

Press Release

PortAventura Foundation raises €71,250 at its 4th Charity Dinner

- **1,050 guests attended the event which was held to raise funds for the launch of Projecte Home Catalunya in Tarragona.**

PortAventura, October 3rd, 2014. The annual charity dinner organized by the PortAventura Foundation (*Fundación PortAventura*) has yet again exceeded all expectations. The event, held on October 2nd, was attended by 1,050 guests including politicians, business owners, journalists and representatives of charities and social organizations.

This year's dinner, held in the PortAventura Convention Centre, was the fourth such event and raised **€71,250**, beating last year's total of €65,300. The money donated will go towards the launch of Projecte Home Catalunya in Tarragona, where the charity aims to set up a number of projects to provide care, treatment and assistance with reintegration into society to people with substance abuse problems.

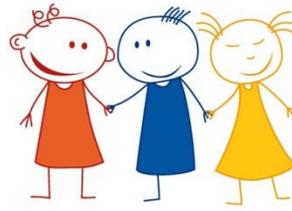
PortAventura Foundation President Ramón Marsal said, *"It is very satisfying for us to see the Charity Dinner receive the support of more people every year. Their donations allow us to help charity projects aimed at improving the quality of life of people in the most deprived sectors of our local society, such as the launch of Projecte Home in Tarragona."*

This charity initiative forms part of PortAventura Foundation's commitment to helping young people at risk of exclusion from society. The Foundation aims to achieve this by working with different local organizations to finance outreach, training and awareness projects in all of its areas of operation.

About Projecte Home Catalunya

Projecte Home Catalunya is a Catalan charity for the treatment, prevention and awareness of substance abuse. Over the years it has helped more than 15,000 people suffering from drug addiction problems, especially those most at risk of social exclusion. It has treatment centres in Barcelona, Montcada i Reixac, Montgat and Tarragona and a staff of 30 employees and 120 volunteers. It works as a consulting non-governmental organization to the Economic and Social Council of the United Nations. www.projectehome.cat





About PortAventura Foundation

The foundation, part of PortAventura's work in the area of Corporate Social Responsibility, was started in 2011 and centres its efforts on supporting projects dedicated to helping local young people at risk of social exclusion for health or economic reasons. The initiative aims to help groups at risk of social exclusion and professionalize the management of existing projects. It also organizes various events such as the Charity Dinner in support of the Nous Horitzons Foundation for the integration of young people at risk of social exclusion, the No-Gluten Day organization for the awareness of celiac disease, and the "Haciendo amigos" [Making Friends] meeting in partnership with Down Catalunya for the integration into society of people with Down's Syndrome. www.fundacioportaventura.org/

About PortAventura

With a prime location near Barcelona, Spain, PortAventura is the Mediterranean's leading destination resort and the second largest in Europe. It operates a 105-acre, family-oriented theme park, integrated into a destination resort with four 4-star themed hotels comprising a total of 2000 rooms plus a 4000-capacity convention centre. PortAventura welcomes almost 4 million visitors per year who enjoy its more than 30 rides, up to 40 daily shows, 48 food and drink outlets and 31 shops, plus an area designed especially for children and a water park with the highest free fall slide in Europe.

www.portaventura.com

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