Study with us

About your course

Course(s) covered

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>BSWBSM</td>
<td>BSc (Hons) Business and Sport Management (Online)</td>
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You can find full details of your course, module information and entry requirements in the *Programme Specification*.

Key facts

**Start dates:**
- **Level 4 entry**
  - Semester A entry: 25th Sept. 2017
  - Semester B entry: 15th Jan. 2018
- **Level 5 entry**
  - Semester B entry: 15th Jan. 2018
  - Semester C entry: 21st May 2018
- **Level 6 entry**
  - Semester A entry: 25th Sept. 2017
  - Semester C entry: 21st May 2018

*all applications submitted online will be automatically assessed for level 4 entry. Please email applyUHOnline@herts.ac.uk to request direct entry to levels 5 or 6 or to request specific modules exemption*

**Credits:**
- Level 4: 120 credits
- Level 5: 120 credits
- Level 6: 120 credits

**How long it takes:**
- Level 4: 16 months part-time (only)
- Level 5: 16 months part-time (only)
- Level 6: 16 months part-time (only)

**Important points**

Applicants are required to apply directly to the University by completing the online application form for the relevant course via [http://www.herts.ac.uk/courses/online](http://www.herts.ac.uk/courses/online).

The programme is designed for individuals who have experience of high performance sport as either a sports professional or as an athlete who wish to study a Business and Sport Management programme delivered solely online. Potential students will join the programme as part of their professional development, and/or as a foundation for a future career.

Graduates of the programme will be equipped to begin, or further develop, their employment in the world of business, sport management and sport development (e.g. sport entrepreneurs, sports agents). In addition, the programme will provide a platform for a career in education (e.g. graduates could progress to physical education teaching via PGCE/GTP), or to progress to postgraduate study.

**IT Skills required:**

Basic IT skills are a requirement for anyone wishing to study online. For example, you will need to be confident using an internet browser, communicating via email and using Microsoft Office tools (e.g. Word, Excel) or equivalent. An ability to learn and adapt to new technologies is also important, for example, you may be asked to participate in a virtual classroom session, contribute to a discussion forum or complete an online assessment/test.
Outline Programme Structure

The table below is for guidance only. The expectation for part-time study is 30 credits per semester. Further details can be found in the Programme Specification.

<table>
<thead>
<tr>
<th>Level 4 (Years 1 and 2)</th>
<th>Semester A (September to January)</th>
<th>Semester B (January to May)</th>
<th>Semester C (May to September)</th>
<th>Semester A (September to January)</th>
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<tbody>
<tr>
<td>• Initial Professional Portfolio for Business and Sport (30 credits) OR • Principles of Marketing (15 credits) &amp; • Global Perspectives in Business (15 credits)</td>
<td>• Foundations of Sport Development (30 credits)</td>
<td>• Principles of Sport Management (30 credits)</td>
<td>• Economics for Business (15 credits) &amp; • Accounting for Business (15 credits)</td>
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<table>
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<tr>
<th>Level 5 (Years 2 and 3)</th>
<th>Semester B (January to May)</th>
<th>Semester C (May to September)</th>
<th>Semester A (September to January)</th>
<th>Semester B (January to May)</th>
</tr>
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<tbody>
<tr>
<td>• Enhancing your Academic and Professional Portfolio (30 credits)</td>
<td>• Sport Management Practice (30 credits)</td>
<td>• Media and Public Relations (30 credits) OR • Enterprise (15 credits) &amp; • Marketing Planning (15 credits)</td>
<td>• Project Planning and Control (15 credits) &amp; • Exploring Business Ethics (15 credits)</td>
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<tr>
<th>Level 6 (Years 3 and 4)</th>
<th>Semester C (May to September)</th>
<th>Semester A (September to January)</th>
<th>Semester B (January to May)</th>
<th>Semester C (May to September)</th>
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<tbody>
<tr>
<td>• Advanced Professional Experience Portfolio (30 credits)</td>
<td>• Leadership and Management in High Performance Sport (30 credits)</td>
<td>• Leadership and Organisations (15 credits) &amp; • Business Strategy (15 credits)</td>
<td>• Research Project in Sport Management (30 credits) OR • Contemporary Issues in Business and Management (15 credits) &amp; • Global Marketing, Ethics and Culture (15 credits)</td>
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Course delivery

This course is delivered 100% online via the University's virtual learning environment StudyNet. It can be studied flexibly, which allows you to fit your studies around your work and life commitments. However, there will be specific deadlines to submit or take assessments.

You will find full details on your assessment schedule in the relevant Module Guide which will be published at the start of the module.

Number of study hours will vary depending on your prior knowledge and experience with the subject. The expectation for a 15-credit module is 150 hours (equivalent to around 12 hours per week over 12 weeks).

Method of assessment

Modules are assessed by combination of coursework (including essay, design, development of software artifact, technical report, academic report, live presentation, peer review, team work, video log, live demonstration, viva) and online tests. The dates of assignment submission and online tests are fixed. The online tests are available for a fixed period of time, usually 24-hours, to ensure all students can find a convenient opportunity to complete them within that period.

If you cannot meet the assignment deadlines or test dates, you must inform the Module Leader in advance of the deadlines to get appropriate advice.
**Additional expenses**

You can find full details of your course tuition fees in the *Fees and Finance Policy*.

Course materials (i.e. e-books, software) are usually included in your tuition fees unless specified otherwise.

**System requirements:**

To study Online, you will need access to a suitable computer and a good reliable Internet connection. Most modern PCs and Macs (less than five years old) should be fine. As a guide, you need a minimum of:

<table>
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<tr>
<th>Description</th>
<th>Mandatory/Optional</th>
<th>Estimated cost (UK prices 2016)</th>
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<tbody>
<tr>
<td>Desktop or laptop computer</td>
<td>Mandatory</td>
<td>Starts at £250</td>
</tr>
<tr>
<td>Display (screen resolution 1024x768 <em>minimum</em>)</td>
<td>Mandatory</td>
<td>Starts at £50</td>
</tr>
<tr>
<td>Headset with microphone (built in if using laptop)</td>
<td>Mandatory</td>
<td>Starts at £15</td>
</tr>
<tr>
<td>Webcam (built in if using laptop)</td>
<td>Mandatory</td>
<td>£10-£50</td>
</tr>
<tr>
<td>Broadband Internet Connection (2mbps <em>minimum</em>)</td>
<td>Mandatory</td>
<td>Starts at £10/month</td>
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<tr>
<td>Microsoft Office 365 account for the duration of your studies</td>
<td>Mandatory</td>
<td>Provided by the University at no cost to students / FREE</td>
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The package will give you:
- Full, installed Office applications Word, Excel, PowerPoint, Outlook, Publisher, and OneNote on up to 5 PCs or Macs.
- Office on tablets and phones for the Office experience on up to 5 tablets and 5 phones.
- Online versions of Office including Word, Excel, and PowerPoint.
- File storage and sharing with 1 TB storage.

Full system requirements details can be found on the UH Online website [http://www.herts.ac.uk/apply/schools-of-study/uh-online/how-does-online-study-work/system-requirements](http://www.herts.ac.uk/apply/schools-of-study/uh-online/how-does-online-study-work/system-requirements)

**Attendance to the UK Award Ceremony:**

On completion of your programme of studies, you will have the opportunity to attend our UK Award Ceremony. When registering for the Ceremony you will receive 1 free graduate ticket for yourself.

Attendance to the UK Award Ceremony may incur additional costs i.e. guest tickets, travel and accommodation. The exact value of these costs will depend on when you will graduate and where you are travelling from.

Details regarding attendance to the Award Ceremony can be found on the website [http://www.herts.ac.uk/ceremonies](http://www.herts.ac.uk/ceremonies)