/association/foundation/sole trader registered in Finland.
- The recipient's export product is Finnish.
- For the entire duration of the project (when submitting the application, when export begins, when reporting), the recipient shall be registered in the Register of Companies and the Prepayment Register, and the company shall have no outstanding tax liabilities.
- 

The recipients shall commit to submitting accurate information on themselves and the export venture. Ultimately, each participating company shall be responsible for meeting the requirements for support eligibility (Act on Discretionary Government Transfers 688/2001, Section 10). During the project, the applicant shall also collect the materials needed to compile the said report. Music Finland shall have the right to audit the accounts of the grantee to an extent it sees fit, in case there is reason to doubt the validity of the information given in the form. Should any fraudulent activity be detected, all costs arising from the audit shall be borne by the grantee. If the recipient has been granted export support based on fraudulent information, the grant may be withdrawn / recovered in full.

## Financial criteria

The granted support will be at minimum 500€ and at maximum 5 000€ per application. The support may cover up to 50 % of the total realized costs related to the showcase. The maximum of the

support given may be either the amount granted or up to the amount of deficit in the realization of the budget (realization of the eligible expenses with subtraction of outcome and other grants).

#### Eligible expenses

- production costs (rent, marketing material etc.)
- services (promotion, information services, technical services etc)
- salary expenses (accepted salary expenses are salaries paid to the production staff e.g. tour manager, technicians and musicians in the band of a solo artist. The expenses must show as realized costs in the accounting of the enterprise).
- accommodation
- travel and cargo expenses
- daily allowances (päiväraha)
- other travel expenses (visa, insurance etc.)

#### Application process

The application shall be filled out using the online form. The applications will be reviewed by an independent committee set by Music Finland, which consists of music industry professionals. All applicants will be informed about the decision soon after the application process for each round is finished.

#### Criteria for decisions

- The significance of the showcase for the artist's career especially concerning the target market
- The significance of the showcase for the internationalization strategy of the company
- The level of professionalism of the showcase production and the company's operations

The support recipients shall sign an agreement with Music Finland regarding the use of the support, which is according to the instructions by the Ministry of Education and Culture. The recipients shall commit to act according to the plan presented in the application and follow the instructions given.

Please fill out the application form here:

<http://digiumenterprise.com/answer/?sid=1184602&chk=EHRVQPDS>