

**Main subject:**  
**Geography**

**Linked subjects:**  
**1. Economics/Business 2. Sciences**

**Year**  
**9**

## Title

**The aim of this extension task is to:**

**Enable students to develop a real-world applied analysis and evaluation of globalisation and international trade, looking at the merits and drawbacks of its increased prevalence**

**Why Not?**  
**It's just for fun!**

**Context of task:**

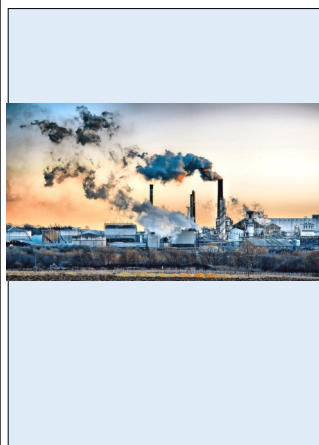
(Include a link to a real world situation where possible.)

Over the past 100 years, globalisation (the process by which the world is becoming increasingly interconnected as a result of massively increased trade and cultural exchange.) The biggest companies are no longer national firms but transnational corporations (TNCs) (companies who operate in more than one country, for example Coca-Cola, Nike, Ford, Apple.

Analyse the reasons why TNCs have increasingly moved production to other developed and developing countries. What are the positives and negatives on a range of stakeholders: The TNCs, governments, the populations of these countries, and the impacts on the environment

**Questions / Issues to address:**

1. What are the motivations for TNCs to move production to other developed and developing countries? Analyse the opportunities and threats this might present to these countries
2. Analyse the potential merits and drawbacks to the economy; domestic companies; government; citizens and the environment of TNCs investment in a foreign country
3. Evaluate the positives and negatives of the countries TNCs might move production from. How might this affect the economy, government; citizens and environments in these countries



**Expectation**

Students could be offered a choice of ways to respond.

E.g. 2 sides A4 / power point / video/ tape recording .

**Deadline:**

**Note to students:**

Think back to your Geography work in Year 8 on different levels of economic development, and what opportunities and threats TNCs might be able to take advantage of in other developed countries