

Main subject:
Design and Technology

Linked subjects: Business

Year
7

Design Ventura

The brief this extension task is to:

Design a product to be sold in the shop at the Design Museum in London

Why Not?
It's just for

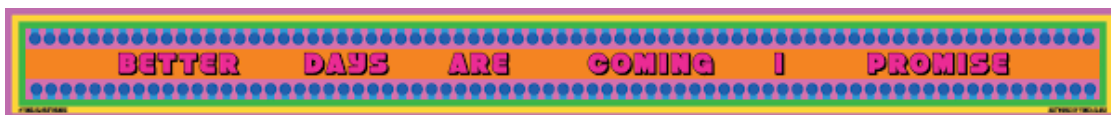
Context of task:

The Design Museum in London is always looking for new and innovative products to sell in its shop.

Your product can improve the life of a specific audience group or it could address a social, educational or environmental issue.

Questions / Issues to address:

- Who is your specific user group going to be? E.g. students , families
- What will be the function of your product? How will it address the criteria above?
- Your product must complement other items on sale in the designmuseumshop.com
- How will you generate ideas ? theideamachine.org could help you.
- The shop would like you to research the work of Yinka Ilori (below) and use this as inspiration.



the
DESIGN
MUSEUM **shop**



Expectation

Initial sketches , final design isometric sketches and a hand model.

Photos of each to be included in a PowerPoint. Include a written brief explaining the function of your product and user group.

Deadline:

End of module

Note to students:

It is not essential, but you are encouraged to extend this task into an area of your own particular interest . If you would like to do so, please discuss your ideas with your teacher.