



Applying to be added to the HD/3D Launch Queue

The processes governing launches via the HD/3D launch queue are set out in section 4.3 of the Listing Methodology. An extract from section 4.3.1, which specifically deals with the addition of channels to the HD/3D launch queue, is set out below for ease of reference:

In order for a channel to be added to the HD/3D launch queue, a broadcaster of an HD channel or a 3D channel or person appointed by the broadcaster (including a distributor) must send the following documentation via email to hdlaunchqueue@sky.uk:

- (i) the name of the proposed HD channel and/or the 3D channel;*
- (ii) the broadcaster and (where applicable) the distributor of the proposed HD channel and/or the 3D channel;*
- (iii) the name and contact details of persons representing the broadcaster and (where applicable) the distributor of the proposed HD channel and/or the 3D channel;*
- (iv) a copy of the broadcasting licence (or equivalent authorisation) permitting the broadcast of the proposed HD channel and/or the 3D channel by satellite in the region where the channel will be available via the EPG;*
- (v) the registered company number for the broadcaster, if it is incorporated in England and Wales, and a copy of the certificate of incorporation, if it is not incorporated in England and Wales; and*
- (vi) sample schedules for 7 days' programming for the proposed HD channel and/or the 3D channel.*

Any application made by a broadcaster or distributor to add a channel to the HD/3D launch queue will be disregarded if:

- (i) that broadcaster or distributor has any overdue debts to Sky for EPG, conditional access and/or access control services; or*
- (ii) it is made prior to the opening of the HD/3D launch queue; or*
- (iii) it is made other than via email to the nominated address.*

If you have any questions regarding the HD/3D launch queue, please speak to your Sky Channel Manager or email channels.operations@sky.uk.