



EDINBURGH'S FESTIVAL CENTRE

Edinburgh Festival Centre Limited

Edinburgh Festival Centre Limited (EFC) is a wholly owned subsidiary of the Edinburgh International Festival. EFC owns and operates The Hub, Hub Tickets and Cafe Hub. It manages the hiring of the Main Hall and Dunard Library to a wide range of public, private and commercial users, and provides catering for functions at The Hub.

The Hub is the venue for much of the International Festival's Learning and Engagement work with school children attending workshops in the Main Hall throughout the year. The Hub is also home to the Edinburgh Festival Chorus, which uses the Main Hall as its rehearsal base year-round.

In recent years, The Hub has hosted various International Festival performances during August including: *Alan Cumming Sings Sappy Songs*; *Meow Meow's Little Mermaid* and the National Theatre of Scotland's *Midsummer* by David Greig.

Hub Tickets sells tickets for a range of other organisations in addition to the Edinburgh International Festival.

Edinburgh International Festival

The Edinburgh International Festival is the world's leading multi-genre arts festival and is a unique, innovative and exciting organisation to be part of. Each year we present an internationally recognised programme of work from the world's leading artists from the fields of opera, theatre, dance and music showcasing artistic excellence, internationalism, and innovative programming. The intensity of the three-week programme and the year-round engagement with all the communities the International Festival serves make up a unique brand identity.

The International Festival was established in 1947 in the aftermath of the Second World War to "provide a platform for the flowering of the human spirit". The founding vision was to reunite people through great art and to overcome the post-war darkness, division and austerity. Over subsequent decades, our vision has ignited an astonishing breadth of thrilling cultural experiences across the arts and the International Festival continues to present some of the most exciting and creative artists working today.

The International Festival has strong foundations. Its artistic capital is high; it has an engaged, loyal and adventurous audience coming from around 80 nations each year, and also attracts significant numbers of first-time attendees. There were approximately 416,000 attendances at 2018 International Festival performances and events. The International Festival's digital presence continues to extend its reach and engagement around the world.

Investment from our key stakeholders, the City of Edinburgh Council and Creative Scotland, is essential in maintaining our worldwide reputation for programming excellence and ensuring

that the International Festival has a solid base from which to raise income from other sources. The International Festival continues to focus on broadening its income streams in order to sustain its current activity and drive growth. Over the last few years it has successfully increased earned income (ticket sales and fundraising) from 49% of turnover to 59% of turnover and the Festival's plan for the next period continues to be just as ambitious and innovative. The current priorities include safeguarding the Festival's international reputation, seeking out more collaborative ways of working, widening the Festival's audience reach, addressing questions of diversity and ensuring the Festival's organisation and brand has the capacity to increase earned revenues.

Governance

The Edinburgh International Festival Society (EIFS) is a charitable company limited by guarantee of its members and is the legal entity responsible for the Edinburgh International Festival. The members of the Board of Trustees of EIFS are non-executive Directors whose responsibility it is to appoint a Festival Director and Chief Executive to manage the International Festival and deliver the Board's policies.

The Board of Trustees delegates certain responsibilities to a Finance and Resource Committee and an Audit and Risk Committee.

Fergus Linehan, Festival Director and Chief Executive, is appointed by the Board of Trustees and is responsible for planning and executing the programme of each year's Festival and for overseeing the management of the financial and administrative affairs of the International Festival. He is assisted by Francesca Hegyi, Executive Director, and an executive team of four directors.

The Executive Director works closely with the Board of Trustees and is responsible for ensuring that the Board conducts its affairs in accordance with the principles of good corporate governance. The Executive Director works with the Chair of the Board and the Committee Chairs to agree the annual cycle of business.

Biographies for EFC Ltd Board

Chairman: Professor Niall Lothian OBE

Business School Professor

Professor Niall Lothian is a past President of the Institute of Chartered Accountants of Scotland. For most of his career he has held appointments at Heriot-Watt University Edinburgh, INSEAD Fontainebleau, ESMT Berlin and Duke Corporate Education North Carolina. He is a former governor of the Royal Conservatoire of Scotland and was chairman of Inspiring Scotland, a venture philanthropy trust from 2008 to 2018. Niall and his wife have been keen supporters of the Festival for over 40 years.

Keith M Miller CBE

Miller Investments Limited

Born in Edinburgh and educated at Loretto School, Heriot-Watt University and Glasgow University, Keith began his career in 1975 with The Miller Group Limited, a large, privately-owned housebuilding and property development business. He was appointed Group Chief Executive in 1994, a role he held until 2015 when he stepped down to pursue his other business interests.

In January 2005, Keith was awarded a CBE in The Queen's New Year's Honours List for Services to the Construction Industry in Scotland and to Charity.

Fergus Linehan***Festival Director & Chief Executive, Edinburgh International Festival***

Fergus Linehan was appointed Festival Director of the Edinburgh International Festival in October 2014. His first season took place in August 2015.

Fergus began his career in the theatre in Dublin, producing work for independent companies and going on to direct the Dublin Theatre Festival. During that time he commissioned work by writers including Seamus Heaney, Brian Friel and Roddy Doyle.

From 2004 to 2009, Fergus was Chief Executive and Artistic Director of the Sydney Festival where he presented performances by artists such as Robert Lepage, Christopher Wheeldon and Björk to name but a few.

From 2010 to 2012, Fergus was Head of Music at Sydney Opera House and, from 2012 – 2014 was Festival Director of Vivid LIVE, an annual event, celebrating popular music and digital art. Fergus' first four seasons at the Edinburgh International Festival have achieved popular and critical acclaim featuring new commissions by directors Robert Lepage, Simon McBurney and Ivo van Hove, choreographers Wayne McGregor, Crystal Pite and Akram Khan, performances by Cecilia Bartoli, Mitsuko Uchida and Daniil Trifonov and work by Scottish companies including Scottish Opera, National Theatre of Scotland and the Citizen's Theatre.

Francesca Hegyi***Executive Director***

Francesca joined the International Festival as Executive Director in February 2019. She has worked in culture and the arts for more than 20 years and most recently she was Executive Director of Hull 2017 UK City of Culture. During her time in Hull, she secured major funding and partnerships to deliver 2,800 events across 365 days, reaching over 95% of all Hull residents, creating over 800 jobs and adding more than £300 million to the local economy.

In 2005, she joined the London Organising Committee for the Olympic and Paralympic Games as Senior Adviser. Here she was responsible for developing the delivery framework for the UK-wide cultural programme, leading fundraising and commercial partnerships for the Cultural Olympiad and London 2012 Festival, a £126m programme which engaged with more than 43 million people over the course of 4 years as well as working with more than 40,000 artists.