



Diversity

in housing

Conference & Awards
Media Pack

10th May 2018
Aston Villa Football Club, Birmingham

Celebrating Diversity!

24housing has been helping lead the way in promoting and encouraging more diversity in the housing sector over the past couple of years.

We have held diversity months, encouraged a greater mix of contributors on our website and magazine, and have highlighted reports and initiatives looking to change the sector for the better.

We are now going one step further.

To promote and celebrate some of the great work housing is doing in terms of diversity, we are hosting a diversity conference and awards ceremony.

From departments within organisations who are ensuring staff feel welcome whatever their sexuality to those empowering black and minority ethnicity tenants on the frontline, the conference and awards will highlight best practice and guide organisations on how they can implement similar policies.

The conference will hear from a range of experts in the sector, from tenants to chief executives, and those from outside the sector who have specialist experience.

Award Categories + Conference Sessions

Awards Categories:

- * Community Role Model
- * Best New Build Disabled Scheme
- * Best Retrofit Operation
- * Lifetime Achievement
- * Leading LGBT Organisation
- * Leading BME Organisation
- * Best Diversity Scheme
- * Young People Awards
- * Straight Ally Award
- * Communications Award
- * The Gender Equality Award
- * Best HR Policy

Conference Sessions:

- * Empowering Women
- * LGBT Inclusion
- * Importance of Accessible Homes
- * Empowering BME
- * Refugees

Sponsorship Packages + Exhibition Stands

Conference sessions

- * Logo on conference brochure as sponsor
- * Representative on the session panel (optional)
- * Branded pull-up displayed during session
- * Insert in delegate bag
- * 1 ticket for conference

£500 + VAT

Exhibition Stand

- * 2 exhibition passes
- * Tabletop stand
- * Space for 2 pull-ups

£750 + VAT

Awards

- * 1 ticket to the awards
- * Full page advert in souvenir brochure
- * Acknowledgment and branding as sponsor on all pre, during and post event publicity
- * Branding on screens throughout the evening
- * Company representative to present the award on stage during the awards presentation

£3000 + VAT

Headline sponsor

- * Speaker place on one of the conference sessions
- * Exhibition space at conference
- * Place on the awards judging panel
- * 2 tickets for conference
- * 2 tickets for awards ceremony
- * Full page advert in conference brochure
- * Full page advert in awards brochure
- * Logo on all conference branding as 'in association with'
- * Logo on all awards branding as 'in association with'
- * Logo on all conference and awards literature

£12,000 + VAT

**To book sponsorship or an exhibition stand please call 0844 557 8314
or email advertising@24publishing.co.uk**

Award Categories

Leading LGBT Organisation

For the housing organisation that has been a leading light in terms of LGBT inclusion. This could be a stand-out inclusion team or the organisation as a whole.

Leading BME Organisation

For the housing organisation that has made great strides in ensuring either their BME staff or residents feel included. It could also include work in the community and wider social impact.

Best Diversity Scheme

For a housing organisation that has created a specific scheme or programme that helps to promote diversity and equality.

Community role model

For someone who has done great work in their community to help with diversity and inclusion. This could be tackling hate crime or generally promoting the issues a diverse community faces.

Best New Build Disabled Scheme

For the housing organisation with the best new scheme which is accessible for those with a disability.

Best Retrofit Operation

For the housing organisation who have renovated their housing stock to include more accessible homes or accessible features.

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Award Categories

Lifetime Achievement

For the person who has been campaigning and working tirelessly for a long time in diversity issues.

Straight Ally Award

For the person who has been a friend to the LGBT community, despite not being LGBT.

Communications Award

For the organisation which has pushed diversity best practice around not only their own organisation but the wider sector.

The Gender Equality Award

For the organisation who have made progress in either employing more women or increasing the levels of women to higher positions in the company.

Best HR policy

For the organisation which has implemented a specific HR policy or programme which encourages a greater diversity of applicant.

Young People Awards

For the person who has worked to create a more diverse and inclusive community. Must be 30 years old or younger.

Conference Tickets

Single ticket

£150 + VAT

Awards Tickets

Single ticket

£150 + VAT

Silver table

- * Table of 10
- * 4 bottles of wine
- * 4 bottles of water

£1300 + VAT

Gold table

- * Table of 12
- * 2 bottles of champagne
- * 6 bottles of wine
- * 6 bottles of water

£1500 + VAT

Book
Conference
and Awards
tickets to get a
10% discount

To book tickets please call 0844 557 8314 or email advertising@24publishing.co.uk

24 housing
More than bricks and mortar



Diversity
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