



TOTO THEO
MARITIME

Believing in Sustainability
and Profit as Partners
for the Future

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shareholders, customers and the public have **the ability to sway how businesses act**

when you can sway how they act, you sway how they think and respond

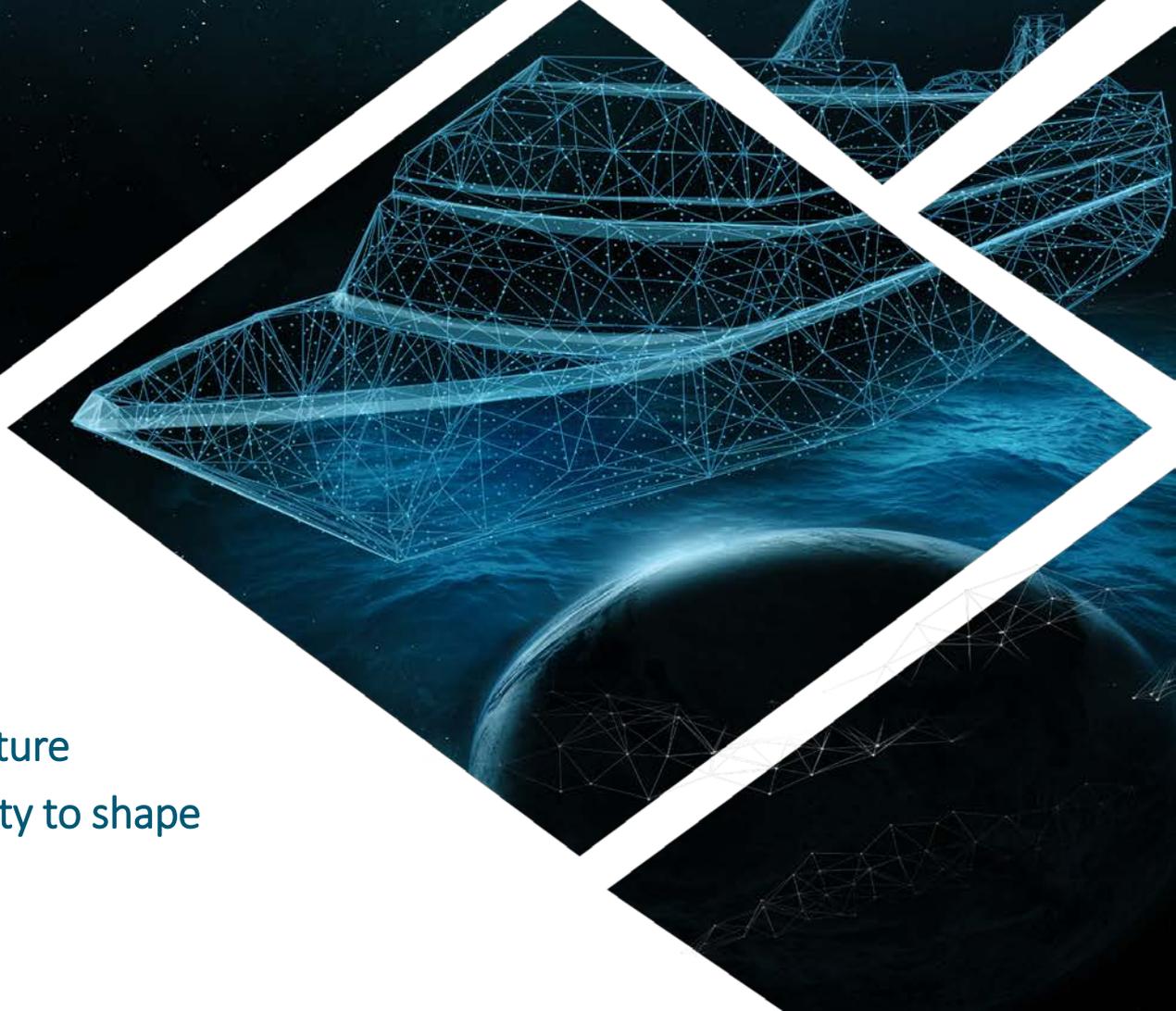
it is important for shareholders to know that businesses will remain sustainable in the face of environmental challenges

sustainability is linked directly with profit.





Thinking about the future
and how it is our responsibility to shape
it the right way.



Signs of Change

society is rethinking sustainability.

countries now looking to ban certain plastics as a direct result of the campaigns and scientific evidence related to the amount of microplastics in our seas

growing number of ocean focused organisations with the agenda to **raise awareness** and **create change** in how the oceans are managed and will be used in the future

Risk Awareness

linking sustainability with profit is all about risk awareness.

understanding the risks associated with climate change and the changing oceans is part of profitable sustainability

if your company is going to suffer due to environmental changes, then it is clearly not sustainable.

large companies making significant gestures should be seen as signposts that things are changing.

connectivity and information are playing a major role in creating change...

...we are all influential and in many different ways



Influence

the shipping industry is embedded in almost everything and one cannot implement sudden changes in fundamental thinking and direction...

...however society is changing and with it the decisions about how the world should be treated. Ocean businesses that understand this will likely see more success than those that do not

Sustainability is about
environmental sustainability and about **economic**
sustainability.



we are developing a diverse, connected, complex set of ocean industries.

we are doing so with people who see the tide changing and understand that this is an opportunity to create significant value from the oceans.

we are beginning to see that to create this value will allow us to stand tall in front of the next generation of ocean professionals, ones that do not talk about having to connect sustainable profit with environmental sustainability, because that has been done. The two are the same thing.





GET IN TOUCH

SAME PEOPLE, SAME VALUES, WE EVOLVE



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