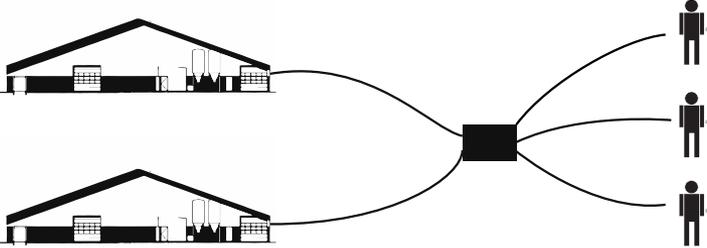
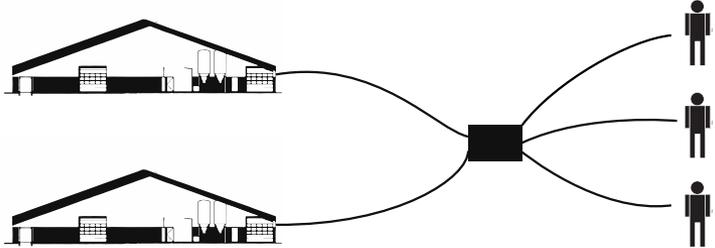
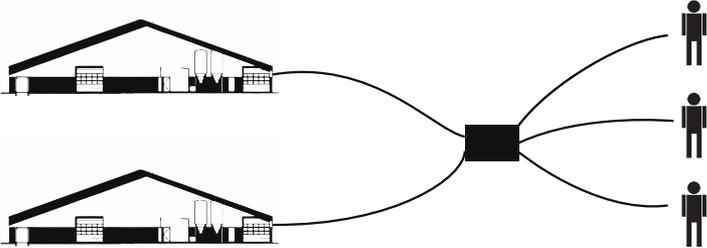


# TOWARDS A FOOD POLICY

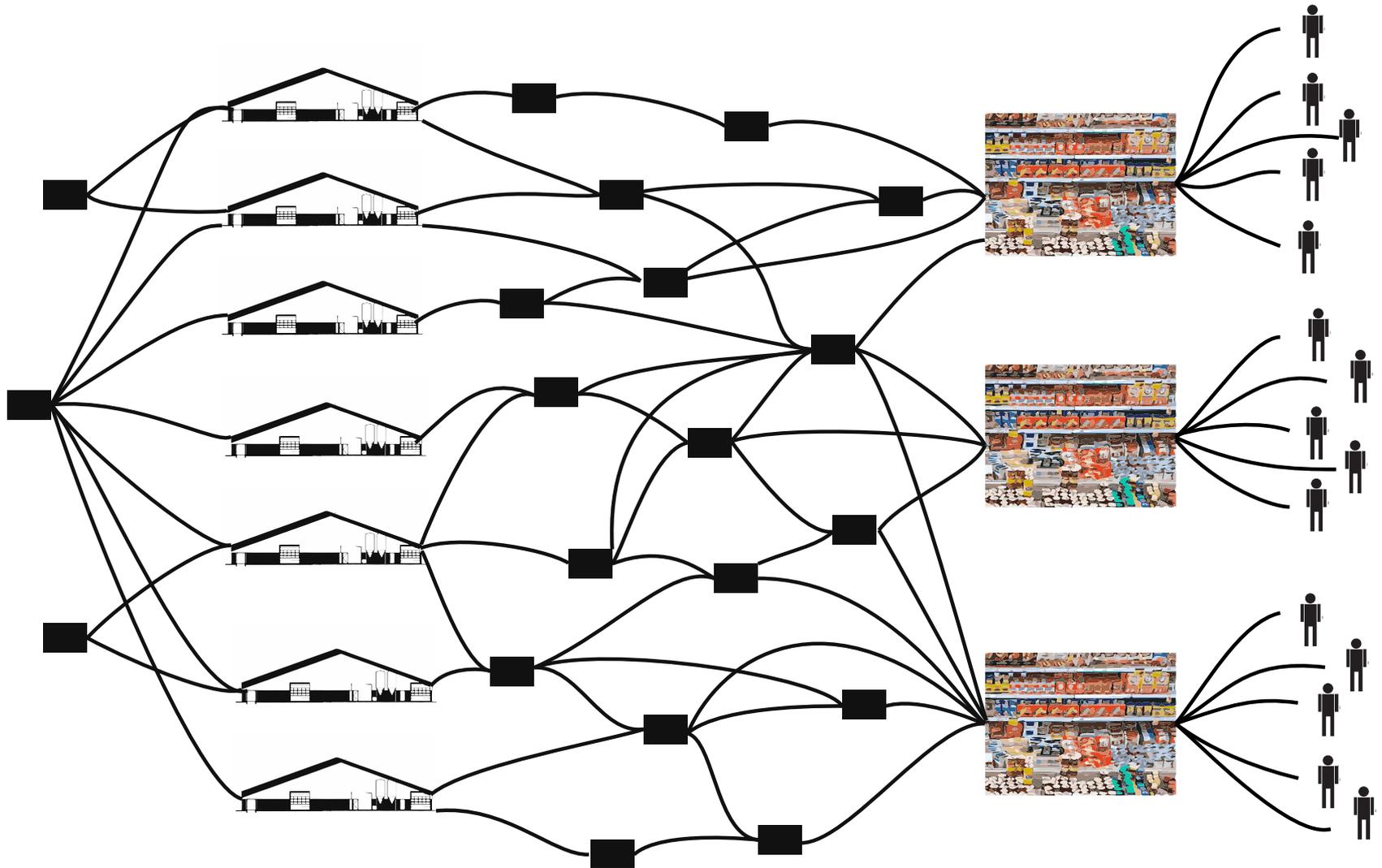
Gerard de Vries, Josta de Hoog, Bart Stellinga & Huub Dijkstra

WRR

# When food was agriculture



# Food net



# **“From an agricultural policy towards a food policy”**

Broadening of policy in two dimensions

- Policy goals (sustainability, health)
- Players (supermarkets, food industry, catering)

# An integrated policy requires...

- Shared frame
- Institutions
- Policy goals
- Instruments

*Candel (2019) De opkomst van voedselbeleid: voorbij de tekentafel, Beleid en Maatschappij 2018 (45) 4*

# Frame: lessons

- Frame adopted by ministries, adoption by other organisations at least as important (science, policy advisors, companies and ngo's)

*I can't unsee it*

- Momentum helped (new secretary of state & the Dutch EU Presidency)
- Potentially competing frame: circular agriculture

DUURZAAM EN  
GEZOND  
SAMEN NAAR EEN HOUDBAAR  
VOEDSELSTELTEN  
MAART 2018

Rli

Towards a European  
Food and Nutrition  
Policy



# Institutions: lessons

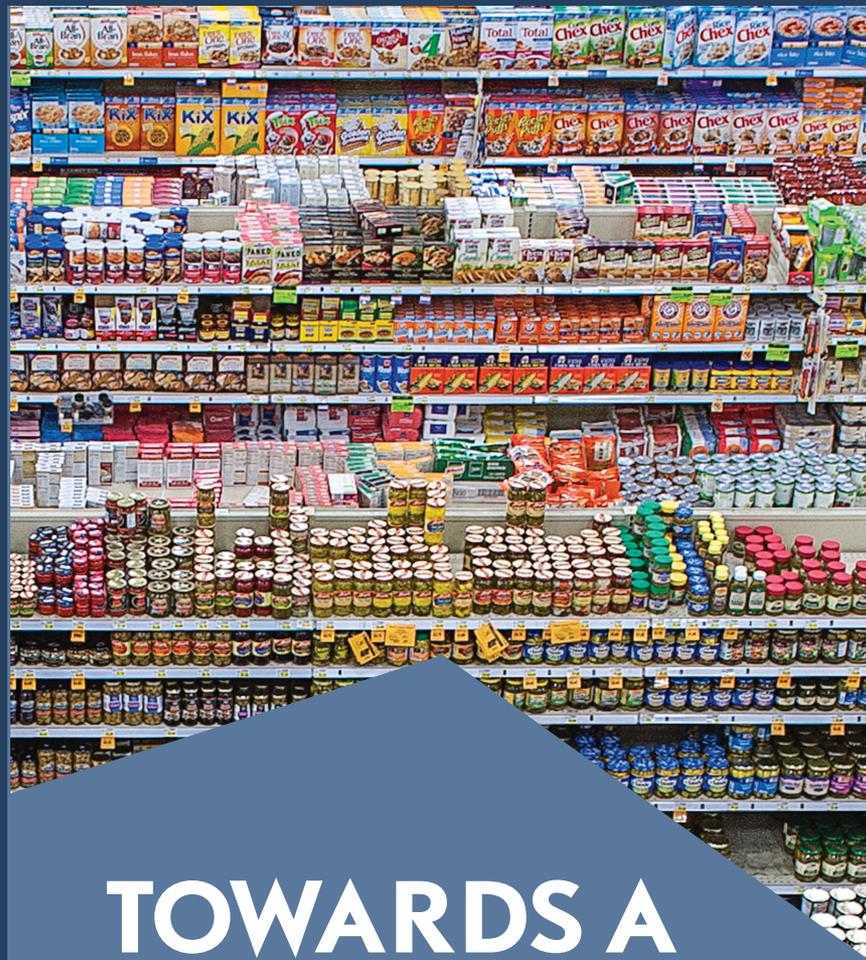
- New players invited at policy table (e.g. Youth Food Movement, Foodwatch)
- Open question: A 'new' ministry or interdepartmental coordination
- Citydeal with local governments (first Dutch Alderman of Food in Ede)

# Goals: lessons

- Sustainability, health and resilience, and also.. affordability, farmers income
- Broad vs. specific goals
- Goal setting as a policy instrument?

# Instruments: Lessons

- Education (The Netherlands Nutrition Centre; Jong leren eten, Action plan fruit and vegetables)
- Strong reliance on self-regulation, private initiative (e.g. Dutch cuisine)
- A thousand new initiatives or a change of core policy instruments?



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Downloadable:

<https://english.wrr.nl/publications/reports/2016/12/13/towards-a-food-policy>