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How Colombia is Positioning Itself to Become the Next Cryptocurrency Hub

October 12, 2018 : [Permanent Link](#)



by **David Drake**

With the continued growth and a promising future, blockchain technology and virtual currencies have captured the attention of business entities and is now gaining pre-eminence in government circles.

Startups across the globe are increasingly using blockchain technology to develop innovative solutions. Such companies include [HFC Coin](#) which provides blockchain backed solutions for the mortgage industry, [LiveTradr](#) that offers portfolio optimization solutions and [Gath3r](#), makes it possible for web miners to monetize their solutions. In the social space, blockchain technology is powering [URAllowance](#), the family smart contract platform and [ONe Network](#) that is focused on social media security.

Malta, an island republic on the Mediterranean Sea is among countries that have quickly become prominent in matters relating to blockchain and cryptocurrencies. In July of this year, the parliament of Malta approved three bills which established its governing structure for crypto-related technologies.

This made it the first nation to provide a legal framework in matters crypto. With this in place, the Malta government focuses on encouraging overseas companies to set up shop in the country.

Beyond Malta

But the enthusiasm surrounding cryptocurrencies is not just in Malta, it has extended to South America. Recently, the President of Colombia, Ivan Duque, revealed his plans to adopt the technology with a view of positioning his country as a leader in blockchain. His plans include tax cuts for information technology companies that set up base in Colombia if they create a certain number of jobs for Colombians.

The exclusion will most likely extend to crypto related businesses. In addition to tax exemption, Duque intends to determine more use cases of blockchain technology in key areas of government. He especially intends to use it in curbing corruption by tracing how funds are used and, thereby, identifying any irregularities in how resources are managed.

But besides this, the country will need to address the regulation question. According to Jack Bensimon, Chief Compliance Officer at [Blockvest](#), crypto legislation is vital to blockchain adoption success.

He says, "A country needs a strong rule of law in case commercial disputes arise and to ensure a regulated, liquid, and credible banking system. You shouldn't bifurcate the legal system from the safety and soundness of the banking system. There are interdependencies among both. Any legitimate jurisdiction analysis of where to register and operate a crypto and/or blockchain company must include these salient attributes."

Crypto-friendly

Duque's strong interest in blockchain technology, coupled with support from others in government and the establishment of the INNOVA group to explore the potential of blockchain technology is a good start for the country. According to Jose Merino, Chairman & co-founder of [SID Limited](#), having real use cases will help Colombia attract investors and consequently create jobs.

He says, "Rwanda decided to put the national currency on the Blockchain. However that does not mean necessarily that they have to launch their own cryptocurrency at all, but it does endorse blockchain as a technology. What it does is, that it digitizes the national currency, which means it simply converts the national currency into a digital form and uses the blockchain to store and transfer it between different accounts virtually for free. That's what I call a practical government backed fintech use case which could be also applied by Colombia to motivate the private sector to follow suit with their own Blockchain and Telecoms businesses, creating local jobs as a consequence."

All in all, Colombia is on the road to creating a crypto-friendly environment. However, areas such as regulation development for protection of citizens and companies from fraud still need major improvement. The country is still lagging behind with internet connectivity hence digitalization remains an issue.

Disclaimer: David Drake is on the advisory board for most of the firms mentioned or quoted in this article.

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