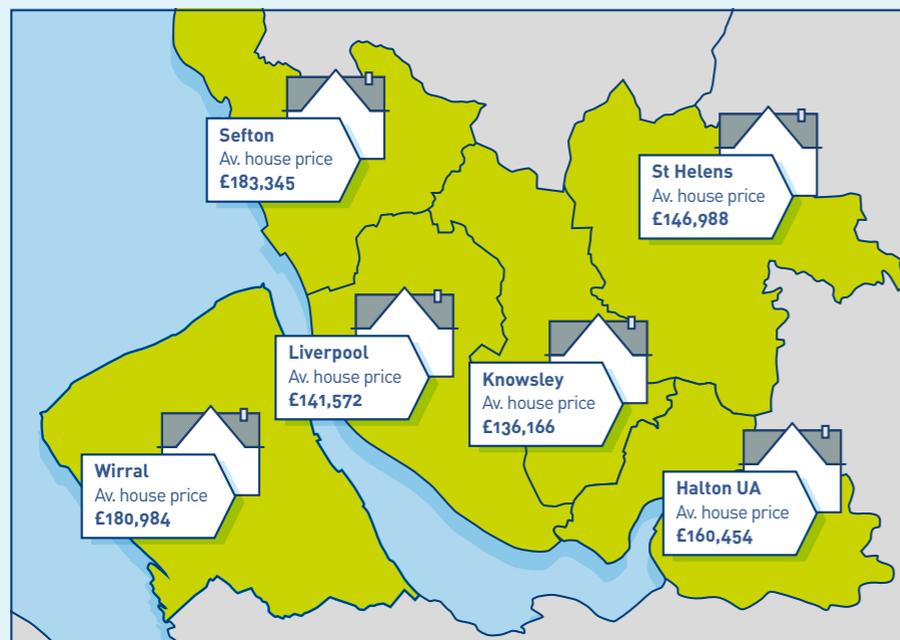


Liverpool City Region housing in numbers



	Mean monthly private sector rent	Mean annual earnings	Unemployment rate	Long-term empty homes
Knowsley	£567	£24,346	5.0%	857
Liverpool	£499	£25,022	6.5%	3,449
St. Helens	£522	£25,074	4.7%	935
Sefton	£553	£24,986	4.9%	1,640
Wirral	£526	£26,078	3.8%	2,014
Halton UA	£547	£24,872	5.2%	445

www.housing.org.uk
www.twitter.com/natfednews

The National Housing Federation is the voice of affordable housing in England. We believe that everyone should have a home they need at a price they can afford. That's why we represent the work of housing associations and campaign for better housing.

Solving the housing crisis

Housing associations are united by a single purpose – to ensure everyone can live in a good quality home they can afford.

Last year housing associations built 26% of new homes in England and our ambition is to deliver 120,000 homes a year by 2033.

Housing associations across the Liverpool City Region have already built over **1,600** homes in the last three years – more than a quarter of homes built in the area. By 2021 we will build a further **4,000** homes in the city region – an investment of **£422 million** in homes for rent and sale, and supporting first-time buyers into home ownership.

Recent changes in Government policy will help us to deliver even more. An extra £2bn investment included a specific commitment to allow new homes to be built for social rent – the first time such funding has been available since 2010.

Certainty over future rents and recognition for supported and sheltered housing are steps in the right direction. The Government must now deliver the final part of the jigsaw: the long-term supply of affordable land. Only then will the right amount of homes, of the right kind, in the right places, be built to meet changing housing needs.

Devolution has provided a unique opportunity for housing associations to combine their efforts, expertise, knowledge and funding to work with Liverpool City Region's elected mayor, the Combined Authority and other key partners to ensure everyone has the chance to live in a secure and affordable home.

If you share our sense of purpose and ambition, let's work together to end the housing crisis.

Liverpool City Region housing associations

Housing the city region

Liverpool City Region is a vibrant area, but accessing good quality affordable housing remains a challenge for many. There are also large numbers of empty homes, often clustered in deprived or run-down areas. Providing good quality housing is essential for Liverpool City Region's prosperity, and the Combined Authority has already committed to a number of housing-related priorities.

Housing associations are ideal partners for creating high quality, affordable and sustainable housing for the city region.



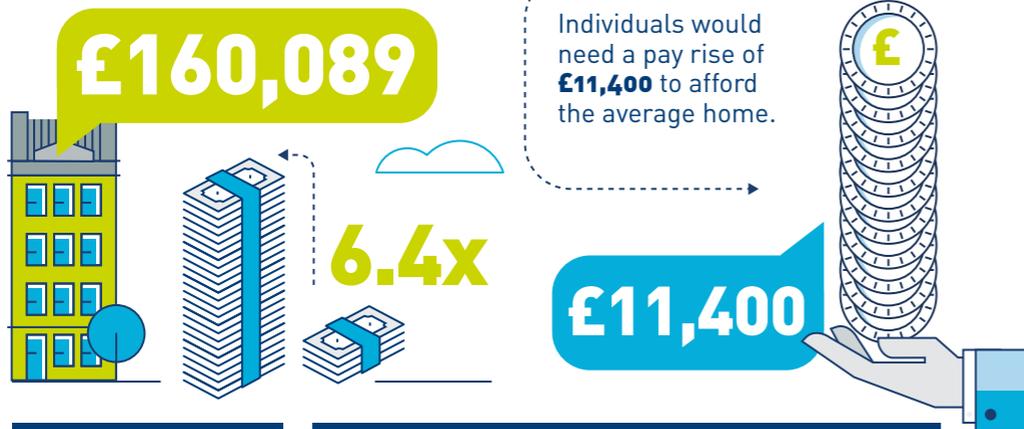
A broken housing market

HOUSE PRICES VS INCOME

Houses in Liverpool City Region cost an average of **£160,089** – **6.4 times typical incomes**.

The income needed for an **80% mortgage** is **£36,592**

Individuals would need a pay rise of **£11,400** to afford the average home.



UNEMPLOYMENT

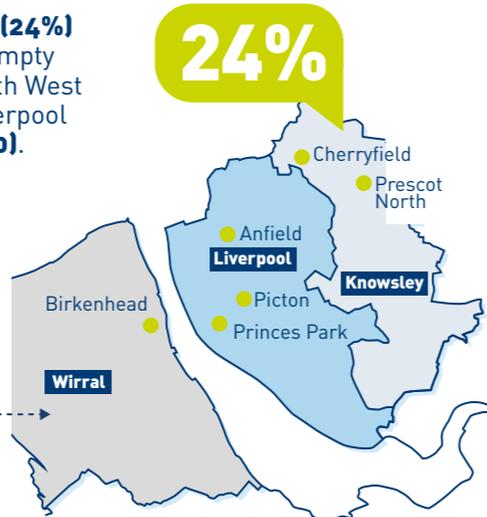
At **5.1%**, unemployment in Liverpool City Region is above the national average, reaching **6.5%** in Liverpool.



EMPTY HOMES

Around a quarter (**24%**) of all long-term empty homes in the North West are located in Liverpool City Region (**9,340**).

These are mostly located in areas with low demand and high levels of deprivation.



Investing in people and the economy

HELPING THE ECONOMY THRIVE

Housing associations' day-to-day activity in Liverpool City Region directly adds **£373m** GVA to the economy every year.

£373m

Housing associations in Liverpool City Region currently employ more than **5,600** people and helped more than **1,300** people into work in 2016/17.



MAKING SUSTAINABLE COMMUNITIES

We build the right homes, in the right places, for the right people – helping create a foundation communities can build their lives upon.

Housing associations **develop and strengthen the skills and knowledge** local communities throughout the region need to survive in a fast-paced economy.



Creating great places to live

INVESTING IN QUALITY

We spend more than **£344m** on building, repairs and maintenance of homes in Liverpool City Region.

£344m



BUILDING HOMES FOR EVERYONE

15% of people in Liverpool City Region live in our homes – almost **1 in 7**.

Housing associations will invest **£422m** in building new homes across Liverpool City Region **by 2021** – homes for rent and sale, and to support first-time buyers into low-cost home ownership.

