

# The Drum Awards

## Rewarding the industry's finest

The Drum Awards is a global scheme that aims to identify the best practices, companies and people in our industry. As a result it is ideally placed to not only get you the recognition you deserve, but also the new business. It will also help position winners as the best and exciting places to work, helping you retain and attract top talent.

Here we present our packed schedule of awards shows. If you have any questions about our events, please contact [christine.white@thedrum.com](mailto:christine.white@thedrum.com)

### DIGITAL

#### The Drum Search Awards Europe

Searching for the best in search, these awards recognise those companies and individuals at the forefront of the search industry. They are open to entrants globally and will reward the most innovative, creative and effective search campaigns across PPC, SEO and performance.



Awards Ceremony: 25 April, London  
Attendance: 300+  
Audience: agencies (SEO, PPC, Performance), brands, search tools etc  
Accepting entries: Worldwide  
[www.thedrumsearchawards.com](http://www.thedrumsearchawards.com)

#### The Drum Digital Trading Awards Europe

Rewarding programmatic performance, these awards are open to those in the UK ad-tech market. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and APAC.

Awards Ceremony: 31 May, London  
Attendance: 600  
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc  
Accepting entries: From UK and Europe  
[www.digitaltradingawards.co.uk](http://www.digitaltradingawards.co.uk)

#### The Drum Mobile Awards

The Drum's Mobile Awards celebrate the brands and agencies at the forefront of mobile. Open for entries from around the world, they continue to identify the great work being produced on mobile and reward those who are delivering effective strategies and campaigns.

Awards Ceremony: 17 May, London  
Attendance: 300+  
Audience: mobile agencies, digital agencies, brands, mobile providers etc  
Accepting entries: Worldwide  
[www.momas.co.uk](http://www.momas.co.uk)

#### The Drum Recommended Digital Agency Awards

Every year we download client ratings for all digital services from [recommendedagencies.com](http://recommendedagencies.com) to identify which agencies are currently the highest-rated by clients, and recognise those agencies via the RAR Awards. To participate in the awards, agencies must register an account on [recommendedagencies.com](http://recommendedagencies.com) gather client ratings, and take one of our membership options.

Awards Ceremony: 19 June, London  
Attendance: 300+  
Audience: agencies working in the digital market  
Accepting entries: Worldwide  
[www.recommendeddigitalawards.com](http://www.recommendeddigitalawards.com)

#### The Drum DADI Awards

One of The Drum's biggest and most prestigious awards, the Dadis (The Drum Awards for the Digital Industries) has been recognising digital excellence for over a decade. From apps to data, search to social media, UX to VR it continues to reward the best digital campaigns/strategies in the UK and internationally.



Awards Ceremony: 10 October, London  
Attendance: 650  
Audience: agencies/brands/suppliers working in the digital sector  
Accepting entries: Worldwide  
[www.dadiawards.com](http://www.dadiawards.com)

#### The Drum Digital Trading Awards APAC

Rewarding programmatic performance, these awards are open to those in APAC's ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and UK.



Awards Ceremony: 12 October, Singapore  
Attendance: 250  
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc  
Accepting entries: APAC region  
[www.digitaltradingawards.asia](http://www.digitaltradingawards.asia)

#### The Drum Social Buzz Awards

The Drum Social Buzz Awards celebrate and reward the most effective social media campaigns and strategies from around the world.

Awards Ceremony: 28 November, London  
Attendance: 450  
Audience: any individual, agency, company, brand or organization, who are using social media to communicate in exciting and innovative ways.  
Accepting entries: Worldwide  
[www.socialbuzzawards.com](http://www.socialbuzzawards.com)

#### The Drum Search Awards USA

Searching for the best in search, these awards recognise those companies and individuals at the forefront of the US search industry. They are open to entrants based in the United States and will reward the most innovative, creative and effective search campaigns in both the PPC and SEO sectors.

Awards Ceremony: 14 November, New York  
Attendance: 250  
Audience: Agencies, brands, search engines, technology providers and all other businesses that contribute to the search industry  
Accepting entries: USA  
[www.thedrumsearchawards.us](http://www.thedrumsearchawards.us)

#### The Drum Digital Trading Awards USA

Rewarding programmatic performance, these awards are open to those in the US ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the UK and APAC.



Awards Ceremony: 1 November, New York  
Attendance: 300+  
Audience: Advertisers, publishers, agencies, trading desks, technology companies, buy-side, sell-side, platforms etc  
Accepting entries: USA only  
[www.thedrumsearchawards.us](http://www.thedrumsearchawards.us)

### MARKETING

#### The Drum Recommended Agency Awards

Every year we download client ratings for all marketing services from [recommendedagencies.com](http://recommendedagencies.com) to identify which agencies are currently the highest-rated by clients. To participate in the awards, agencies must register an account on [recommendedagencies.com](http://recommendedagencies.com) gather client ratings, and take one of our membership options.

Awards Ceremony: 24 April, London  
Attendance: 250+  
Audience: agencies across all areas of marcomms industry  
Accepting entries: Worldwide  
[www.recommendedawards.com](http://www.recommendedawards.com)

#### The Drum Marketing Awards

One of The Drum's biggest and most prestigious events, The Drum Marketing Awards celebrate the very best marketers and most innovative and effective campaigns from the best brands and agencies from across the globe.



Awards Ceremony: 30 May, London  
Attendance: 700+  
Audience: brands, advertising agencies, in-house marketing teams, design consultancies, digital agencies, PR companies, integrated agencies and more  
Accepting entries: Worldwide  
[www.thedrummarketingawards.com](http://www.thedrummarketingawards.com)

#### The Drum Content Awards

These awards honour the best content marketing & branded entertainment strategies and campaigns from the UK and around the world.

Awards Ceremony: 6 November, London  
Attendance: 400  
Audience: agencies, brands, publishers and platforms who are showing excellence and innovation.  
Accepting entries: Worldwide  
[www.thedrumcontentawards.com](http://www.thedrumcontentawards.com)

#### The Drum Social Purpose Awards

Celebrating world-changing marketing, these awards honor creative thinking that tackles real life issues in a meaningful way. Entries are open to all organizations or projects across the globe that use marketing to make meaningful change for social good.

Accepting entries: Worldwide  
[www.marketingcanchangetheworld.com](http://www.marketingcanchangetheworld.com)

#### The Drum B2B Awards

Celebrating B2B's bravest champions, these awards recognise the best B2B marketing campaigns/strategies from around the world. Finding and rewarding the best in terms of creativity, effectiveness, ROI and commercial results.

Awards Ceremony: 15 November, New York  
Attendance: 250+  
Audience: agencies and brands creating B2B campaigns  
Accepting entries: Worldwide  
[www.b2bawards.com](http://www.b2bawards.com)

#### The Drum Agency Business Awards

The Agency Business Awards recognise the excellent marketing and strategic work being created by agencies around the world, and reward those agencies who are pushing the creative boundaries and demonstrating impressive growth.

Awards Ceremony: 27 November, London  
Attendance: 350  
Audience: agencies and brands across marketing mix disciplines  
Accepting entries: Worldwide  
[www.thedrumnetworkawards.co.uk](http://www.thedrumnetworkawards.co.uk)

#### The Drum Experience Awards

The awards celebrate the event industry as a whole. If you organise or promote, create brand activations, are a venue/hotel or an industry supplier, these awards are the perfect opportunity for those in the industry to promote what they do.

Awards Ceremony: 4 December, London  
Attendance: 350+  
Audience: Experiential agencies, event organisers, promoters, venues, suppliers and in-house event teams  
Accepting entries: Worldwide  
[www.thedrumexperienceawards.com](http://www.thedrumexperienceawards.com)

### MEDIA

#### The Drum Online Media Awards

The Drum Online Media Awards identify the cleverest, boldest and most original purveyors of news and views from around the world. These international awards are open to media owners and publishers and will reward news, analysis editorial and opinion content.

Awards Ceremony: 22 May, London  
Attendance: 400+  
Audience: Media owners, editors, journalists, publishers  
Accepting entries: Worldwide  
[www.onlinemediaawards.net](http://www.onlinemediaawards.net)

### CREATIVE

#### The Drum Roses Awards

The Roses Creative Awards strive to find the best advertising, design and digital work being produced by agencies and brands in the UK, outside London's M25.

Awards Ceremony: 10 May, Manchester  
Attendance: 300+  
Audience: advertising agencies, design consultancies, digital agencies, production companies, marketing agencies, PR consultancies, in-house creative/marketing teams etc  
Accepting entries: UK outside London's M25  
[www.rosescreativeawards.com](http://www.rosescreativeawards.com)

#### The Drum Design Awards

The Drum Design Awards give recognition to the most creative and inspiring pieces of design being produced by agencies and clients around the world.

Awards Ceremony: 7 June, London  
Attendance: 300  
Audience: design consultancies, advertising agencies, digital agencies, creative agencies, media owners, in house teams, freelancers or clients who work within the design discipline.  
Accepting entries: Worldwide  
[www.thedrumdesignawards.com](http://www.thedrumdesignawards.com)

#### The Drum Chip Shop Awards

The Chip Shop Awards is about encouraging and recognizing creativity without limits. These global advertising awards have no rules. Got a great campaign idea for a product that doesn't yet exist? Enter it. Think you could improve an existing advert? Go for it. Got a concept for a brand you'd love to work for in the future? We want to see it. The Chip Shop Awards celebrate pure, unadulterated creativity.

Awards Ceremony: 13 June, London  
Attendance: 250  
Audience: creatives, freelancers or anyone with a great idea.  
Accepting entries: Worldwide  
[www.chipshopawards.com](http://www.chipshopawards.com)

#### The Drum Advertising Awards

Putting creativity back in the spotlight, these global awards are here to fly the flag for creativity across advertising, design and digital.

Awards Ceremony: 29 November, London  
Attendance: 300  
Audience: advertising agencies, design consultancies, digital agencies, production companies, OOH companies, marketing agencies, PR and more  
Accepting entries: Worldwide  
[www.thedrumcreativeawards.com](http://www.thedrumcreativeawards.com)

#### The Drum Out of Home Awards

The Drum Out of Home Awards recognises the most effective, creative and innovative strategies and campaign being produced for out of home media. These awards will showcase the best in traditional and digital OOH advertising.

Awards Ceremony: 21 November, London  
Attendance: 300  
Audience: agencies, brands, media owners, media buyers working in the OOH sector  
Accepting entries: Worldwide  
[www.creativeoutofhomeawards.com](http://www.creativeoutofhomeawards.com)

#### Our partners include:

