



K D Adamson, Futurist & CEO, Futureonautics

Futurist K D Adamson is expert in the impact of new digital paradigms, the exponential growth of technologies, global megatrends and new generational mindsets on business and society.

From the future of work, healthcare, education and regulation to resource scarcity, privacy, prediction, cyber security, connectivity and transparency she identifies how the combinatorial effects of a range of technologies will transform our lives radically in the coming decades, and offers a visionary perspective on the threats and the opportunities we face.

Her mission is to identify and contextualise how the technology-enabled future will impact the lives and expectations of human beings, whilst equipping them with the information, insight and appetite to fully participate in its creation.

The CEO of Futureonautics Group, member of The Futures Agency, author, presenter and keynote speaker, she has advised a diverse range of major companies and organisations from FMCG, pharma, and high-tech manufacturing, to consumer electronics, feature film, publishing, advertising, big brands, TV and media companies and the EU and is the world's foremost 'blue' futurist in shipping & maritime.

She has an extraordinary breadth of understanding of the strategic global economic, business and emerging technology context for the rapid changes every industry is experiencing, and consults and inspires leaders towards new digital visions and transformations, in addition to working with start-ups, institutional investors and private equity, shaping the exponential organisations of the future.

She is also the author of fraud thriller *Payload*, from which a percentage of her royalties are donated to the Mission to Seafarers. Her non-fiction book *Shipping and the 800-lb Gorilla* will be published in May 2017.

K D Adamson has appeared worldwide on stages and in print, online, on radio and television on major networks including ABC, Al Jazeera, BBC, Fox News, ITN, and NBC. She is represented for film, books and TV by Julian Friedmann at Blake Friedmann Literary, Film & TV agency in London, and by The Futures Agency and Eithne Jones at Speaker Ideas in Amsterdam for her worldwide speaking engagements.

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