

An OSHO ebook becomes a bestseller in Italy

With more than 35,000 copies sold, "[La vita è semplicissima](#)" (Life Is Very Simple) – a 99 cents OSHO ebook – has reached the first position in Google Play, surpassing sales of such titles as *50 Shades of Grey*, *Inferno* by Dan Brown, and *The Edge of Eternity* by Ken Follett.

In Feltrinelli, the Publishing Company, the management is enjoying the results, stating: "Considering the actual digital market in Italy this is really a best seller and we expect higher picks in the next future. This is just a start!"

In the long 40 years story of OSHO Italian Publications this is the 13th Best seller and the first one reaching the top pole position!

In "La Lettura" the Literary supplement of "Il Corriere della Sera" (the largest newspaper read in Italy) it is stated: "*La vita è semplicissima* of the spiritual master Osho confirm itself as a "classic" in the digital."

Interesting, the fast timing, it took 20 years in a 35 years presence on the paper market for "The Book of Secrets" first part to become in Italy, a classic of the meditation world, and it took 2 years for this single chapter ebook to be considered a digital classic!

Italian friends can follow any update by jointing in [OSHO Italia](#) Facebook page: two other OSHO ebooks are already among the first 50 title... any day something new can happen!

OSHO

© 2014 OSHO International
Copyright & Trademark Information