



Working in partnership with the Cultural Sector
to understand the impact of Covid-19

After the Interval 2020

Your Attendance before Covid-19

These questions relate to attending LIVE performances of cultural events in theatres, concert halls and other venues.

How often would you say that you attended such events before Covid-19?

- Less than once a year
- Once a year
- 2 or 3 times per year
- More than 4 times per year

Are you missing the opportunity to attend such events at the moment?

- | | |
|-----------------------------------|----------------------------------|
| <input type="radio"/> Yes - a lot | <input type="radio"/> Not really |
| <input type="radio"/> Somewhat | <input type="radio"/> Not at all |

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During the period of closure

These questions relate to attending LIVE performances of cultural events in theatres, concert halls and other venues.

What are you most looking forward to about attending events again in the future? (Please tick all that apply)

- | | |
|--|--|
| <input type="checkbox"/> The shared experience in the auditorium | <input type="checkbox"/> Having something special to look forward to that gets me out of the house |
| <input type="checkbox"/> Being in an audience of like-minded people | <input type="checkbox"/> The 'buzz' of being at a live event |
| <input type="checkbox"/> Seeing performers I know and/or admire in the flesh | <input type="checkbox"/> Making a night of it - 'dinner and a show' |
| <input type="checkbox"/> Quality time in the company of family and friends | <input type="checkbox"/> Supporting my local venue |
| <input type="checkbox"/> Other | |

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Future Events

Are you actively booking NOW for events in the future?

Yes

No



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Future Events

When are the events that you are booking for scheduled to take place?

- | | | |
|---------------------------------|---|--|
| <input type="radio"/> June 2020 | <input type="radio"/> August | <input type="radio"/> November/December |
| <input type="radio"/> July | <input type="radio"/> September/October | <input type="radio"/> January 2021 onwards |

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Coming back to events

If you had to say now when you think you'll be ready to start booking for events again, which of the options below would you choose? (please choose only ONE)

- within the next month 3-4 months from now At least 6 months from now
 1-2 months from now 4-6 months from now

Please tell us which of the following statements best fits how you're currently feeling about the possibility of coming out to events at a venue again. (Please choose only ONE.)

- I will feel comfortable to come to events again as soon as venues are allowed to reopen
- I can envisage a period when venues will be open again, but, IF ADVISED TO, I will stay away from large gatherings in order to protect myself
- I can envisage a period when venues will be open again, but I WOULD PREFER to stay away from large gatherings in order to protect myself
- None of the above

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Would any of the following help you to feel safe and comfortable going to an event at a venue again? (please tick all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Seeing others visit | <input type="checkbox"/> On-site health monitoring (eg. taking temperature) |
| <input type="checkbox"/> Availability of hand sanitiser | <input type="checkbox"/> Knowing venue-cleaning procedures |
| <input type="checkbox"/> Avoiding long queues of people | <input type="checkbox"/> Seats spaced at least 2m apart |
| <input type="checkbox"/> Limits on the number who can attend | |

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Coming back to events

Are there certain types of venues that you would feel happier coming back to before others? Please move the slider to show the extent to which you would feel comfortable.

Large outdoor event

I would not feel
comfortable

I would have no concerns
at all

Small studio theatre / chamber music venue

I would not feel
comfortable

I would have no concerns
at all

Large Standing Venue

I would not feel
comfortable

I would have no concerns
at all

Medium or large seated venue

I would not feel
comfortable

I would have no concerns
at all

Pub or community venue

I would not feel
comfortable

I would have no concerns
at all



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Coming back to events

Please tell us how important each of the following would be in influencing your decision to book for future events

The ability to receive a full refund should the event be cancelled

Not important at all

Very important

The ability to receive a credit to use on future events if I am unwell or unable to attend an event

Not important at all

Very important

The flexibility to exchange any tickets for another event if I am unwell or unable to attend

Not important at all

Very important



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Is there anything else you'd like to tell us about how you're feeling about coming back to events and performances?



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About You

This information is optional, but it will help us make sure that we've received responses from a range of people.

How old are you?

- 15-19
- 20-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Prefer not to say

Would you currently regard yourself as a 'vulnerable' person in relation to Covid-19?

- Yes
- No
- Not sure

What is your employment status?

- Furloughed
- Employed full time
- Employed part time
- Self-employed
- Long term sick
- Not sure
- Retired
- Student
- Unemployed
- Prefer not to say