



SKY'S ENVIRONMENT POLICY

Sky is the leading pay television provider in the UK and Ireland and the fastest growing provider of home communications services in the UK. We have over 11.5 million customers taking a total of over 34 million products. Sky sells pay TV services, to residential customers in SD, HD and 3D via satellite, on demand with Anytime+ and on the move with Sky Go. Customers are connected with broadband and telephony products in the home via DSL and fibre and away from the home with WiFi. We offer a number of our TV services to commercial customers and we operate adjacent businesses wholesaling our channel portfolio and selling advertising on our own and partner channels.

At Sky we are building a sustainable business because we believe this is the best way to achieve lasting success and create value for shareholders. This is what we call seeing the bigger picture and it is part and parcel of everything we do. We strive to be the best our customers, our 18,000 Sky people, our suppliers, as well as the local communities in which we live and work.

We depend on the environment to help keep our business running through the energy we use and the products we create. Operating efficiently, saving energy and using resources wisely helps us deliver great products and services with minimal environmental impacts. With our reach we have an opportunity and a responsibility to help our people, suppliers and customers to take action to protect the environment and tackle climate change. We want to make it easy for them to save energy through our products, and we want to inspire them to take action by helping protect a billion trees in the Rainforest.

Our environment policy demonstrates our commitment to doing the right thing, building a sustainable business, and inspiring people to get involved to reduce their impact on the environment. To achieve this we have set ten targets and commitments that will result in fewer impacts; better, more sustainable products and services; and inspire our customers to take action on environment issues. Our environment targets to 2020 and performance against targets can be reviewed on line at www.sky.com/environment.

We will endeavour to fulfil our targets and commitments by:

- Continuing the development of our environment strategy in order to meet our public objectives, targets and commitments;
- Maintaining an effective governance structure that oversees the review and setting of policy, objectives and targets; as well as ensuring on-going environmental performance improvements and the development of employee awareness and participation;
- Continually reviewing and understanding the range of environmental impacts arising from our activities, services and products and where practicable, develop strategies to reduce those impacts, which take account of our stakeholders' views;
- Complying with regulatory requirements; and
- Encouraging more sustainable purchasing practices that include the use of more environmentally friendly materials with a particular emphasis on reducing waste,



reducing ozone depleting substances, preventing the release of pollutants and encourage the use of sustainably sourced forest-derived products.

We are also committed to openly communicating progress towards addressing our impact on the environment to interested internal and external parties, in particular, through our Bigger Picture website and annual Bigger Picture Performance Report

In relation to this policy, we will:

- ensure that it is made available publically available
- understood, implemented and maintained at all levels in the organisation and is supported by suitable training
- periodically reviewed to take account of changes in the organisation, legislation, fiscal measures and stakeholder views

The Head of Responsible Business has responsibility for the implementation and review of the environment policy.