

The Drum Awards

Recognising the industry's finest

The Drum Awards is a global scheme that aims to identify the best practices, companies and people in our industry. As a result, it is ideally placed to get you the recognition you deserve, and the new business. It will also help position winners as the best and exciting places to work, helping you retain and attract top talent.

The awards are made up of a series of competitions, which reflect every part of our editorial eco-system. If you have any questions about our events, please contact christine.white@thedrum.com

DIGITAL

The Drum Search Awards

Searching for the best in search, these awards recognise those companies and individuals at the forefront of the search industry. They are open to entrants globally and will reward the most innovative, creative and effective search campaigns across PPC, SEO and performance.



Attendance: 300+
Audience: agencies (SEO, PPC, Performance), brands, search tools etc
Accepting entries: Worldwide
www.thedrumsearchawards.com

The Drum Digital Advertising Awards Europe

Rewarding programmatic performance, these awards are open to those in the UK ad-tech market. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and APAC.

Attendance: 600
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc
Accepting entries: From UK and Europe
www.digitaladvertisingawards.com

The Drum Mobile Awards

The Drum's Mobile Awards celebrate the brands and agencies at the forefront of mobile. Open for entries from around the world, they continue to identify the great work being produced on mobile and reward those who are delivering effective strategies and campaigns.

Attendance: 300+
Audience: mobile agencies, digital agencies, brands, mobile providers etc
Accepting entries: Worldwide
www.momas.co.uk

The Drum Recommended Digital Agency Awards

Every year we download client ratings for all digital services from recommendedagencies.com to identify which agencies are currently the highest-rated by clients, and recognise those agencies via the RAR Awards. To participate in the awards, agencies must register an account on recommendedagencies.com gather client ratings, and take one of our membership options.

Attendance: 300+
Audience: agencies working in the digital market
Accepting entries: Worldwide
www.recommendeddigitalawards.com

The Drum DADI Awards

One of The Drum's biggest and most prestigious awards, the Dadis (The Drum Awards for the Digital Industries) has been recognising digital excellence for over a decade. From apps to data, search to social media, UX to VR it continues to reward the best digital campaigns/strategies in the UK and internationally.



Attendance: 650
Audience: agencies/brands/suppliers working in the digital sector
Accepting entries: Worldwide
www.dadiawards.com

The Drum Digital Trading Awards APAC

Rewarding programmatic performance, these awards are open to those in APAC's ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and UK.



Attendance: 250
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc
Accepting entries: APAC region
www.digitaltradingawards.asia

The Drum Social Buzz Awards

The Drum Social Buzz Awards celebrate and reward the most effective social media campaigns and strategies from around the world.

Attendance: 450
Audience: any individual, agency, company, brand or organization, who are using social media to communicate in exciting and innovative ways.
Accepting entries: Worldwide
www.socialbuzzawards.com

The Drum Digital Trading Awards USA

Rewarding programmatic performance, these awards are open to those in the US ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients.



Attendance: 300+
Audience: Advertisers, publishers, agencies, trading desks, technology companies, buy-side, sell-side, platforms etc
Accepting entries: USA only
www.digitaladvertisingawards.us

MARKETING

The Drum Recommended Agency Awards

Every year we download client ratings for all marketing services from recommendedagencies.com to identify which agencies are currently the highest-rated by clients. To participate in the awards, agencies must register an account on recommendedagencies.com gather client ratings, and take one of our membership options.

Attendance: 250+
Audience: agencies across all areas of marcomms industry
Accepting entries: Worldwide
www.recommendedawards.com

The Drum Marketing Awards

One of The Drum's biggest and most prestigious events, The Drum Marketing Awards celebrate the very best marketers and most innovative and effective campaigns from the best brands and agencies from across the globe.



Attendance: 700+
Audience: brands, advertising agencies, in-house marketing teams, design consultancies, digital agencies, PR companies, integrated agencies and more
Accepting entries: Worldwide
www.thedrummarketingawards.com

The Drum Marketing Awards USA

The Drum Marketing Awards are one of our most prestigious events, that's why we have brought them to the US for the first time. These awards celebrate the very best marketers and most innovative and effective campaigns from the best brands and agencies from across the United States.

Audience: brands, advertising agencies, in-house marketing teams, design consultancies, digital agencies, PR companies, integrated agencies and more
Accepting entries: From US
www.thedrummarketingawards.us

The Drum Content Awards

These awards honour the best content marketing & branded entertainment strategies and campaigns from the UK and around the world.

Attendance: 400
Audience: agencies, brands, publishers and platforms who are showing excellence and innovation.
Accepting entries: Worldwide
www.thedrumcontentawards.com

The Drum PR Awards

Launching in 2019, these awards will celebrate excellence within the PR space, ensuring the very best campaigns are given the spotlight.

The Drum Social Purpose Awards

Celebrating world-changing marketing, these awards honor creative thinking that tackles real life issues in a meaningful way. Entries are open to all organizations or projects across the globe that use marketing to make meaningful change for social good.

Attendance: 150
Audience: all organizations or projects across the globe, using marketing to make meaningful change for social good.
Accepting entries: Worldwide
www.socialpurposeawards.com

The Drum B2B Awards

Celebrating B2B's bravest champions, these awards recognise the best B2B marketing campaigns/strategies from around the world. Finding and rewarding the best in terms of creativity, effectiveness, ROI and commercial results.

Attendance: 250+
Audience: agencies and brands creating B2B campaigns
Accepting entries: Worldwide
www.b2bawards.com

The Drum Agency Business Awards

The Agency Business Awards recognise the excellent marketing and strategic work being created by agencies around the world, and reward those agencies who are pushing the creative boundaries and demonstrating impressive growth.

Attendance: 350
Audience: agencies and brands across marketing mix disciplines
Accepting entries: Worldwide
www.thedrumnetworkawards.co.uk

The Drum Experience Awards

The awards celebrate the event industry as a whole. If you organise or promote, create brand activations, are a venue/hotel or an industry supplier, these awards are the perfect opportunity for those in the industry to promote what they do.

Attendance: 350+
Audience: experiential agencies, event organisers, promoters, venues, suppliers and in-house event teams
Accepting entries: Worldwide
www.thedrumexperienceawards.com

MEDIA

The Drum Online Media Awards

The Drum Online Media Awards identify the cleverest, boldest and most original purveyors of news and views from around the world. These international awards are open to media owners and publishers and will reward news, analysis editorial and opinion content.

Attendance: 400+
Audience: Media owners, editors, journalists, publishers
Accepting entries: Worldwide
www.onlinemediaawards.net

CREATIVE

The Drum Roses Awards

The Roses Creative Awards strive to find the best advertising, design and digital work being produced by agencies and brands in the UK, outside London's M25.

Attendance: 300+
Audience: advertising agencies, design consultancies, digital agencies, production companies, marketing agencies, PR consultancies, in-house creative/marketing teams etc
Accepting entries: UK outside London's M25
www.rosescreativeawards.com

The Drum Design Awards

The Drum Design Awards give recognition to the most creative and inspiring pieces of design being produced by agencies and clients around the world.

Attendance: 300
Audience: design consultancies, advertising agencies, digital agencies, creative agencies, media owners, in house teams, freelancers or clients who work within the design discipline.
Accepting entries: Worldwide
www.thedrumdesignawards.com

The Drum Chip Shop Awards

The Chip Shop Awards is about encouraging and recognizing creativity without limits. These global advertising awards have no rules. Got a great campaign idea for a product that doesn't yet exist? Enter it. Think you could improve an existing advert? Go for it. Got a concept for a brand you'd love to work for in the future? We want to see it. The Chip Shop Awards celebrate pure, unadulterated creativity.

Attendance: 250
Audience: creatives, freelancers or anyone with a great idea.
Accepting entries: Worldwide
www.chipshopawards.com

The Drum Advertising Awards

Putting creativity back in the spotlight, these global awards are here to fly the flag for creativity across advertising, design and digital.

Attendance: 300
Audience: advertising agencies, design consultancies, digital agencies, production companies, OOH companies, marketing agencies, PR and more
Accepting entries: Worldwide
www.thedrumcreativeawards.com

The Drum Out of Home Awards

The Drum Out of Home Awards recognises the most effective, creative and innovative strategies and campaign being produced for out of home media. These awards will showcase the best in traditional and digital OOH advertising.

Attendance: 300
Audience: agencies, brands, media owners, media buyers working in the OOH sector
Accepting entries: Worldwide
www.creativeoutofhomeawards.com

Our previous partners have included:



The Drum™ Live Events

Imparting industry knowledge

The Drum Live Events are the advertising, marketing, media and creative industries answer to common challenges and the latest developments across business sectors. Our conferences give insight, inform, challenge and advise on game-changing new ways to work by bringing people together in a refreshingly social, sharp and disruptive way.

Join industry experts and like-minded delegates. If you have any questions, please contact tallouah.matthews@thedrum.com

The Drum. Agency Acceleration Day

Agency Acceleration Day is the only industry event researched and produced for marketing communications agencies focused on how to grow your business. The whole day is dedicated to expanding agencies knowledge and skills and connecting them with people who have great ideas on how to grow and market their business. Every year we attract decision-makers who gather to learn about issues such as leadership, scaling at speed, internal organisation and culture, recruitment, options for growth, and winning new business.

Attendance: 200+
<https://acceleration.thedrum.com/>

The Drum. Pitch Perfect

How can your agency win new business and perfect the pitch process? This event will share insights from other agencies who have won new business against the odds; in new markets; without pitching and through other interesting ways. In 2018 we saw top brands from Microsoft, Sloggi, Tina Fegent Limited and London North Eastern Railway give personal insight in small groups sessions on the client/agency relationship.

Attendance: 200+
<https://pitchperfect.drum.ly/>

The Drum. Programmatic Punch UK

Programmatic Punch is designed to give you the tools and knowledge you need to roll with the punches and come out on top in the world of programmatic. Expect knockout presentations by top brands and programmatic experts, who will explain their plans to float like butterflies and sting like bees in an increasingly unpredictable and competitive market.

Attendance: 200+
<https://programmatic.thedrum.com/>



Our previous partners have included:

ORACLE NETSUITE

dataxu.

winmo

BD100



sublime

mopub

CTRL SHIFT