

REWARDING THE INDUSTRY'S FINEST

THE DRUM AWARDS

Winning awards can help raise your profile, instil trust and attract new business. Here at The Drum we know how to celebrate excellence. We know how to throw a party. But more importantly we know how to give great companies the recognition they deserve.

Here we present our packed schedule of awards shows, covering all areas of the marketing mix. If you have any questions about our events, please contact christine.white@thedrum.com

DIGITAL



Searching for the best in search, these awards recognise those companies and individuals at the forefront of the search industry. They are open to entrants globally and will reward the most innovative, creative and effective search campaigns across PPC, SEO and performance.



Awards Ceremony: 25 April, London
Attendance: 300+
Audience: agencies (SEO, PPC, Performance), brands, search tools etc
Entry deadline: 2 Feb 2018
Accepting entries: Worldwide
www.thedrumsearchawards.com



Rewarding programmatic performance, these awards are open to those in the UK ad-tech market. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and APAC.

Awards Ceremony: 31 May, London
Attendance: 600
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc
Entry deadline: 16 Feb 2018
Accepting entries: From UK and Europe
www.digitaltradingawards.co.uk



The Drum's Marketing on Mobile Awards (MOMA) celebrate the brands and agencies at the forefront of mobile. Open for entries from around the world, they continue to identify the great work being produced on mobile and reward those who are delivering effective strategies and campaigns.

Awards Ceremony: 17 May, London
Attendance: 300+
Audience: mobile agencies, digital agencies, brands, mobile providers etc
Entry deadline: 7 Feb 2018
Accepting entries: Worldwide
www.momas.co.uk



Every year we download client ratings for all digital services from recommendedagencies.com to identify which agencies are currently the highest-rated by clients, and recognise those agencies via the RAR Awards. To participate in the awards, agencies must register an account on recommendedagencies.com gather client ratings, and take one of our membership options.

Awards Ceremony: 19 June, London
Attendance: 300+
Audience: agencies working in the digital market
Entry deadline: 30 April 2018
Accepting entries: Worldwide
www.recommendeddigitalawards.com



One of The Drum's biggest and most prestigious awards, the Dadis (The Drum Awards for the Digital Industries) has been recognising digital excellence for over a decade. From apps to data, search to social media, UX to VR it continues to reward the best digital campaigns/strategies in the UK and internationally.



Awards Ceremony: 10 October, London
Attendance: 650
Audience: agencies/brands/suppliers working in the digital sector
Entry deadline: July 2018
Accepting entries: Worldwide
www.dadiawards.com



Rewarding programmatic performance, these awards are open to those in APAC's ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the USA and UK.



Awards Ceremony: October, Singapore
Attendance: 250
Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc
Entry deadline: July 2018
Accepting entries: APAC region
www.digitaltradingawards.asia



The Drum Social Buzz Awards celebrate and reward the most effective social media campaigns and strategies from around the world.

Awards Ceremony: 28 November, London
Attendance: 450
Audience: any individual, agency, company, brand or organization, who are using social media to communicate in exciting and innovative ways.
Entry deadline: September 2018
Accepting entries: Worldwide
www.socialbuzzawards.com



Searching for the best in search, these awards recognise those companies and individuals at the forefront of the US search industry. They are open to entrants based in the United States and will reward the most innovative, creative and effective search campaigns in both the PPC and SEO sectors.

Awards Ceremony: November, New York
Attendance: 250
Audience: Agencies, brands, search engines, technology providers and all other businesses that contribute to the search industry
Entry deadline: August 2018
Accepting entries: USA
www.thedrumsearchawards.us



Rewarding programmatic performance, these awards are open to those in the US ad-tech market; advertisers, publishers, agencies, platforms, trading desks, technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the UK and APAC.



Awards Ceremony: November, New York
Attendance: 300+
Audience: Advertisers, publishers, agencies, trading desks, technology companies, buy-side, sell-side, platforms etc
Entry deadline: August
Accepting entries: USA only
www.thedrumsearchawards.us

MARKETING



Every year we download client ratings for all marketing services from recommendedagencies.com to identify which agencies are currently the highest-rated by clients, and recognise those agencies via the RAR Awards. To participate in the awards, agencies must register an account on recommendedagencies.com gather client ratings, and take one of our membership options.

Awards Ceremony: 24 April, London
Attendance: 250+
Audience: agencies across all areas of marcomms industry
Entry deadline: 14 Feb 2018
Accepting entries: Worldwide
www.recommendedawards.com



One of The Drum's biggest and most prestigious events, The Drum Marketing Awards celebrate the very best marketers and most innovative and effective campaigns from the best brands and agencies from across the globe.



Awards Ceremony: 30 May, London
Attendance: 700+
Audience: brands, advertising agencies, in-house marketing teams, design consultancies, digital agencies, PR companies, integrated agencies and more
Entry deadline: 16 Feb 2018
Accepting entries: Worldwide
www.thedrummarketingawards.com



These awards honour the best content marketing & branded entertainment strategies and campaigns from the UK and around the world.

Awards Ceremony: 7 November, London
Attendance: 400
Audience: Agencies, brands, publishers and platforms who are showing excellence and innovation.
Entry deadline: July 2018
Accepting entries: Worldwide
www.thedrumcontentawards.com



Celebrating world-changing marketing, these awards honor creative thinking that tackles real life issues in a meaningful way. Entries are open to all organizations or projects across the globe that use marketing to make meaningful change for social good.

Awards Ceremony: November, London
Attendance: 150
Audience: all organizations or projects across the globe, using marketing to make meaningful change for social good.
Entry deadline: September 2018
Accepting entries: Worldwide
www.marketingcanchangetheworld.com



Celebrating B2B's bravest champions, these awards recognise the best B2B marketing campaigns/strategies from around the world. Finding and rewarding the best in terms of creativity, effectiveness, ROI and commercial results.

Awards Ceremony: November, New York
Attendance: 250+
Audience: agencies and brands creating B2B campaigns
Entry deadline: August
Accepting entries: Worldwide
www.b2bbraaveawards.com



The Drum Network Awards recognise the excellent marketing and strategic work being created by agencies around the world, and reward those agencies who are pushing the creative boundaries and demonstrating impressive growth.

Awards Ceremony: 27 November, London
Attendance: 350
Audience: agencies and brands across marketing mix disciplines
Entry deadline: August
Accepting entries: Worldwide
www.thedrumnetworkawards.co.uk



The awards celebrate the event industry in the UK. If you organise or promote, create brand activations, are a venue/hotel or an industry supplier, these awards are the perfect opportunity for those in the industry to promote what they do.

Awards Ceremony: 4 December, London
Attendance: 350+
Audience: Experiential agencies, event organisers, promoters, venues, suppliers and in-house event teams
Entry deadline: August
Accepting entries: UK
www.ukeventawards.com

MEDIA



The Drum Online Media Awards identify the cleverest, boldest and most original purveyors of news and views from around the world. These international awards are open to media owners and publishers and will reward news, analysis editorial and opinion content.

Awards Ceremony: 16 May, London
Attendance: 400+
Audience: Media owners, editors, journalists, publishers
Entry deadline: 9 Feb 2018
Accepting entries: Worldwide
www.onlinemediaawards.net

CREATIVE



The Roses Creative Awards strive to find the best advertising, design and digital work being produced by agencies and brands in the UK, outside London's M25.

Awards Ceremony: 10 May, Manchester
Attendance: 300+
Audience: advertising agencies, design consultancies, digital agencies, production companies, marketing agencies, PR consultancies, in-house creative/marketing teams etc
Entry deadline: 2 Feb 2018
Accepting entries: UK outside London's M25
www.rosescreativeawards.com



The Drum Design Awards give recognition to the most creative and inspiring pieces of design being produced by agencies and clients around the world.

Awards Ceremony: 7 June, London
Attendance: 300
Audience: design consultancies, advertising agencies, digital agencies, creative agencies, media owners, in house teams, freelancers or clients who work within the design discipline.
Entry deadline: 21 Feb 2018
Accepting entries: Worldwide
www.thedrumdesignawards.com



The Chip Shop Awards is about encouraging and recognizing creativity without limits. These global advertising awards have no rules. Got a great campaign idea for a product that doesn't yet exist? Enter it. Think you could improve an existing advert? Go for it. Got a concept for a brand you'd love to work for in the future? We want to see it. The Chip Shop Awards celebrate pure, unadulterated creativity.

Awards Ceremony: June, London
Attendance: 250
Audience: creatives, freelancers or anyone with a great idea.
Entry deadline: 12 March 2018
Accepting entries: Worldwide
www.chipshopawards.com



Putting creativity back in the spotlight, these global awards are here to fly the flag for creativity across advertising, design and digital.

Awards Ceremony: November, London
Attendance: 300
Audience: advertising agencies, design consultancies, digital agencies, production companies, OOH companies, marketing agencies, PR and more
Entry deadline: August 2018
Accepting entries: Worldwide
www.thedrumcreativeawards.com



The Drum Creative Out of Home Awards recognises the most effective, creative and innovative strategies and campaign being produced for out of home media. These awards will showcase the best in traditional and digital OOH advertising.

Awards Ceremony: 29 November, London
Attendance: 300
Audience: agencies, brands, media owners, media buyers working in the OOH sector
Entry deadline: August 2018
Accepting entries: Worldwide
www.creativeoutofhomeawards.com

The Drum Awards 2017 sponsors included:



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