

## **1709 Student Media Broadcasting in Union Premises**

Passed 16 April 2015

**Proposer:** Rob Drury (UEA:TV)

**Seconded:** Tom Etheridge (Non-Portfolio Officer)

### **Union Notes**

1. UEA:TV is one of the members of the UEA Media Collective, alongside Livewire1350 and Concrete
2. Recently the media societies benefitted from the £50,000 Annual Fund Grant, allowing for the move to the new Media Centre and the purchase of new equipment, giving them the space and means to grow and widen outreach & output
3. At the most recent NaSTA (National Student Television Association) awards, in the second year of re-affiliation after a period of absence, UEA:TV were nominated for twenty awards and received praise from those in industry.
4. UEA:TV have had discussions with Union staff about potential broadcasting in Union House
5. UEA:TV have, since September 2014, produced more content in a semester than any other student station in the UK, have supported union campaigns such as Never OK and Black History Month, and recently produced over 25 live edits in a day for Derby Day 2015 working with the Media Collective to cover the event.
6. UEA:TV Produce videos as promotional materials, news reporting of events, original programming, and society spotlights as part of the programme *Viewpoint*
7. Currently, sound output is not supported on the screens in the bars. Refurbishment works are being carried out over the summer period.
8. Unlike its counterparts in the Media Collective, UEA:TV's work is not distributed or visible in Union House.
9. It is current Union Policy to broadcast Livewire 1350 within its premises, although this is often not followed

### **Union Believes**

1. All forms of student media are of great importance to the student experience, and support the functioning of the union and university
2. UEA:TV is a developing society after a period of inactivity, unlike its counterparts Livewire1350 and Concrete, and as such the Union should help promote the work of the society as well as utilise it internally
3. UEA:TV helps members learn invaluable skills not only for the media industries, but across disciplines, and increased promotion and screening of work could encourage more to take part and develop personally from their involvement.
4. UEA:TV provides training on industry standard equipment and software that is not offered as part of the University curriculum.
5. With UEA:TV controlling their content for broadcast, this could allow for inter-society engagement with other groups to benefit both parties, and would allow for another area of specialism in distribution skills.

### **Union Resolves**

1. Where possible, screens in Union premises should show UEA:TV content when appropriate during opening hours; exceptions would be for events in Blue Bar and occasions where sports matches are playing as examples.
2. The Union will ensure that the facilities in Union premises are able to screen audio-visual content as best befits the reception of the medium.
3. The Union will ensure a system between the society and management is created to allow for the continual maintenance and update of a playlist for the screens – this system should come under annual review where achievable weekly content quotas are set by the society.
4. The Union will mandate the Activities & Opportunities Officer to ensure that this link and the system are established, maintained and upheld.
5. Further, to mandate the Activities & Opportunities Officer to ensure that Livewire continues to be broadcast, and as per policy, the Union includes provision for this in any renovations