Problem Solving Tree

Campaigns will often aim to tackle or solve a problem. For a campaign to be effective you need to identify and consider what the causes of the problem are, the consequences of that problem and also possible solutions.

Organising these thoughts in a structured and visual way can be very useful for many people and the ‘Problem Solving Tree’ will help do this.

This is also a great activity to do in a team so ideal for a society, committee or group of friends wanting to plan a campaign together!

How to use the Problem Solving Tree:

1) Write your problem in the trunk of the tree.
2) Underneath this in the roots write all the possible causes of this problem
3) Above the problem in the branches coming off the trunk write all the possible consequences of this problem.
4) In the leaves write the solutions to these problems.
5) Use the ideas and solutions identified in your Problem solving tree to inform your action plan.
Problem:

Possible causes: