

PortAventura throws 'Flower Power' party to close summer season

The final 'White Night' theme party of 2014 will have a happy hippy vibe and feature concerts, live performances, and a fancy-dress costume competition.



PortAventura, August 25th, 2014 – The 'Summer of Love' will live again at PortAventura on September 6th at the final 'White Night' theme party of 2014. The destination resort will stay open until 4am to host a hippy spectacular at this special event where guests can see out the season in late-Sixties style.

The park will be filled with Flower Power fun for 18 non-stop hours from 10am until 4am the following morning. White Night activities will start at 8pm with a special programme of shows to create a groovy mood. Groups like Txaranga and the Bandarra Street Orchestra will take to the streets of all six PortAventura areas and visitors will also enjoy live performances by the Aquarium orchestra, the Sidrall Brass Band, the Nou Ritme dancers, the Funky l'Olla band and La Dinamo – musicians who play while riding through the park on bicycles.



In the China Plaza, DJs Miquel Fontova and Jordi Vèliz from the group Flaix FM will be in charge of cranking up the pace of the party. As well as shows and performances, the park's rides and attractions will stay open, allowing visitors to enjoy Shambhala – Europe's highest rollercoaster – the legendary Dragon Khan, Hurakan Condor, Furius Baco and others under stunning starlit skies.

Flower Power White Night is the seventh such event this summer, each of which has had an individual theme: "Ibiza", "Brazilian", "Summer Night", "New Generation", "American" and "Pirate".



Fancy Dress Contest

To help enhance the atmosphere, PortAventura is hosting a costume contest and encouraging all its guests to flaunt their flares and dress up as hippies for the occasion. To take part, visitors will need to go to a photocall in the Mediterrània zone between 8pm and 11.30pm. The best costumes will be judged on the basis of originality and creativity in different categories: best family fancy dress, best female fancy dress, best male fancy dress, and best child fancy dress.

Winners will receive a free stay in one of PortAventura's 4-star hotels between the dates of 27/09/2014 and 21/12/2014, both inclusive.



About PortAventura

With a prime location near Barcelona, Spain, PortAventura is the Mediterranean's leading destination resort and the second largest in Europe. It operates a 105-acre, family-oriented theme park, integrated into a destination resort with four 4* themed hotels, comprising a total of 2000 rooms, and a 4000-capacity convention centre. PortAventura welcomes almost 4 million visitors per year who enjoy its 39 rides, over 100 daily shows, 48 food and drink outlets and 31 shops, plus an area designed especially for children and a water park with the highest free fall slide in Europe.

www.portaventura.es

For more information

PortAventura Press Department:

Oriol Garcia

oriol.garcia@portaventura.es

608.512.909

