

## Developing a framework for estimating the potential impact of obesity interventions in European city

Obesity has become a global challenge and increasingly, interventions are being developed, focused on creating supportive environments and lifestyle changes. This article tries to identify the potential comparative cost-effectiveness of interventions at a city-level to reduce BMI and the amount of investment in different types of interventions. It classifies different types of interventions into groupings which will enable them to be assessed against the scientific evidence of clinical and/or cost-effectiveness. Ultimately, the purpose of this article is to inform public health planners and decision makers of different types of interventions in shaping the lifestyle of populations and reducing obesity.

Overall, despite a number of identified limitations, the authors attempt to classify and compare different environmental and lifestyle change initiatives, equip local decision-makers with evidence to help determine priorities, evaluate 'best buys' investments and select future public health interventions.

Reference: Whitfield M, Bhanbhro S, Green G, Lewis K, Hindle L, Levy C. Developing a framework for estimating the potential impact of obesity interventions in a European city. *Health Promot Int.* 2016;31(3):684-691. [doi:10.1093/heapro/dav019](https://doi.org/10.1093/heapro/dav019)